



Public Management Associates

Influencing Innovation in the Public Health Agenda

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[Help 4 Health]

- Enabling the population to assist the Public Health Workforce and Agenda

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[Policy: Ageing Well]

Ambient Assisted Living [AAL]:

- Innovative ICT, support in the home using technology to keep people in the home and assisting the improvement of life style choices
- Management of chronic disease / long term conditions
- Tele-monitoring Agenda
- Developing an IT literate population
- The World Health Report 2008: Primary Health Care “Now more than ever”

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Project: Sharing and application of health information

- Health exchange internet programme between patients, carers / families and professionals that will assist in the management of long term conditions particularly related to significant health determinants:
 - Cancer and chronic diseases
 - Cardio Vascular disease

[e.g. COPD / Asthma /Diabetes...]
- Promoting efficiency, effectiveness and equity

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[Partnership:]

- **Cross – border cooperation in health**
recognising cultural and system differences
- **Dissemination of health information**
exchange best practice across Europe
- **Development of common solutions**
facilitating localisation and adaptation

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