

Socializing with Seniors (Companionship, Fun and Support)

Getting Set for the Digital Transition

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Conforto em Casa, Ld. (Comfort Keepers - Portugal Master Franchisee)

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Agenda

- Who we are
 - AAL Experience
- The project vision
- Partner profiles that we are looking for

Who we are

Group of SME dedicated to provide services for seniors and for companies workforce, that contribute to promote family and workplace well being and quality of life

- Non Medical In-Home Care Services for Seniors

(Seniores em Casa, Ld.)

- Comfort Keepers Master Franchisee for Portugal

(Conforto em Casa, Ld.)

- Employee Assistance Program
- Human Behavior Innovation Services
- Project Management and Business Coaching

(Outcome, Ld.)

Major Competences

- Deliver In-Home Care Services for Seniors
- Clinic Psychology
- Organizational Behavior Consultancy and Training
- Stress Management and Resilience
- Games development & Team buildings
- Management and Business Development
- IT/IS Architecture and Software Development
- ITO and BPO Outsourcing
- Partnerships in Europe and USA

Main figures

- Management Team - 20
- Psychologists and Consultants - 10
- Caregivers - 100
- Offices in Portugal - Lisboa, Oporto, Cascais, Algarve
- CK offices worldwide - 550

AAL Experience

Doctoral Project at Technical University of Lisbon

The role of information systems to support the seniors needs for companionship, and the impact on their social support, well being and health.

**Jorge Monteiro, Doctoral Student
Management of Information Systems**

The Project Vision

Design and integrate a ICT platform that provide:

- Access to services for seniors to support their socialization needs (companionship, fun, support and information).
- Multi generation interaction.
- Knowledge and Experience exchange.
- A social network game for seniors that give them a new role in their local community;

In order to enhance the Well Being and Health of Senior European Citizens

Conversation

Recreational activities

- Watch TV together
- Make a photo album

Games

Senior Fitness at Home

- Memory Care
- Physical Care

Video Support

- Diet and Meals
- Medication Mng.and Reminder
- Errand Services
- Grocery Shopping
- Laundry
- Incidental transportation request
- Counseling and emotional support

Education & Information

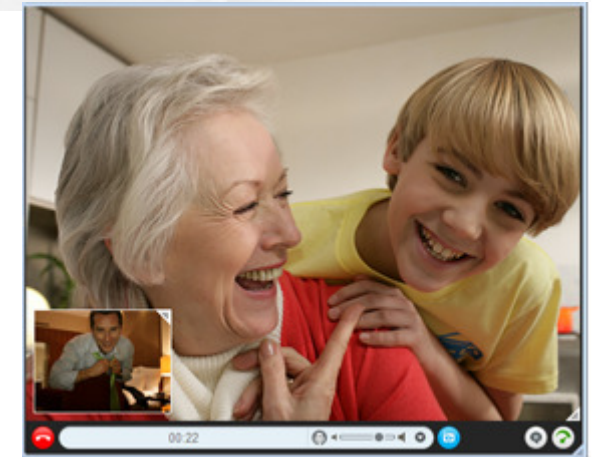
- Important Contacts
- Social information
- Health information



Fun



Support



Service Provider

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Companionship

As a business partner, **we are looking for**

- End user organization or association
- Research Organization
- Public Bodies
- Other SME or Business Partners with competences in ICT

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