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# AAL-2009-2: “ICT based solutions for Advancement of Social Interaction of Elderly People”

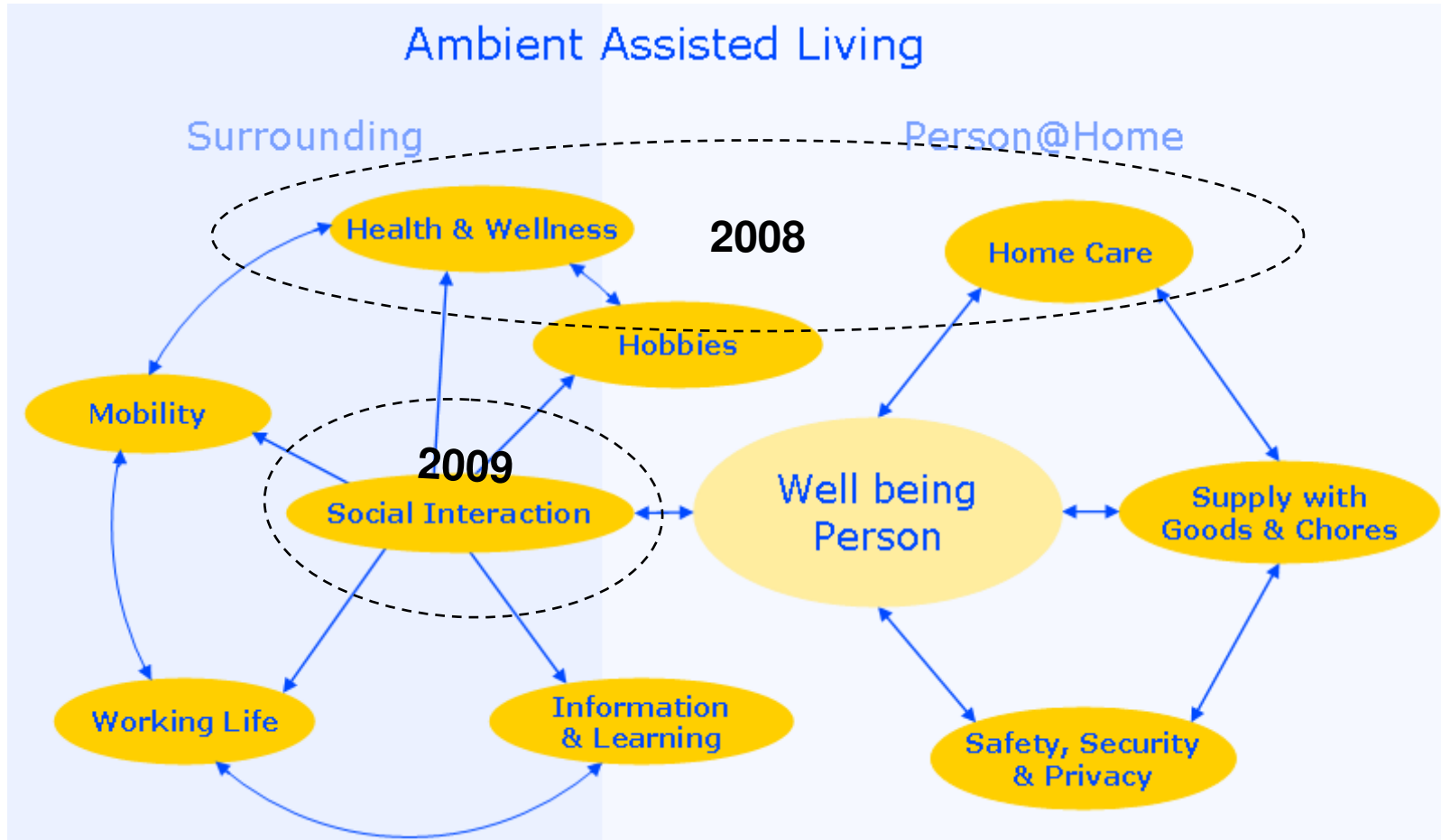
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<http://www.aal-europe.eu/aal-2009-2>

# AAL thematic areas



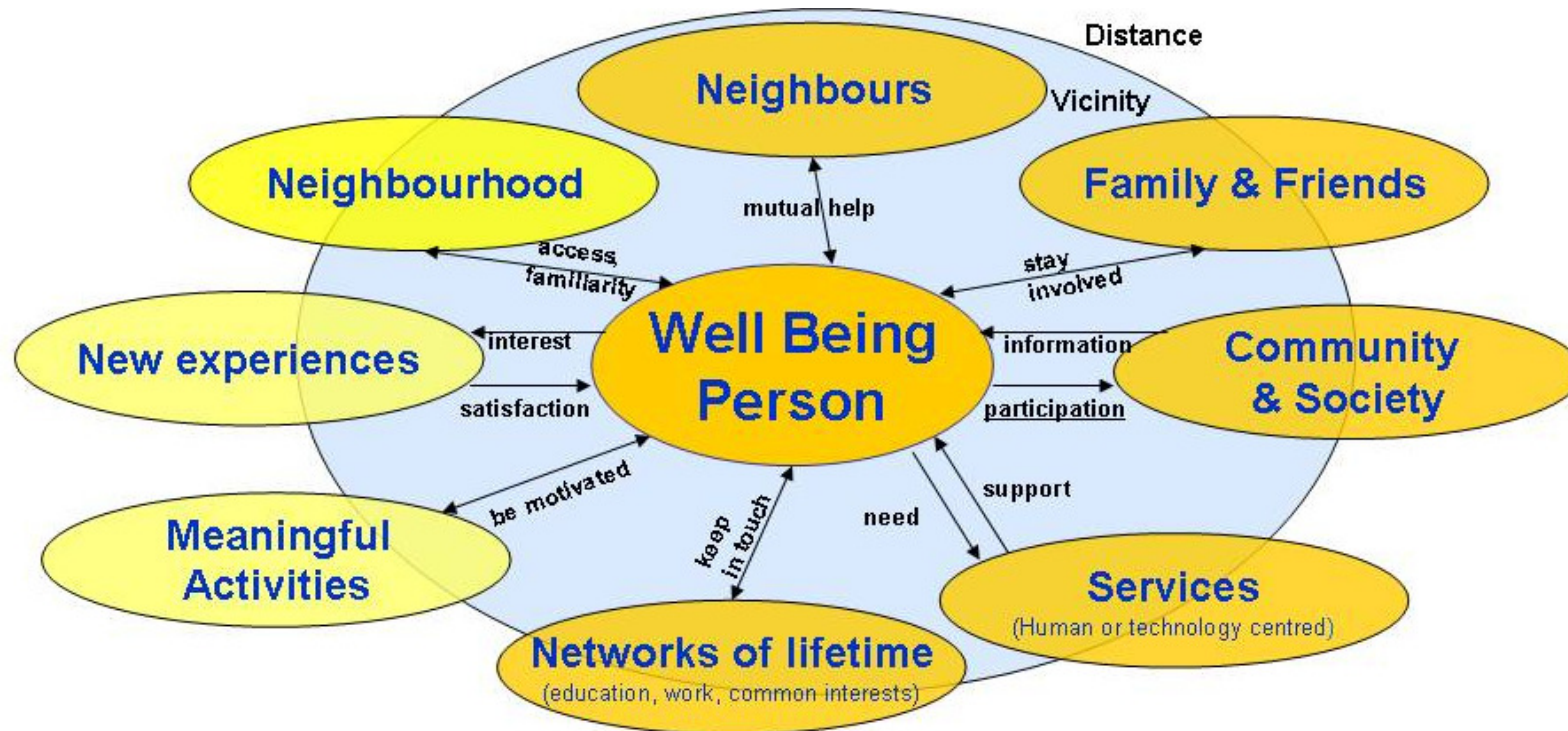


# Characteristics of AAL collaborative projects

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- Time-to-market perspective of 2 to 3 years after the project end
- Project total budget: 1 - 7 M€
- Max. funding from the AAL Joint Programme: 3 M€.
- Significant involvement of industry and other business partners, particularly SMEs (i.e.: the budget/effort associated with these partners should be in balance with those of other partners)
- Realistic trial set-up at the end of the project
- Proactive end-user involvement throughout the life of the project
- Defined market segment(s), use cases and target group(s) and address the wishes and needs of these specific group(s).

# The social interaction context of the elderly





# Rationale

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- Living actively and enjoying life
  - To ensure that people are allowed and enabled to choose lifestyle and activities as well as their level of social interaction
- Bridging distances
  - Physical, psychological or cultural distances may hinder people from maintaining and supporting existing roles and the ability to define new roles
- Preventing loneliness and isolation
  - Elderly persons have a higher risk of suffering from loneliness than other age groups.



# Potential benefits

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- Contribution from end-users
  - Generation of a “market pull” by engaging end-users.
- Contribution from technology
  - Solutions to elderly persons based on innovative but generic ICT.
  - Needs social practice-oriented approaches to integrate user experience and interaction design.
- Contribution from service innovations
  - Innovations in services from new combinations of existing possibilities, as well as through inventions.
- Socio-economic benefits
  - Increased social inclusion and active participation of elderly people
  - Harnessing the knowledge and skills of elderly
  - More effective use of limited resources and workforce.
- Commercial benefits
  - Business cases should focus on the consumer driven market segments.
  - Adaptation to local markets across EU
- Ethical issues



# Proposal Requirements

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- End-user groups
    - Proposals should address clearly defined market segments, use cases and target groups in terms of wishes, needs, interests, knowledge, etc.
  - Technology
    - The developed products, systems and services should be built on innovative enabling ICT technologies.
  - Interoperability
    - Open interfaces and standards compliance
  - End-user involvement
    - The solutions should be validated in 'real end-user' situations for a well defined user case study.
  - Service innovation
    - Innovation can emerge from other areas than technology or product ("physical goods") development
  - Customer value
    - Wide applicability and affordability
  - Socio economic impact
    - New approaches to assessment and validation of the proposed solutions taking into consideration their social, economical and psychological dimensions
  - European dimension
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# Basic information on Call

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- Date of publication: 11 February 2009
- Closure date: 5 May 2009, at 17:00, Central European Time (CET)
- Indicative total funding<sup>3</sup>: 60.9 M€
  - This amount includes a contribution of up to 23 M€ by the European Commission.
- Consortia submit one common project proposal, with one partner acting as coordinator.
- Project proposals will be evaluated centrally by independent European experts.
- Selection of proposals will be based on the evaluation and other criteria (see further information in the relevant chapter)
- Approval of proposal list selected for funding by the AAL General Assembly in mid 2009
- Funding of individual project partners will be done according to the respective national rules, reference to the national rules can be found at [www.aal-europe.eu/AAL-2009-2](http://www.aal-europe.eu/AAL-2009-2).
- Funding decisions by national funding institutions: Expected around November 2009



# Eligibility criteria

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- Submission of a complete proposal through the AAL electronic submission system before the deadline, as specified in the Call for Proposals
  - English as the language of the proposal
- Consortium composition of at least 3 independent eligible organizations (legal entities), from at least 3 different AAL Partner States participating in the Call for Proposals
  - Consortium must include at least one eligible business partner
  - Consortium must include at least one eligible SME partner which can be the business partner
  - Consortium must include at least one eligible end-user organization
- Size of the consortium: 3 – 10 partners
- Duration of the project: 12 – 36 months
- Adherence to the specifications for structure and technical details (e.g. page count) of the proposal submission.
- *Note! Eligible for funding are only organizations that are explicitly included in the national eligibility criteria (available from the call website). It is highly recommended to consult with the AAL National Contact Point (NCP) prior to submission of a proposal.*



# Evaluation and selection criteria

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- Evaluation criteria (Scoring 1-5 for each criterion)
  - Relevance
  - Scientific and technical quality
  - Quality of the consortium and efficiency of implementation
  - Potential impact
- Selection criteria
  - Maximizing the total quality of the project portfolio of the Call (by the outcome of the evaluation process)
  - Optimizing the usage of the available funding of the Call
  - Ensuring sufficient thematic spread and avoiding directly overlapping projects to be funded in AAL Joint Programme
  - Ensuring participation of project partners from as many AAL Partner States participating in the Call as possible



It is highly recommended to consult with  
the AAL National Contact Persons  
(NCP) prior to submission of a proposal

<http://www.aal-europe.eu/aal-ncp>.