

AAL programme, 2009 Call 2  
Project proposal (13 Feb 2009)

# “WeCare”

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**TNO | Kennis voor zaken**

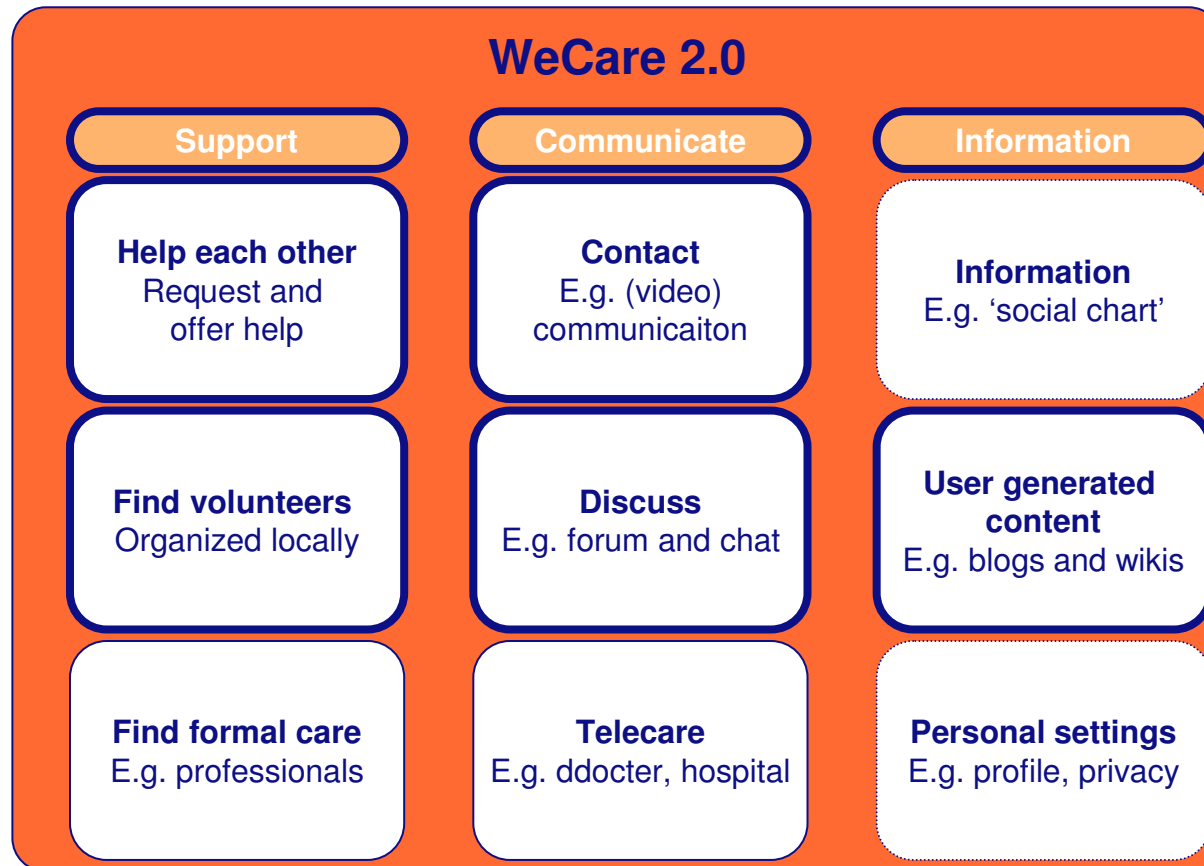


# Project proposal

- Develop, evaluate and valorise **WeCare**: an ICT service, consisting of several integrated, bundled applications
- Goals:
  - Support and encourage older people to communicate and cooperate with others
  - Empower and support older people to participate in social networks and to live more actively
  - Improve older people's experience quality of life
  - Lessen informal carers' burden, prevent burn-out
  - Reduce costs of public health care

# Visualization (schematic)

- Web-based service + mobile and other devices



## Project consortium (current status)

- We have a consortium in The Netherlands:
  - TNO, organization for applied research
  - Ericsson, telecommunication
  - ShareCare (SME), service provider
  - Various organizations with access to target group
- We are exploring cooperation with organizations in:
  - Spain
  - Finland
  - Belgium
  - Norway
- Looking for organizations that have access to the target group, and that can organize and conduct user research and market trials

# Contact persons

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