



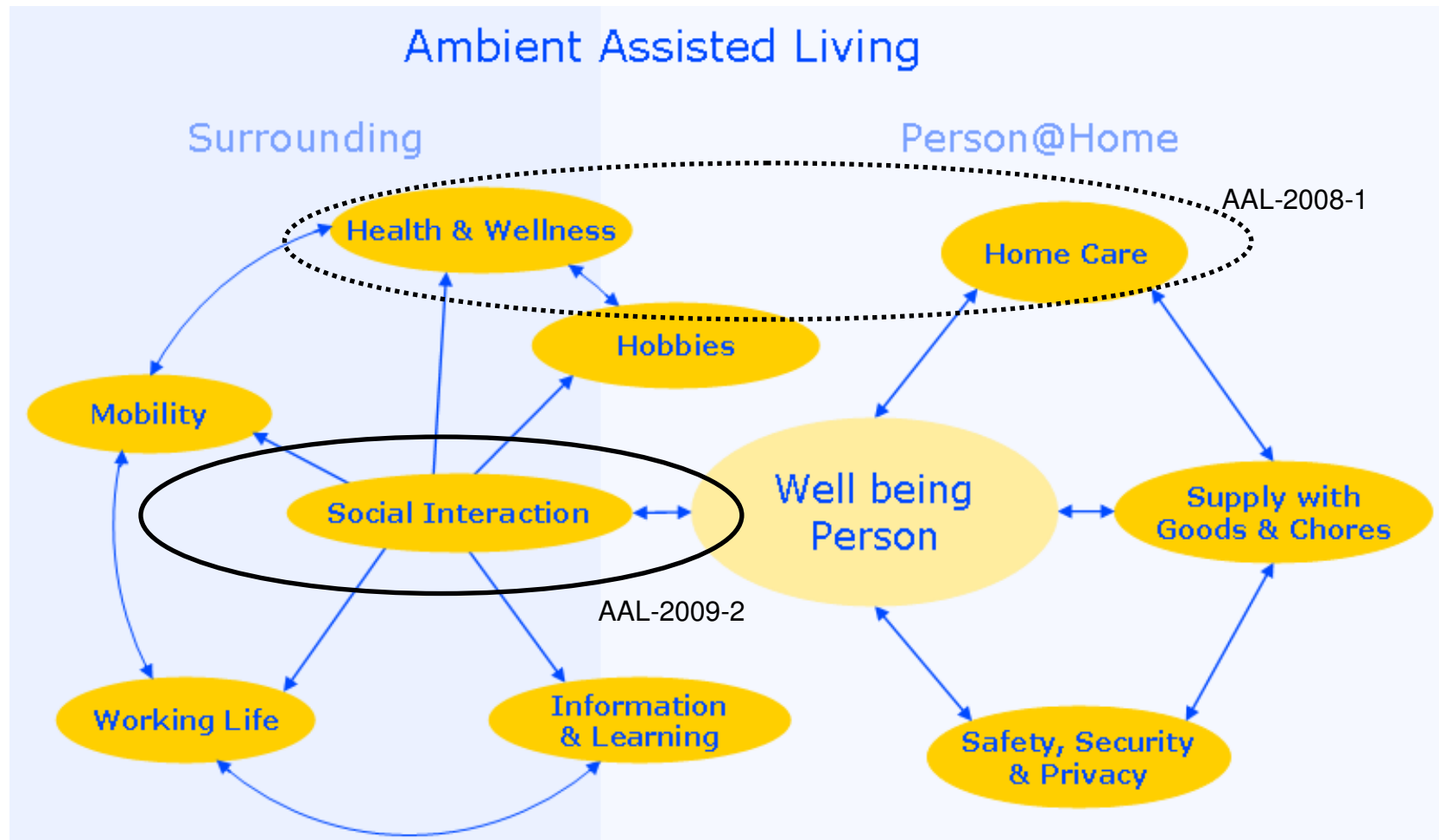
AAL-2009-2: "ICT based solutions for Advancement of Social Interaction of Elderly People"

ICT 2008, Lyon

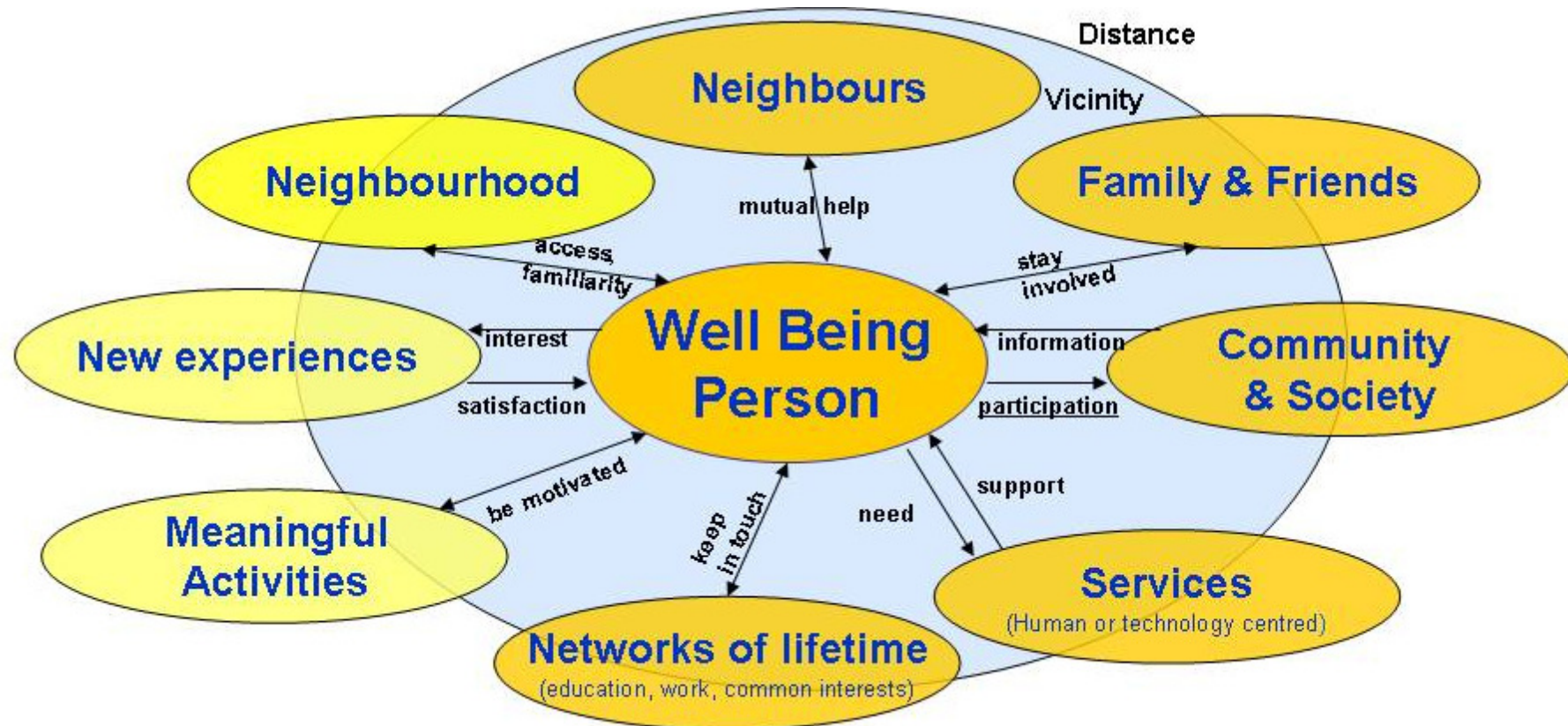
November 26, 2008

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Thematic areas of the AAL Joint Programme



The context of social interaction





Rationale

- Living actively and enjoying life
 - To ensure that people are allowed and enabled to choose lifestyle and activities as well as their level of social interaction
- Bridging distances
 - Physical, psychological or cultural distances may hinder people from maintaining and supporting existing roles and the ability to define new roles
- Preventing loneliness and isolation
 - Elderly persons have a higher risk of suffering from loneliness than other age groups

Potential benefits

- Contribution from end-users
 - Generation of a “market pull” by engaging end-users.
- Contribution from technology
- Contribution from service innovations
 - Innovations in services from new combinations of existing possibilities, as well as through inventions.
- Socio-economic benefits
 - Increased social inclusion and active participation of elderly people
 - Harnessing the knowledge and skills of elderly
 - More effective use of limited resources and workforce.
- Commercial benefits

– Business cases focusing on the consumer market.

Proposal requirements

- End-user groups
 - Proposals should address clearly defined market segments, use cases and target groups in terms of wishes, needs, interests, knowledge, etc.
- Technology
 - The developed products, systems and services should be built on innovative enabling ICT technologies.
- Interoperability
- End-user involvement
 - The solutions should be validated in „real end-user“ situations for a well defined user case study.
- Service innovation
 - Innovation can emerge from other areas than technology or product ("physical goods") development, for instance from new types of user experience, new ways of service delivery, new value chains and networks, new organizational models and new business models.
- Customer value
- Socio economic impact
 - New approaches to assessment and validation of the proposed solutions taking into consideration their social, economical and psychological dimensions
- European dimension



Call information and timing

- Preannouncement at ICT 2008, Lyon
- Call publication: Q1/2009, open 3 months
- Indicative total funding: OPEN
- Consortia submit one common project proposal, with one partner acting as coordinator.
- Project proposals will be evaluated centrally by independent European experts.
- Project selection by the AAL General Assembly: Q3/2009
- Funding decisions by national institutions: Q4/2009
 - Funding of individual project partners will be done according to the respective national rules



Guidelines for AAL project characteristics

- Time-to-market perspective of 2 to 3 years after the project end
- Size of the consortium: 3 –10 partners
- Duration of the project: 12 –36 months
- Project total budget: 1 -7 M€
- Maximum funding from the AAL Joint Programme: 3 M€.
- The projects must demonstrate:
 - significant industry involvement, particularly SMEs (i.e.: the budget/effort associated with non-industrial R&D institutions should not outweigh that of the remaining partners)
 - realistic trial set-up at the end of the project
 - proactive end-user involvement throughout the life of the project



Information in this presentation is preliminary and thus subject to changes.

Read carefully the call documents when they become available

www.aal-europe.eu/aal-2009-2
