

# WHY THIS PROGRAMME?

# Ageing population in europe is also... opportunity!



The rationale of this financial instrument responds to the demographic change and increasing ageing in Europe, which implies not only challenges but also opportunities for the citizens, the social and healthcare systems as well as industry and the European market.

The objective of the AAL programmes is to enhance the quality of life of older adults and strengthen the industrial base in Europe through the use of ICT. The projects follow the user-driven-innovation paradigms with a minimum of three partners from the AAL partner States.

# REMARKABLE ACHIEVEMENTS

## in the first 6 years

Final independent evaluation of the AAL JP

### Users, innovation and network

- High participation of end-users, with around 30% of project participants having some form of user role.
- The creation of a high quality critical mass of research, development and innovation activity oriented to develop AAL solutions at European level.
- Strong network effects and the seeding of pan-European communities that brings the AAL field closer to the market.

### **AAL Forum**

The annual showcase and conference event for the AAL community:

- exhibiting and validate ICT solutions;
- promoting networking;
- raising debate and discussion;
- informing the community;
- bringing projects closer to market.

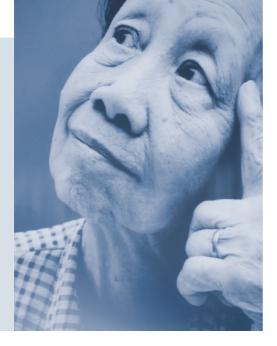
## Stronger business orientation

- High participation of SMEs (around 40%), attracted by the opportunity to work within familiar national rules.
- Nearly 50% of the projects from the first two calls have secured IPR results and a number of first commercial



- results have also emerged.
- Stimulating industrial leadership, with around two-thirds of projects (67%) led by industry.
- AAL projects well address the 2-3 years to market time horizon

Join this community also online at: www.aalforum.eu



## THE FUTURE 2014 - 2020

As the AAL JP has reached its final stage, the partner States and the European Commission paved the way for the future.

The new programme is named Active and Assisted Living (AAL). It is aligned with the objectives of the EU2020 strategy and builds on the challenges and needs of the increasing ageing population that can be effectively tackled through transnational cooperation.





# 6 THEMATIC CALLS (2008-2013)

- Call 1 Chronic Conditions
- Call 2 Social Interaction
- Call 3 "Self-Serve Society"
- Call 4 Mobility
- Call 5 Daily Life at Home
- Call 6 Occupation in Life



#### **USER CENTRED**

The objective is to recognise and remove the barriers that currently prevent such ICT based solutions from being massively deployed, so that the older adults, the users and consumers can truly make the most of the outputs of our programme.



#### MARKET ORIENTED

Funding research, development and innovation projects that show a clear promise to bring new products, solutions or service concepts to the market within 2 to 3 years after the end of the funding period.

# The European programme supporting

#### ICT FOR AGEING WELL

The current programme is a European initiative (2014-2020) co-funded by the European Commission and its 19 partner States: Austria, Belgium, Cyprus, Denmark, Hungary, Ireland, Israel, Italy, Luxembourg, the Netherlands, Norway, Poland, Portugal, Romania, Slovenia, Spain, Sweden, Switzerland and the United Kingdom.



### **WE ARE SOCIAL**



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