

## Pre-announcement of AAL Call Challenge 2015

The AAL Association (<a href="http://www.aal-europe.eu/">http://www.aal-europe.eu/</a>) would like to announce the challenge for the AAL 2015 Call for proposals of the AAL Programme:

## "Living active and independently at home"

"The contribution of ICT/technologies to integrated solutions for supporting active and independent living of older adults in their homes"

AAL Call 2015 is part of the Ambient Assisted Living Programme (AAL Programme) that was approved in May 2014 by the European Parliament and the Council of the European Union.

As part of the work programme, the AAL JP intends to launch in February2015 a new Challenge Led Call for Proposals:

## "Living active and independently at home".

The aim of this call is to support innovative, transnational and multi-disciplinary collaborative projects with a clear market orientation for the proposed challenge.

Older adults of today and especially of tomorrow will live longer, be more active and desire a life without dependency as well as the right to decide for themselves. They will have an increasing demand for the most user friendly, accessible and functional technological solutions available. Active, independent and healthy ageing is an important opportunity for society. It gives older citizens the possibility to contribute to the growth and welfare of the communities in terms of support to their families, social engagement, consumption and purchases, etc.

The key priority underlying this challenge will be to integrate existing technologies to create ICT based solutions that will support older adults in their homes, increasing the older adult's degree of independency (self and remote) and dignity, enhancing participation in social, economic, cultural and civic affairs, enabling choice and control over the support they need to live their everyday lives and supporting access to services.

## **Please Note:**

All the information regarding AAL Programme Call Challenge 2015 is indicative and subject to change.

Final call information will be published with the launch of the call on the AAL website.

The AAL Central InfoDay is planned for the 11th March 2015 in Brussels.