



# AMBIENT ASSISTED LIVING

JOINT PROGRAMME



**Innovative ICT solutions for Ageing Well**

The R&D&I Programme Addressing Demographic Change  
and boosting the industrial base in Europe





## WHY THIS PROGRAMME?

### AGEING POPULATION IN EUROPE IS... ALSO AN OPPORTUNITY

The motivation of the new funding activity is in the demographic change and ageing in Europe, which implies not only challenges but also opportunities for the citizens, the social and healthcare systems as well as industry and the European market. Europe, like many other developed parts of the world, is in the middle of a demographic transition which is fundamentally transforming the ways in which our societies are structured and function.



- By 2020 around 25% of the EU population will be over 65;
- People aged from 65 to 80 will rise by nearly 40% between 2010 and 2030;
- The share of those aged 80 years or above in the EU-27's population is projected to almost triple between 2010 and 2060;
- From 2012, the European working-age population will start to shrink, while the over-60 population will continue to increase by about two million people a year;
- The strongest pressure is expected during the period 2015-35 when the so-called baby-boom generation will enter retirement;
- The ratio between people at work and the remaining population is expected to become 2 to 1, from the current 4 to 1;
- 65-74 years old Europeans, together with people on low incomes, the less educated and the unemployed are largely represented within the 30% of Europeans that have never used the Internet;
- People aged 50+ spent £276bn in 2008... about 44% of total UK family spending.

Source: European Commission "2009 Ageing Report: economic and budgetary projections for the EU 27 Members States"; Age Concern 2008 (now Age UK); European Commission "2011 Population structure and ageing".

## WHO WE ARE

The programme is a so-called article 185 of the TEFU, which is therefore financed by the European Commission and the 23 Countries that constitute the partner states of this Joint Programme: Austria, Belgium, Cyprus, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Israel, Italy, Luxembourg, the Netherlands, Norway, Poland, Portugal, Romania, Slovenia, Spain, Sweden, Switzerland and the United Kingdom. The AAL JP is initially set up for a duration of 6 years, from 2008 to 2013. The programme's planned total budget is 700 M€, of which approx. 50% is public funding - from the AAL Partner States and the European Commission - and approx. 50% is private funding from participating organisations.

## WHAT WE DO

The objective of the AAL JP is to **enhance the quality of life of older people and strengthen the industrial base in Europe through the use of Information and Communication Technologies (ICT)**. The most important activity of the AAL Joint Programme is the regular publication of calls for proposals for research, development and innovation projects in the field of ICT for Active and Healthy Ageing. The programme co-funds projects within the user-driven-innovation paradigms between minimum three partners from AAL JP Member States. The organization also supports project activities and organizes the annual Forum to showcase all solutions to the European audience.

## USERS & MARKET ORIENTED

Users are always involved in the AAL JP projects and they participate in developing their own solutions. The time-frame for market introduction is two to three years after the end of the project. The AAL JP has had some success in helping to create favourable conditions in industry, and many SMEs in particular have greatly benefited from being involved in the programme. For example, they have acquired new knowledge of technologies, services, markets, and other actors in the field.\*

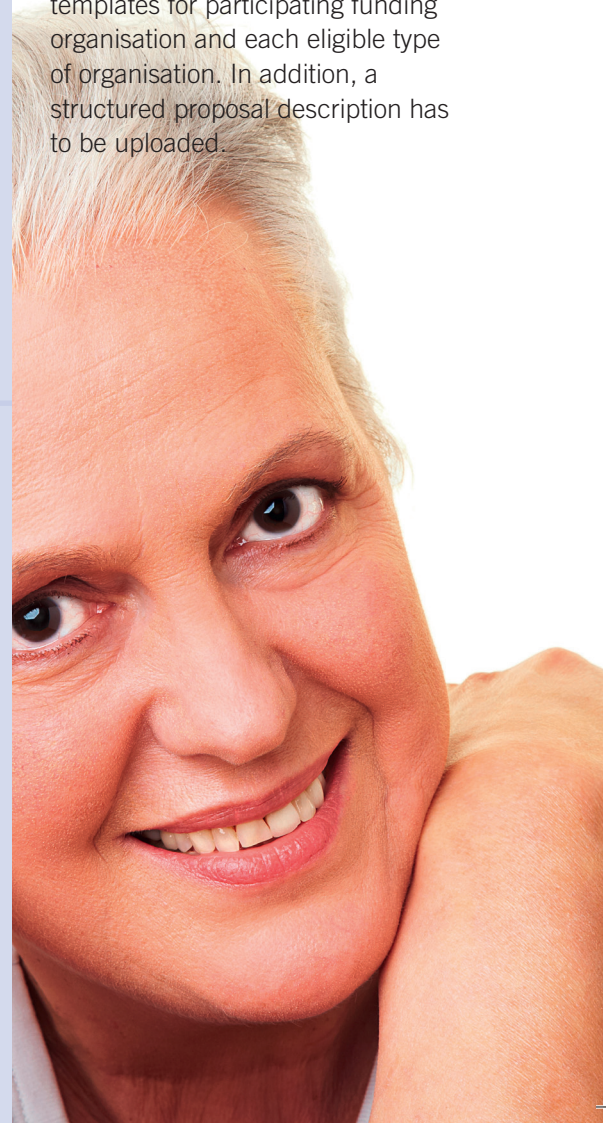
\*Interim Evaluation Report of the AAL JP 2010



## CALLS FOR PROPOSALS

The most important activity of the AAL Joint Programme is the regular publication of calls for proposals for research and development projects in the topical domain of Ambient Assisted Living. Each call is published with guidance information on the call topic and budget, call publication dates and additional information, including national funding rules.

Proposals have to be submitted via a central proposal submission tool which is made available with each call. Proposers and funding templates for participating funding organisation and each eligible type of organisation. In addition, a structured proposal description has to be uploaded.

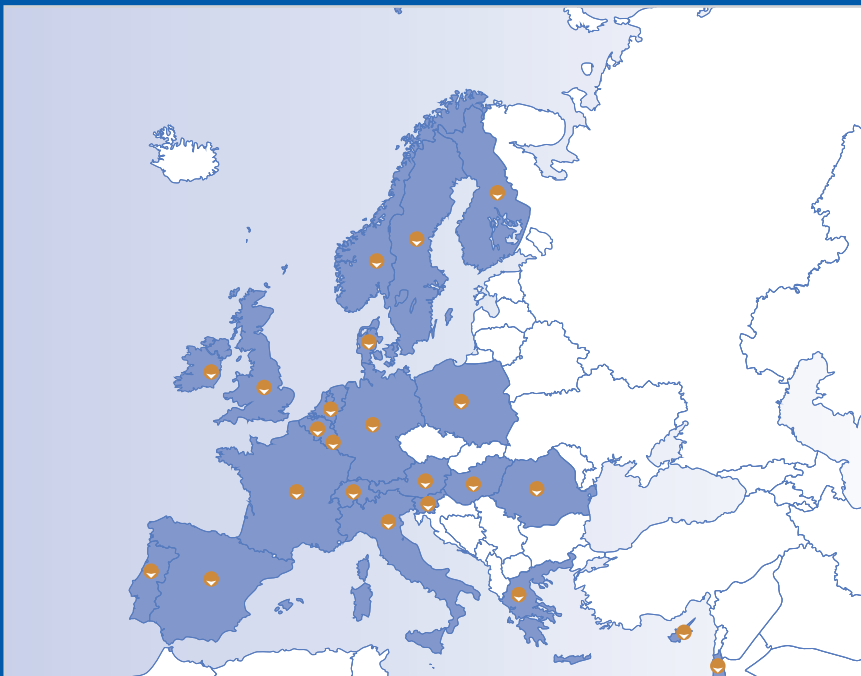




Each national funding agency of the AAL Joint Programme appoints a National Contact Person who is responsible for the respective national activities for organising and implementing the AAL Joint Programme

For more info on how to contact them, please visit our website at [www.aal-europe.eu/about](http://www.aal-europe.eu/about)

For other info regarding the general functioning of the programme, please visit us at [www.aal-europe.eu/about](http://www.aal-europe.eu/about)



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