

TECHNOLOGIES FOR AGEING WELL





AGEING POPULATION IN EUROPE IS ALSO...
OPPORTUNITY!

The demographic change and increasing ageing in Europe imply not only challenges but also opportunities for the citizens, the social and healthcare systems as well as industry and the European market. The AAL programme is the European platform for innovative solutions based on information and communication technologies (ICT) to support older adults in everyday life. The programme promotes business,

technology and social innovation, through products, systems and services developed with SMEs and end-users.

By 2060 \*
around 28.4%
of the EU population
will be over 65;





People aged from 65 to 80 will rise by nearly 40% between 2010 and 2030;

The share of those aged 80 years or above in the EU-27's population is projected to almost triple between 2010 and 2060: The European working-age population started to shrink since 2012, while the over 60 population will continue to increase by about two million people a year;









The strongest pressure is expected during the **period 2015-35** when the so-called **baby-boom generation** will enter retirement;

The ratio between people at work and the remaining population is expected to become 2 to 1, from the current 4 to 1;









Source: European Commission "2015 Ageing Report: economic and budgetary projections for the EU 27 Members States".

#### CALLS FOR PROPOSALS

The most important activity of the AAL Programme is the annual publication of calls for proposals for innovation projects in the domain of ICT for Ageing Well. Each call is published in spring with guidance information on the call challenge and budget, call publication dates and additional information, including national eligibility and funding rules.



## USERS, INNOVATION AND NETWORK

- ▶ High participation of end-users, with around 30% of project participants having some form of user role.
- > The creation of a high quality critical mass of research, development and innovation activity oriented to develop AAL solutions at European level.
- Strong network effects and the creation of pan-European communities that brings the AAL solutions closer to the market.

# STRONG BUSINESS ORIENTATION

- ➤ High participation of SMEs (around 50%), attracted by the opportunity to work within familiar national rules.
- ➤ Nearly 50% of the projects from the first two calls have secured IPR results and a number of first commercial results have also emerged.
- > Stimulating industrial leadership, with around two-thirds of projects (67%) led by industry. AAL projects address the 2-3 years to market time horizon.

### AAL FORUM

The annual showcase and conference event for the AAL community: showcasing AAL solutions; promoting networking; raising debate and discussion; informing the community; bringing projects closer to market. Join this community also online at:

www.aalforum.eu



#### **ACTIVE AND ASSISTED LIVING PROGRAMME**





For more info on how to contact them, please visit our website at

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#### **WE ARE SOCIAL**







■ AAL\_Programme