Smart Ageing Prize
Template Entry Form

The template below is provided for information only. The entry form must be filled in and submitted online. See the Prize [webpage](#).

Terms and conditions, eligibility criteria as well as FAQs can also be found on the Prize [webpage](#).

The following questions form the basis of the entry against which entries will be assessed.

1. Project name *(10 words max)*

2. Tweet your idea *(140 characters)*

3. Please provide a short summary of your idea and why you think it is innovative. *(200 words)*

4. How does your idea make use of the Internet of Things? *(150 words)*

5. How will you make sure your product is desirable, of good quality and user-friendly?
   Please describe how you have involved older adults in the development and testing of your idea. *(200 words)*

6. Are you working with older adults? *(I'm working with older people/I'm an older person)*

7. What do you think the opportunities and barriers are to ensuring widespread use of your solution by the target market? *(200 words)*

8. What is the business model for your solution? (How do you plan to make it financially sustainable?) *(100 words)*

9. Who will buy this product and what is the ideal price that you would like to sell it for? (100 words)

10. What impact will your idea have on the lives of older people? (200 words)

11. Do you already have a working example of your idea? Entrants without existing prototypes are encouraged to apply but must be able to develop an example by July 2016 for the Academy event. *(I already have a prototype/ I have the skills to develop one by July 2016)*