

## Pre-announcement of AAL Call Challenge 2019

The AAL Association (<http://www.aal-europe.eu/>) announces the challenge for the AAL 2019 Call for proposals of the AAL Programme:

### "Sustainable Smart Solutions for Ageing Well"

AAL Call 2019 is part of the Active & Assisted Living Programme (AAL Programme) that was approved in May 2014 by the European Parliament and the Council of the European Union.

As part of the work-programme, the AAL Programme intends to launch a new Challenge-led Call for Proposals in February 2019: "Sustainable Smart Solutions for Ageing well".

The aim of the call is to support innovative, transnational and multi-disciplinary collaborative projects. Call 2019 is characterised by the following approach:

1. The AAL Call 2019 is open to developing ICT-based solutions targeting any application area(s) within the AAL domain. The solutions need to be embedded into the strategies of the participating end-user organisations, service providers and business partners.
2. The AAL Call 2019 allows for more flexibility regarding the scope, size and duration of the proposed projects (including small collaborative projects).

Collaborative project proposals must demonstrate a clear route to market and added-value for the different types of end-users.

The wishes and aspirations of older adults in combination with the demands from the other stakeholders involved – e.g. providers and payers - will have a critical role in shaping useful and attractive AAL solutions with a high market potential.

Both "Collaborative projects" and "Small Collaborative Projects" will still be funded through this call.

#### *Markets*

Similar to last year, the proposed solutions need to tackle one or both of the following market segments, namely:

- the "**private consumer markets**", covering aspects such as wellbeing, lifestyle, independence, work, fun and comfort. Buyers would mainly be the older adults themselves or their families and social networks.
- the "**regulated markets**" covering aspects such as health and care, social care, and housing. In these markets the buyers are expected to be mainly secondary or tertiary end-user groups (such as care organisations or municipalities) who provide the solutions as part of a more complex service offer. These market segments usually have a mandatory requirement for evidence about the effects and cost-effectiveness of ICT-based solutions before adopting them fully. In addition, solutions have to fit into the vision and strategy of the organisations involved.

Both markets require different approaches.

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#### *Small collaborative projects*

This type of instrument will be available in the 2019 call. Small collaborative projects have a duration of 6 to 9 months, a maximum co-funding budget of €300.000 and leaner application and reporting procedures. The main objective of the small collaborative projects is the exploration of new ideas, concepts and approaches for ICT-based solutions for older adults. They should reach out to new stakeholders for inclusion in (future) development of AAL solutions, build strong collaborations with end user organisations, support community building with new customers and create shared agendas.

**Please note:**

Final call information is intended to be published with the launch of the call on the AAL website at the beginning of February 2019, the deadline for submitting a project proposal being end of May 2019.

Info days are expected to take place by the time of the call opening, potential applicants are invited to register to the AAL Programme newsletter or to monitor the Programme website.

**Not all funding agencies will fund small collaborative projects!** The Funding Authorities mentioned below might fund Small Collaborative Projects in Call 2019 (tentative list):

Austria  
Belgium – Innoviris  
Belgium – VLAIO  
Denmark  
Italy (Ministry of health)  
Italy (Friuli Venezia Giulia Region)  
Netherlands  
Portugal  
Romania  
Spain (ISCII)  
Spain (Biscay province)

The official list of Funding Agencies financing Small Collaborative Projects will be available in the official version of the Call text to be published in February 2019.