

Loneliness Intervention Platform for elderly

Assisting lonely elderly in finding suitable activities that reduce their loneliness





Combatting loneliness amongst older elderly



Director
Jan Romme
j.romme@goudendagen.nl
+31 306331498



Project Manager Innovations Liesbeth Gaasbeek <u>l.gaasbeek@goudendagen.nl</u> +31 652889255



Research on impact of interventions on loneliness



Professor of Sociology and Social Gerontology
Theo van Tilburg
theo.van.tilburg@vu.nl
+31 20 59 86804



Researcher loneliness interventions
Tamara Bouwman

t.e.bouwman@vu.nl

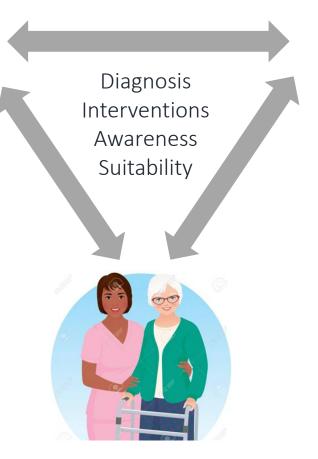
+31 20 59 86805



Matching Problem: Organisations don't find the lonely older adults and lonely older adults don't find the organisations with suitable activities



- ➤ Elderly who lost partner
- Elderly who lost (contact with) family or friends



> GP, nurse, elderly coach

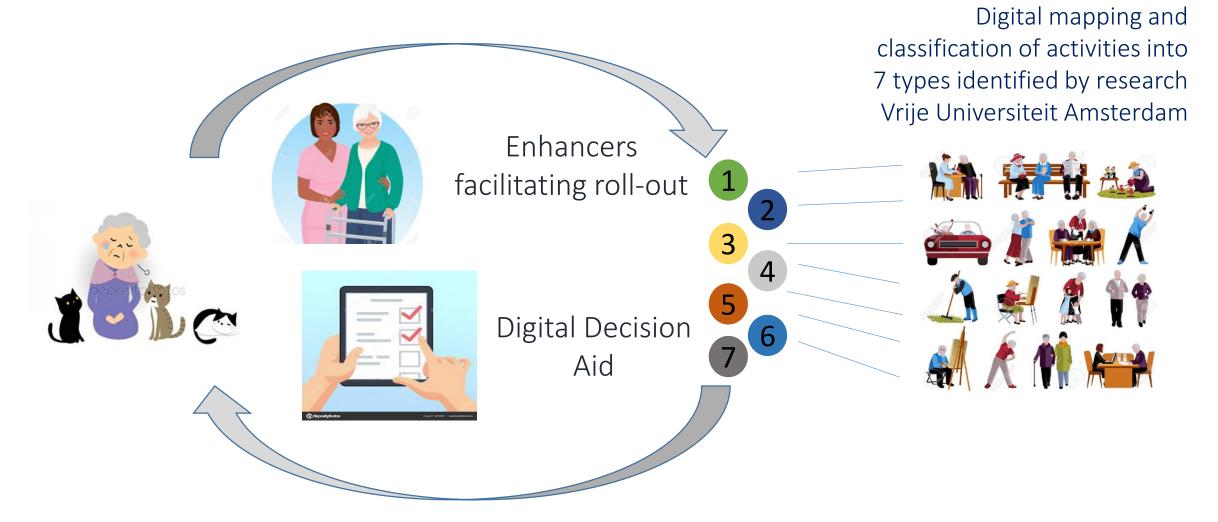


Activities organised by:

- Community centre
- > Cultural centre
- Municipality
- > Fysio centre
- > Care home
- Private parties



Result: digital matching platform for adequate intervention





What are we looking to do?

- Create database of interventions and classify according to VU research
- Develop digital decision aid to determine most suitable interventions
- ➤ Test user-friendliness of digital decision aid with the end users
- Integrate decision aid outcomes with local offer database

Who are we looking for?

- ➤ Technical partners (SME's or Tech Uni) who can develop and integrate activity database into platform
- ➤ Partnership with end user organizations (in countries other than NL) who can test the platform in their country
- Partnership with organizations with capabilities to classify national intervention offer