Questions received in the framework of the Open Procedure for an action aimed at supporting the AAL Programme funded project participants in strengthening their commercialization strategies and boosting their investment readiness

Update – 08/03/2019

Q: can you clarify the communication and dissemination-related efforts? Shall a new website be developed by the contractors?

A: It is not expected the contractor to come up with a completely new visual identity and logo, the intention being to provide continuity with the one currently in use. The contractor is expected to provide a solid and efficient communication plan at the beginning of the contract, aimed at reaching out the AAL beneficiaries, informing them on the available services and letting them make full use of the available support.

The contractor is expected to participate in the communication and dissemination in collaboration with the AAL CMU and the external company supporting the AAL Programme in online communication. Led by the AAL CMU, the contractor should provide support in the communication towards the beneficiaries by setting up targeted emails, communication campaigns and feed the website after validation by the contracting authority.

It's not required to build a new website from the scratch as it is expected that the current contractor will hand over the management of the website to the new one. A new server for the current website shall be provided by the new contractor. The website will have to be updated with the new services agreed with the contracting authority and fed with new information and contents.

Q: What is the role NCPs need to play in the project implementation and do we need to use them as service providers for any part of the awarded project's activities?

A: AAL National Contact Persons are not expected to be subcontracted for any activity. They can be activated for communication and logistic purposes (in the event, for example, that a workshop takes place in a given AAL participating country). Some NCPs might be part of the Steering Group of AAL2Business.

Q: can you clarify what is expected in terms of collaboration with the Impact Assessment (objective 4)?

A: The new methodology of the AAL Programme Impact Assessment is being developed in these days. The AAL2Business contractors will be asked to provide inputs and information (in terms of feedback from the services provided) through online communication and possibly meetings (not more than one per year). For information, the results of the first impact assessment of the AAL Programme, carried out in 2016, is available [here](#)).

Q: What is the Technology Readiness Level AAL projects operate in?
A: AAL funded projects as expected to operate in TRL 5 to 8.

Q: What would be the right size of a consortium for the implementation of this action?
A: There is no specific requirement for this, the size and type of the consortium depending on the type of services offered. Yet, the consortium should be able to activate national experts in the countries/ regions participating in the AAL Programme. Also, the management of the action should be smooth, timely and efficient.

Q: Is it possible to include experts from countries not participating in AAL?
A: This is possible. Yet, also for the aims of the implementation of the activities related to objective 2, the consortium must be able to mobilize national experts from countries participating in the AAL Programme.

Q: in the text of the Call for tenders it is written that the offer doesn't have to exceed 30 pages. Is the number of pages for the experts' curricula included in this number?
A: No, the limit of 30 pages is only for the offer, there is no limit for the number of pages related to the experts' curricula

Q: Is it necessary to identify already the profiles of the national experts in the different countries or is it enough to report the organizations that can be activated by these?
A: It is strongly recommended to present the profiles of the national experts (and a brief presentation of the organization the expert belongs to)