



Pre-announcement of AAL Call Challenge 2020

The AAL Association announces the challenge for the AAL 2020 Call for proposals of the AAL Programme:

Healthy Ageing through Digital Solutions and Ecosystems

AAL Call 2020 is a part of the Active & Assisted Living Programme (AAL Programme) that was approved in May 2014 by the European Parliament and the Council of the European Union.

As part of the work-programme, the AAL Programme intends to launch a new Challenge-led Call for Proposals in February 2020: “Healthy Ageing through Digital Solutions and Ecosystems”.

The aim of the Call is to support innovative, transnational and multi-disciplinary collaborative projects. Call 2020 is characterised by the following approach:

1. The AAL Call 2020 is promoting a life course approach to health and well-being and is open to developing new ICT products, associated services and their final implementation, targeting any application area(s) within the AAL domain. In addition to focus on older adults, proposals should consider the applicability of the proposed solutions to other population groups where applicable, for example, the transition phase from a working life to retirement age. The proposed solutions need to be embedded into the strategies of the participating end-user organisations, service providers and business partners.

2. The AAL Call 2020 allows for flexibility regarding the scope, size and duration of the proposed projects (including Small Collaborative Projects)

Collaborative project proposals must demonstrate a **clear route to market** and added-value for the different types of end-users.

The wishes and needs of the involved end-users in combination with the demands from the other stakeholders involved – i.e providers and payers - will have a critical role in shaping useful and attractive AAL solutions with a high market potential as well as in fostering and strengthening ecosystems supporting healthy ageing. Both “Collaborative Projects” and “Small Collaborative Projects” will still be funded through this Call.

Markets

Similar to last year, the proposed solutions need to tackle one or both of the following market segments, namely:

- the “**private consumer markets**”, covering aspects such as well-being, lifestyle, independence, work, fun and comfort. Buyers would mainly be the older adults themselves as well as other relevant population groups, as mentioned above, or their families and social networks.
- the “**regulated markets**” covering aspects such as health and social care, and housing. In these markets the buyers are expected to be mainly secondary or tertiary end-user groups (such as care organisations or national/local governments) who provide the solutions as part of a more complex service offer. These market segments usually have a mandatory requirement for evidence about the effects and cost-effectiveness of ICT-based solutions before adopting them fully. In addition, solutions have to fit into the vision and strategy of the organisations involved. Ecosystems are expected to play a crucial role in this type of markets.

Please note:

Final information is intended to be published with the launch of the Call on the AAL website at the beginning of February 2020, the deadline for submitting a project proposal being end of May 2020.

A central info day is expected to take place in Vienna on 30th January 2020 (to be confirmed). Also, national and regional info day are expected to take place by the time of the Call opening, potential applicants are invited to register to the AAL Programme newsletter or to monitor the Programme website.

Not all funding agencies will fund Small Collaborative Projects! The Funding Authorities mentioned below might fund SCPs in Call 2020 (*tentative list*):

Austria **Belgium – VLAIO** Denmark **Italy (Ministry of health)** Italy (Friuli Venezia Giulia Region) **Netherlands**
Portugal **Romania** Spain (ISCII)

The official list of Funding Agencies financing Small Collaborative Projects will be available in the official version of the Call text to be published in February 2020.