The focus on ‘social inclusion’ will act as the hinge to change healthcare

... on an AAL mission to prevent or break the social isolation of the ageing population by stimulating their participation in social life and thus to improve their autonomy and self-reliance.

Motivational behaviour change  Ambient Assisted Living  AI/ML  Natural voice processing  Remote monitoring  Fall detection  Frail people  Rural areas  Telehealth  Personal alarm (pendant)  Social Isolation Prevention  TeleCare
We’re a leading provider of digital products and services, targeting the 50+ and 65+ market segments with a range of PREVENTIVE care solutions improving the quality of life.
It connects elderly with carers, family and friends and (local) organizations. It creates a new social, motivational, infrastructure, supporting their everyday lives.

We want to:

(1) develop integrated care services:
   Instead of meal delivery -> meal **CARE**
   Pharmacy -> PharmAssess[ment]
   Stimulate social integrations (dance)

(2) co-develop our **CareHUB** hardware, the EU alternative to Google, Amazon, Apple ..
Looking for partners that want to make EncourAGE “their own”: extend it, cater to local needs, shape your community

Partners that have the drive, energy, skills, endurance and belief in community systems ...
(looking beyond “point” solutions like mobile apps)
- citizen initiatives, incubators, care providers, local councils, care & nursing homes, insurance companies etc, etc
112Motion
Smarter Healthcare
Self-activated prevention and personal healthcare

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