

The AAL Programme, its achievements and the way forward

AAL Call 2020 Info day

30 January 2020, Vienna

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The AAL Programme- why

- ☐ Enhancing older adults' quality of life through innovative digital technology-based solutions
- ☐ Support long-term sustainability of health and care systems
- ☐ Strengthening the emerging industrial base in Europe







- ☐ Yearly Call for **proposals**
- ☐ Support actions: AAL2B, market observatory, smart ageing prize, ...
- ☐ Body of **knowledge**: resources for project coordinators
- □ AAL Forum

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The AAL Programme- the application domains

Health & Care

Health & Care compromises products and services which collect and manage medical data, which support therapy and care activities, as well as those assisting in nutrition and personal hygiene.

Livina & Buildina

The category Living & Building covers products and services for water and energy supply, light management, room climate as well as measures for design barrier-free rooms. Additionally maintenance and access control are in this category.

Leisure & Culture

The category Leisure & Culture consists of products and services, which enrich or enable recreational activities in leisure time and cultural activities. Sports, media and games are covered as well as culture, religion and travelling.

The category Vitality & Abilities compromises products and services that support, train or enable basic physical, mental and social abilities, that are the essential requirements for independent living.

Mobility & Transport

Mobility & Transport consists of products and services. that on one hand side serve as transportation measures for persons and goods, and on the other hand side offers travel information, navigation and orientation solutions.

Work & Training

Participation in the working life is covered by the category Work & Training. It contains work supporting measures and products and services for job specific learning and training.

Safety & Security

Safety & Security contains products and services, which prevent damages and burglary or which support the user in case of falls. Furthermore localization and emergency management is part of this category.

Information & Communication

Information & Communication compromises products and services which on one hand side present knowledge, offer advisory functions and on the other hand side support and enable interpersonal communication and organization of daily living.





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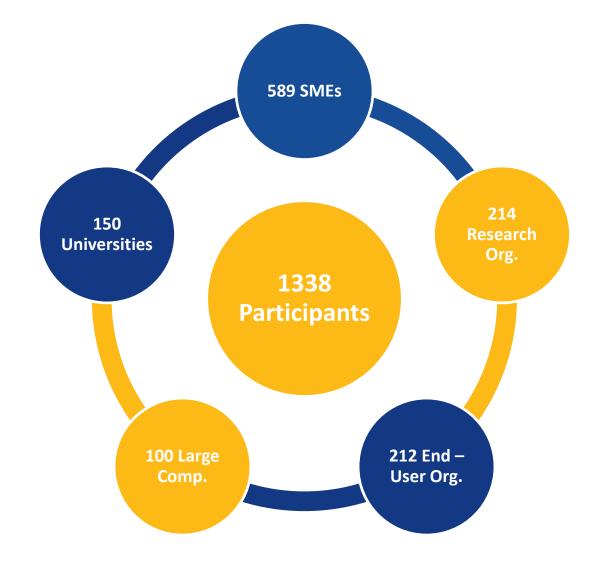
Active and

Assisted

Living

The AAL Programme- few facts-1

241 projects





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The AAL Programme- few facts-2

A more efficient and flexible way to explore solutions

- 12 Small Collaborative Projects funded in Call 2018 & 2019
- Perceived usefulness of the format
- Short timeframe allows for more focussed and efficient work positive momentum
- Focus has to be very carefully defined to make sure it fits the format i.e: no trials in a SCP!
- 6 months is a **bit too short for some types of projects** extended to 9 months since
- Organisation & coordination of the work plan is key to a successful project



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The AAL Programme - impact outcomes

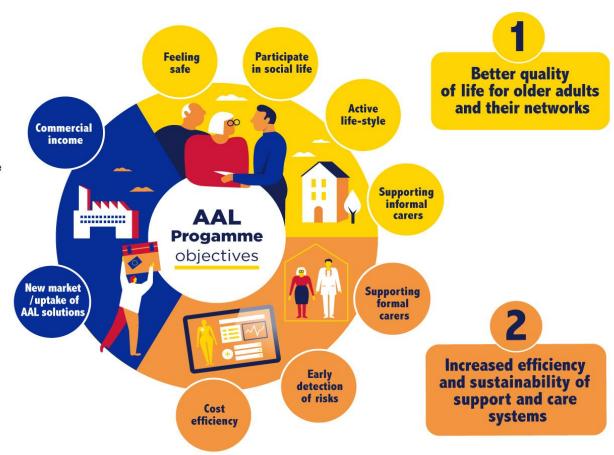
Proactive end-user involvement throughout the life of the project is helping bring solutions to market that address the needs of users





15 testimonies illustrating that AAL projects deliver on multiple impact dimensions

- HappyWalker
- CapMouse
- MobilSage
- HAPPY AGEING
- iWalk Active
- Motion
- A2E2
- ACCESS
- Cross project perspective
- CarerSupport
- CARE@HOME Zo-Dichtbij
- Connected Vitality Yooom
- SOCIALCARE
- Rosetta-Sensara
- Fearless cogvis connected



The AAL Programme - impact framework

OBJECTIVES INPUTS ACTIVITIES OUTPUTS & OUTCOMES IMPACTS High project participation of Feeling safer end-users, SMEs, and enterprise and research Increased skills and employability organisations Better quality of life for → Knowledge generated and Increased participation in social life Collaborative older adults and their learning from AAL projects projects networks Improved autonomy → Research publications → Creation of partnerships and More active life style networks across and beyond Europe Informal care givers are better supported → AAL project completion → Intellectual Property Rights Information sharing / improved coordination Investment by → Solutions (and their Member States Increased early detection of risks components) that support and EU independent living and AAL support Cost efficiency wellbeing Increased efficiency and activities sustainability of support → Solutions (and their Effective Relieved pressure on health care providers and care systems components) that are governance and interoperable across and management Formal care givers are better supported beyond Europe Commercialisation of AAL solutions (and their Strengthened knowledge base components) Increased technology transfer → Critical mass and eco-system of research, development and New markets / uptake of AAL solutions innovation Strengthening the National → Primary, secondary and industrial base in Europe activities Commercial income tertiary end-users adopt AAL solutions Harmonisation across EU member states → Local/national governments and insurers are embedding Wider ecosystem is strengthened AAL solutions in care systems



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86 - The average life expectancy for a European in 2060

37% - The expected percentage of the European population aged 60 and older by 2050

2:1 - Dependency ratio: by 2060 only two people at work per person older than 65





Joining Forces with H2020 Health & Wellbeing Partnerships



Increase GEOGRAPHICAL & FINANCIAL REACH



Capitalize on
COMPLEMENTARITY of
EXPERIENCE &
COMPETENCES



Rely on MANAGEMENT & GOVERNANCE INFRASTRUCTURE

A new Public-Public Partnership for Ageing Well



The AAL Programme- upcoming activities

- □ Smart Ageing Prize Focused on "Senior enterprise" solutions that empower older adults to engage in entrepreneurship (https://aal.challenges.org/) LINK
- □ AAL2Business : open webinars (https://www.aal2business.com/)
 - "Crowdfunding involving the crowd to finance your innovation", 13 February 2020, 2.00 PM CEST
 - "Advanced IPR (negotiation, IP transfer, license agreements)", 12 March 2020, 2 PM CEST
 - "How to pitch to investors (tools and tips)", 26 March 2019, 2.00 PM CEST
- □ Public Deliverables http://www.aal-europe.eu/public-deliverables/
- New Partner search tool!
- □ New round of Impact Assessment analysis (targeted projects: ended by Dec. 2017)



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You will listen to our colleagues, project participants and the EC

- Learn
- Share
- Meet
- □ Prepare
- Enjoy

