

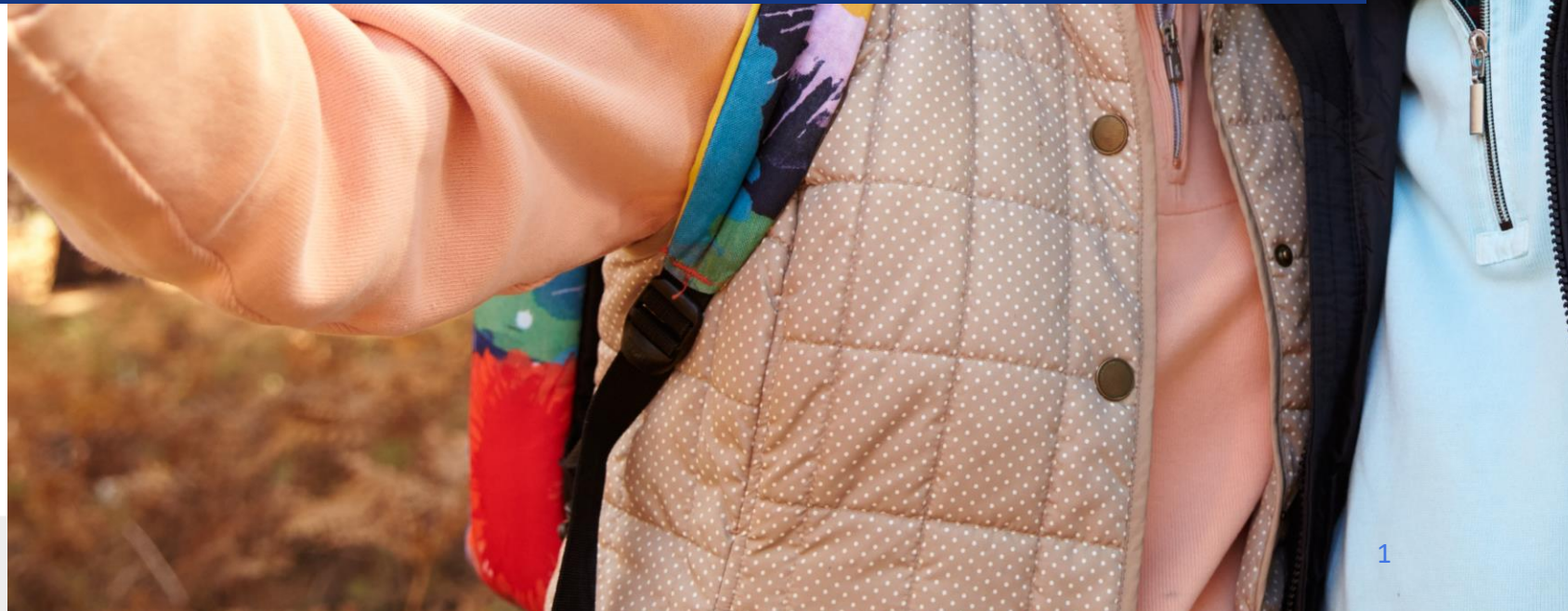


The AAL Programme, its achievements and the way forward

AAL Call 2020 Info day

30 January 2020, Vienna

Gerda Geyer
Vice-President AAL Association





The AAL Programme- why

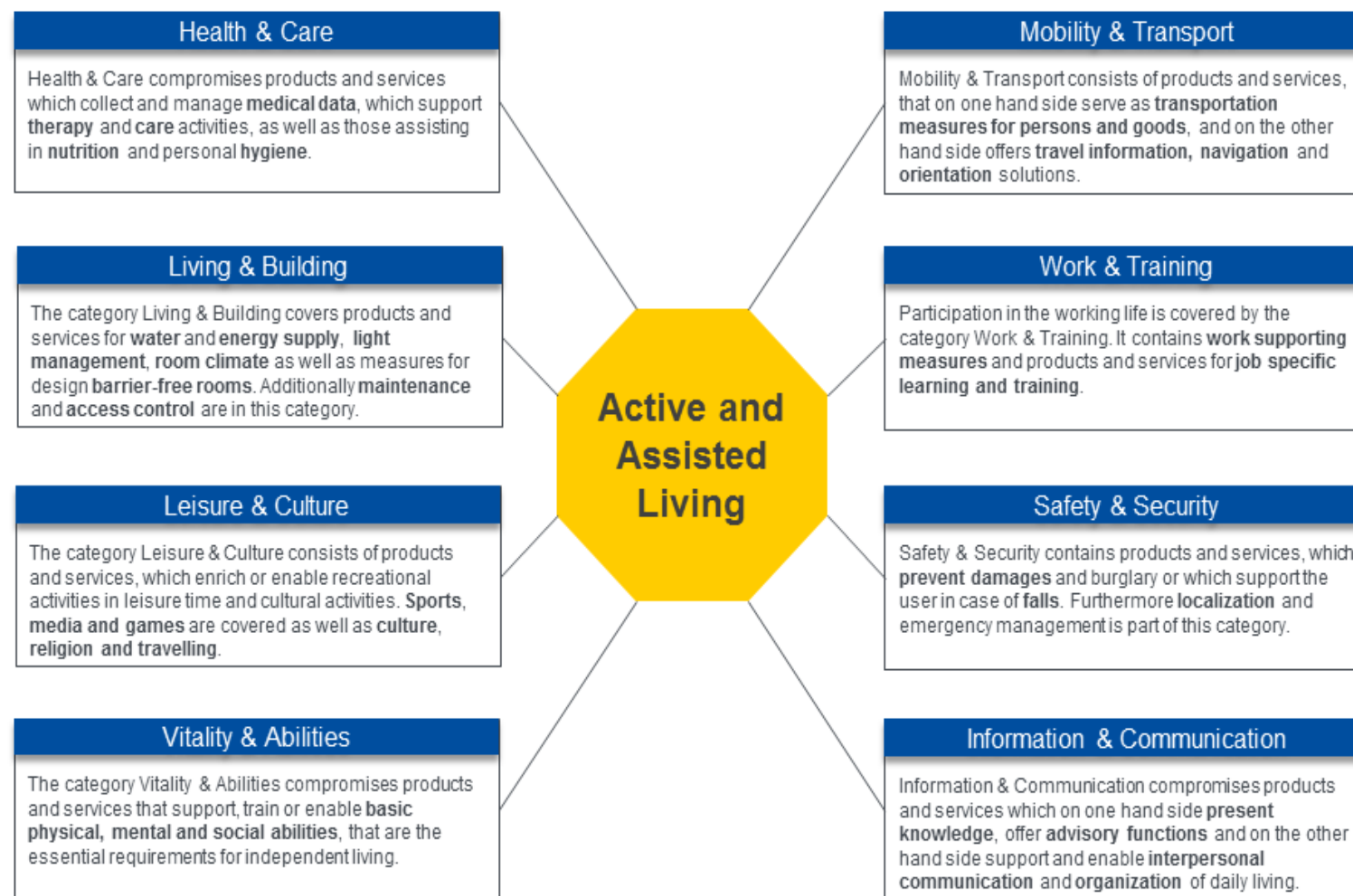
- ❑ Enhancing older adults' quality of life through innovative digital technology-based solutions
- ❑ Support long-term sustainability of health and care systems
- ❑ Strengthening the emerging industrial base in Europe



The AAL Programme- what

- ❑ Yearly Call for **proposals**
- ❑ **Support actions** : AAL2B, market observatory, smart ageing prize, ...
- ❑ Body of **knowledge** : resources for project coordinators
- ❑ **AAL Forum**

The AAL Programme- the application domains



The AAL Programme- few facts-1

241 projects





The AAL Programme- few facts-2

A more efficient and flexible way to explore solutions

- **12 Small Collaborative Projects** funded in Call 2018 & 2019
- Perceived **usefulness of the format**
- Short timeframe allows for **more focussed and efficient work** – positive momentum
- **Focus** has to be very carefully defined to make sure it fits the format – i.e: no trials in a SCP!
- 6 months is a **bit too short for some types of projects** – extended to 9 months since
- **Organisation & coordination** of the work plan is **key** to a successful project

The AAL Programme – impact outcomes

Proactive end-user involvement throughout the life of the project is helping bring solutions to market that address the needs of users



3 Strengthening the industrial base in Europe

15 testimonies illustrating that AAL projects deliver on multiple impact dimensions

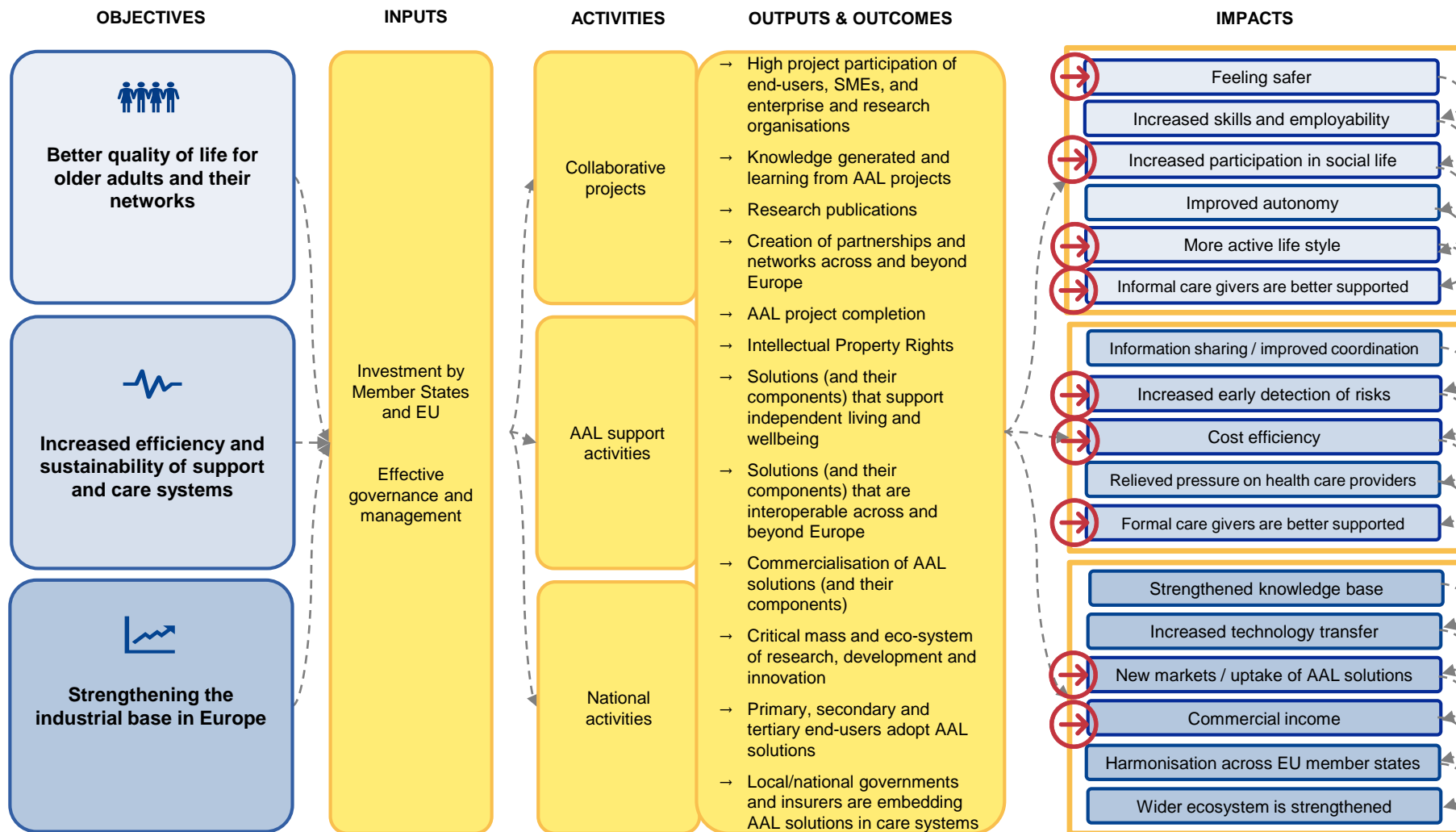
- HappyWalker
- CapMouse
- MobilSage
- HAPPY AGEING
- iWalk Active
- Motion
- A2E2
- ACCESS
- Cross project perspective
- CarerSupport
- CARE@HOME Zo-Dichtbij
- Connected Vitality - Yoom
- SOCIALCARE
- Rosetta-Sensara
- Fearless - cogvis connected



1 Better quality of life for older adults and their networks

2 Increased efficiency and sustainability of support and care systems

The AAL Programme – impact framework





Towards the Future: Demographic Change - Figures

86 - The average life expectancy for a European in 2060

37% - The expected percentage of the European population aged 60 and older by 2050

2:1 - Dependency ratio: by 2060 only two people at work per person older than 65

Joining Forces with H2020 Health & Wellbeing Partnerships



**Increase GEOGRAPHICAL &
FINANCIAL
REACH**



**Capitalize on
COMPLEMENTARITY of
EXPERIENCE &
COMPETENCES**



**Rely on
MANAGEMENT &
GOVERNANCE
INFRASTRUCTURE**

A new Public-Public Partnership for Ageing Well

Quality of Life of
Persons in an
Ageing Society

Transformation of
Health & Care
Systems

RDI, Ecosystems



The AAL Programme- upcoming activities

- ❑ **Smart Ageing Prize** - Focused on “Senior enterprise” - solutions that empower older adults to engage in entrepreneurship (<https://aal.challenges.org/>) [LINK](#)

Deadline: 26 February!

- ❑ **AAL2Business** : open webinars (<https://www.aal2business.com/>)
 - “Crowdfunding – involving the crowd to finance your innovation”, 13 February 2020, 2.00 PM CEST
 - “Advanced IPR (negotiation, IP transfer, license agreements)”, 12 March 2020, 2 PM CEST
 - “How to pitch to investors (tools and tips)”, 26 March 2019, 2.00 PM CEST

- ❑ **Public Deliverables** <http://www.aal-europe.eu/public-deliverables/>

- ❑ **New Partner search tool!**

- ❑ **New round of Impact Assessment analysis (targeted projects: ended by Dec. 2017)**



AAL INFO DAY 2020

You will listen to our colleagues, project participants and the EC

- ☐ Learn
- ☐ Share
- ☐ Meet
- ☐ Prepare
- ☐ Enjoy