

Digital nudging and personalized support in caring communities

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Who We Are

Research on technical precautions for
the prevention of undesired events or
conditions in the care and nursing of
older people

IBH Living Lab



Project idea

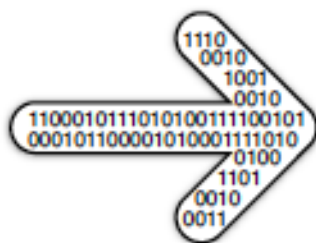
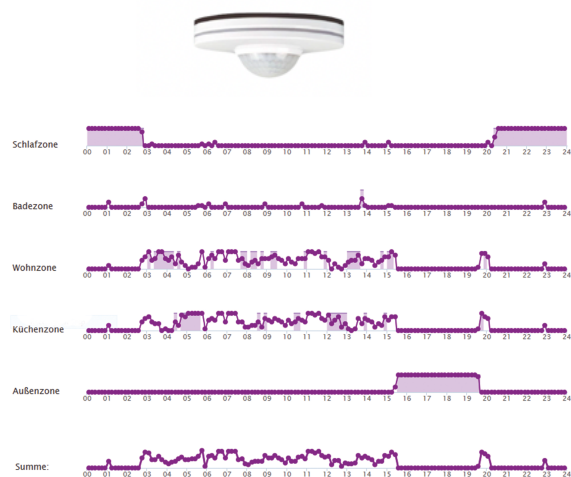
Activity Monitoring

Data Analytics

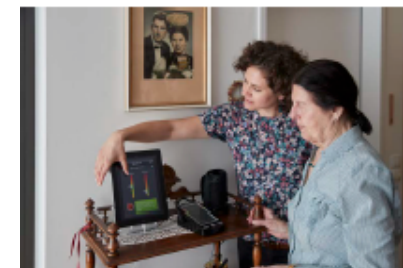
Need for Intervention

Notification & Suggestion

Social Support



Automated assessment
of the frailty status and
points of concern



Looking for

Cooperation partners

Field of Research

- Geriatric Medicine (Focus on Frailty, Detection and Intervention Knowledgebase)
- Nudging

Companies

- Information- und Communication Technologies (interactive platform; IoT Solutions)
- Building automation solutions
- Care assessment technologies (care documentation and planning)
- Notification Systems

End-Users and service providers

- Communities and cities (with neighborhood assistance)
- Care providers
- Care institutions and assisted living facilities

Interested?

Please contact me

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