



Steering a project through a pandemic

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Functionalities and how they are relevant



The problem CARU solves



CARU enables **independent and socially active life** through a suite of apps for safety, simplified interactions with families and caregivers.

The apps are part of a unique companion technology with a **voice triggered IoT device** that also monitors rooms through sensors.





CARU strives to provide caregivers with apps that allow them to carry out specific processes more efficiently in order to have more time for the human interaction.

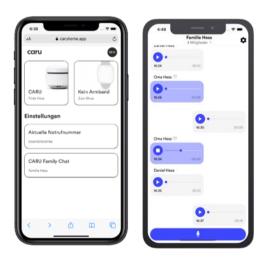
=> This opportunity is evaluated in the AAL Europe project CARU cares.

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Device for older people



for family and service providers



Introduction to the 3 new CARU functionalities



Functionalities developed based on co-creation workshops and the proposal.

Main learnings and benefits



Involving the end user from the beginning



Feature definition happened during the **co-creation** phases

3 field trials to gain maximum input from end users





Iterative approach and **strict business validity selection** for feature continuation

Adaptation due to pandemic



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COVID19 contingencies

Avoiding direct contact with end -users, by

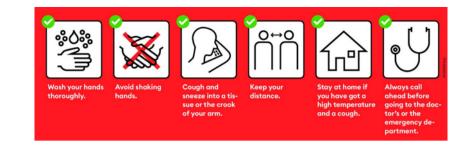
- Conducting interviews and questionnaires by phone
- Field trials: Sending the CARU devices by postal service

Flexibility in planning

- Checkpoints to adjust on country specific situations

Project administration measures

- Consortium meetings via video conference calls
- Conduct (reduced) field trials in a phase of lower restrictions (spring/summer)



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Thank you!



