

# Title

CiTY – Close To Your beloved via AI technology

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## Who We Are

**Magic Seniors Association** is an NGO from Romania, Bucharest founded in 2019.

Our mission is to create and develop sustainable and intergenerational programs for senior people in Romania (55+ years old), in order to maintain active the cognitive functions and to promote the concept of "active senior" in Romania.

We are **an end user organization** with experience in coordinating projects via the programs: AAL , Erasmus+ and National Programs.

# Project idea

## CiTY – Close To Your beloved via AI technology

**AI Technology can be implemented and used in elderly home centers in order to maintain alive the relationship between caregivers and elderly but also in order to maintain as active as possible the cognitive functions of seniors.**

The senior citizens (60+) who can be diagnosed with early Dementia/Alzheimer can be Close To Their beloved ones via a system which enables them (and implicit allows the caregivers too) to maintain a close relationship with their relatives and children.

**Example scenario:** My grandmother is living in an elderly home with internet connection. She is a semidependent person because she was diagnosed with dementia. Because of the Covid 19 Pandemic and because of my busy schedule, I was, and still am, not able to see her anymore. I want to be able to turn on and off her TV, her AC, to say Good Night and Good Morning to her. CiTY project will allow me to connect my smartphone to the AI Technology (something like Google's Alexa) which will be implemented in the center where my grandmother lives.



# Looking for

## Serious partners who can help!

In order to apply to AAL 2021 call with the CiTY project, we will need **at least 3 more partners from different European Countries.**

### 1 Business Partner

**1 Large Enterprise** – an IT company or a company who can implement the AI technology in the home centers ( only in Romania who thought to implement the CiTY project in 10 home centers – 1 center per each of the 10 regions from the country)

### 1 SME