

Health & Care Eco-systems as Drivers for Transforming European Welfare in the 2020s

**CONCEPT & DRAFT PROGRAMME for
Online EUROPEAN ENCOUNTER on May 31, 2021 from 09.50-15.00h CET**

Context

The ageing of Europe's population coupled with the scarce economic resources, growing socio-economic disparities and burden of chronic diseases and comorbidities are increasing the demand for health, care and social welfare services. The current public health crisis due to Covid-19 has only accentuated that growing demand while highlighting the vulnerability of the welfare systems all over in Europe.

Accumulation of social problems, unemployment, deprivation or polarisation are examples of 'wicked problems' that policymakers need to tackle. Yet these complex issues do not offer any single, optimal solution. To respond to these interconnected challenges of health and social well-being, a systemic approach is necessary with more effective ways to promote sustainable well-being of our society.

It is widely acknowledged that health policies need to shift focus further from disease treatment to prevention and health promotion, from fragmented care to integration of care and from sectoral silos to interprofessional collaboration. Such a shift is more than about restructuring the systems, services or advancing digital solutions.

It is about a much more profound social change of a complex system; a change in mindsets, values and beliefs on how we jointly frame and shape our welfare systems in the 2020s. It's about turning the current crisis into an opportunity to provide wellbeing for all of us. Health is a public good, it therefore requires the responsibility and action of everyone.

The system transformation will be required simultaneously at micro- meso- and macro- level. Health & care eco-systems play a pivotal role in connecting those different levels, in driving change and ensuring the sustainability of the welfare systems. They provide new roles and opportunities for citizens, customers and patients to engage and to improve their well-being and care for others. At the same time, organizational processes and structures will be touched to respond to those evolving needs and aspirations. New management and leadership capabilities are thus necessary for inclusivity. Finally, regional and local development policies are needed to enhance wellbeing. Private, public and third sector stakeholders will need to work in concert for national reforms and an emerging European coordination framework.

Triple Objective: Explore – Learn - Contribute

This online seminar aims to engage an audience of thinkers, influencers and above all doers to collaborate together.

- It explores ways to deal with complexity in health & care eco-systems to enable the transformation of European welfare in the 2020s.
- To make change happen, seminar participants will learn about the crucial role of agency and collaboration of the key actors involved.
- Finally, the seminar aims to contribute to the development of a strategic innovation agenda for the upcoming European partnership on health & care systems transformation.

**PROGRAMME OF ONLINE-SEMINAR:
'Health & Care Eco-systems as Drivers for Transforming European Welfare in the 2020s'**

INTRODUCTORY WORD

9.50h - 10.00h

Klaus Niederlander, Director of AAL Programme

A. Exploring complexity - Our European Welfare System House is on Fire

10.00h – 10.45h

Session brief:

Three complex system thinkers/practitioners will kick off this seminar by sharing their experience and approach in tackling complex issues requiring system transformation. Health & care will be a particular focus, but not necessarily exclusively. Through a tri-partite discussion, the audience will be able to hear about how to approach complex problems and systems, e.g., through greater awareness and understanding, through methodology and rigour and above all through personal and organisational experience. Particular emphasis will be put on the crucial eco-system dimension as driver for systemic change at scale.

Focus: The People & System perspective: opportunities and needs for systems transformation

Participants: **Prof. Eve Mitleton-Kelly**, complex theory application, Cambridge University, UK
Mrs. Riina Sikkut, Member of Parliament and Former Minister of Health of Estonia
Dr. Oliver Gröne, Health Systems expert, Co-Chairman of Optismedis, Germany

Facilitation: Klaus Niederlander & Petri Uusikyla

Interaction Tool: Open exchange/discussion

Audience: Possibility for online questions to bring into discussion

Time: 45 minutes

Topic Issues:

- Complex systems require multiple views, actors, actions, processes, systems, policies
- Paradigm change to deal with complexity: emergence concept vs classical planning approaches
- How to go about complex systems: understanding, learning & working in them
- From Ego- to eco-system: collective intelligence & action: we are all in the same boat
- The need to go to the edges of the system to become transformative
- YES WE CAN TRANSFORM & ADAPT TO THE WORLD OF THE 2020s with a clear compass & an open Horizon

Break: 15 Minutes

B. Designing & Framing – Our well-being with more sustainable welfare systems

11.00h - 11.45h

Session brief:

Despite the differences between national welfare systems, European healthcare policies share similar objectives such as the need to promote healthier environments, to better respond to patients' needs, to advance the equal access to services and at the same time to ensure financial sustainability of the system. The key challenge for the future is to find sustainable institutional, organisational and technological policy frameworks that are able to generate better health and well-being in an equal way.

The objective of this session is to explore different perspectives on how to design more effective and sustainable welfare systems without compromising quality or efficiency. Through concrete case examples, we will discuss the opportunities and challenges of novel models to govern complexity and to enhance social and economic sustainability of welfare systems. The session themes are related to effectiveness, resilience, stakeholder engagement, citizen participation and equity.

Focus: Dialogue on how to manage and build sustainable welfare systems

Participants:

TBC - Keynote introduction on key themes
Marina Kinnunen, PPSHP - Leadership in complex systems
Sari Mäkinen Building, PSHP - sustainable health & care ecosystems
Herko Coomans, Ministry of Health - Case example Netherlands
TBC - Case example Italy or Spain

Facilitator: Toni Staykova, Vice-President International Education & Innovation, UKeMed - TBC

Interaction Tool: Presentation & Exchange

Audience: Possibility for online questions to bring into discussion

Time: 45 minutes

Topic Issues:

A design approach will be used for this system to link the above examination domains with the key design principles of:

- Desirability of health & care systems: WHY a transformed system? changing values, roles & objectives
- Feasibility: WHAT is required? Technology, finance, organisation, social innovation...
- Viability: HOW to make it sustainable? different angles of sustainability, social-economic-ecological

Lunch Break: 11.45-12.30

C. Learning from Experience – Health & care eco-systems in practice 12.30h – 14.00h

Session brief:

After having explored and learned about how to confront and transform complex issues and systems, the seminar participants will work together in smaller groups to apply their own experience and views on sustainable systems with the provided thinkers' and framework design input. Different health & care eco-systems actors will come together in mixed groups to share their stories, provide concrete evidence of change, formulate key concerns and work on a joint perspective for action. A short inspiring summary will be developed by each group at the end of the session to share with the whole audience in the final session.

Focus: Stories, Evidence, Passion, Do ability, Perspective

Participants: Three Work Groups (5-7 max per workgroup)

Type of actors:

- Cluster/eco-system coordinators
- SMEs
- Healthcare providers: formal and informal carers, hospitals, ...
- Regional authorities
- Research organisations
- ...

Workshop Organisers:

1. Gesundheitsregionen Deutschland
2. Health Valley Netherlands
3. ScanBalt Bio Region

Interaction Tool: Online Break-out rooms with work tools

Audience: Participation in discussion with online question and possible direct intervention

Time: 90 minutes

Topic Issues:

- Mental health Prevention in practice
- Integrated health & care in practice
- Integrating technological innovation into care
- Health & care eco-systems to deal and overcome conflicts & contradictions between different interests
- Hacking the health & care system for greater resilience and adaptation

Break: 15 Minutes

D. Contributing TOGETHER - Welcome to the Transformation Space 14.15h - 14.45h

Session brief:

Complex issues and systems need more space and time to let ideas, thoughts, actions emerge and possibly crystallize out. The session will kick off by sharing the essentials of the previous three sessions and in particular the work group outcomes. Participants will then have the opportunity to reflect and exchange on these expressed elements in shaping a joint action agenda for welfare systems transformation.

Focus:	Bringing it altogether, let it emerge
Audience:	All participants including ideally all interventionists
Interaction Tool:	Experimental
Facilitator:	Klaus Niederlander & Petri Uusikyla
Time:	30 minutes

Topic Issues:

- Participatory Approaches to express freely, feel safe and be part of the experience
- Anticipatory Approaches for greater resilience & autonomy
- Moving together to the edges of our health & care systems

CLOSING WORD 14.45h-15.00h

Petri Uusikyla, Research Director, University of Vaasa, Finland

Helsinki, Tampere and Brussels, May 4, 2021