ETHICAL EXCELLENCE
TOWARD A CERTIFICATION FOR ACTIVE AND HEALTHY AGEING DIGITAL SOLUTIONS

AAL PROGRAMME · **R2M** SOLUTION

29 JUNE 2021
15.00 - 16.30 CEST
Online Event

@AALProgramme @R2MSolution · /AAL Programme /r2m-solution · aal-europe.eu r2msolution.com

AGENDA

15.00 – 15.10
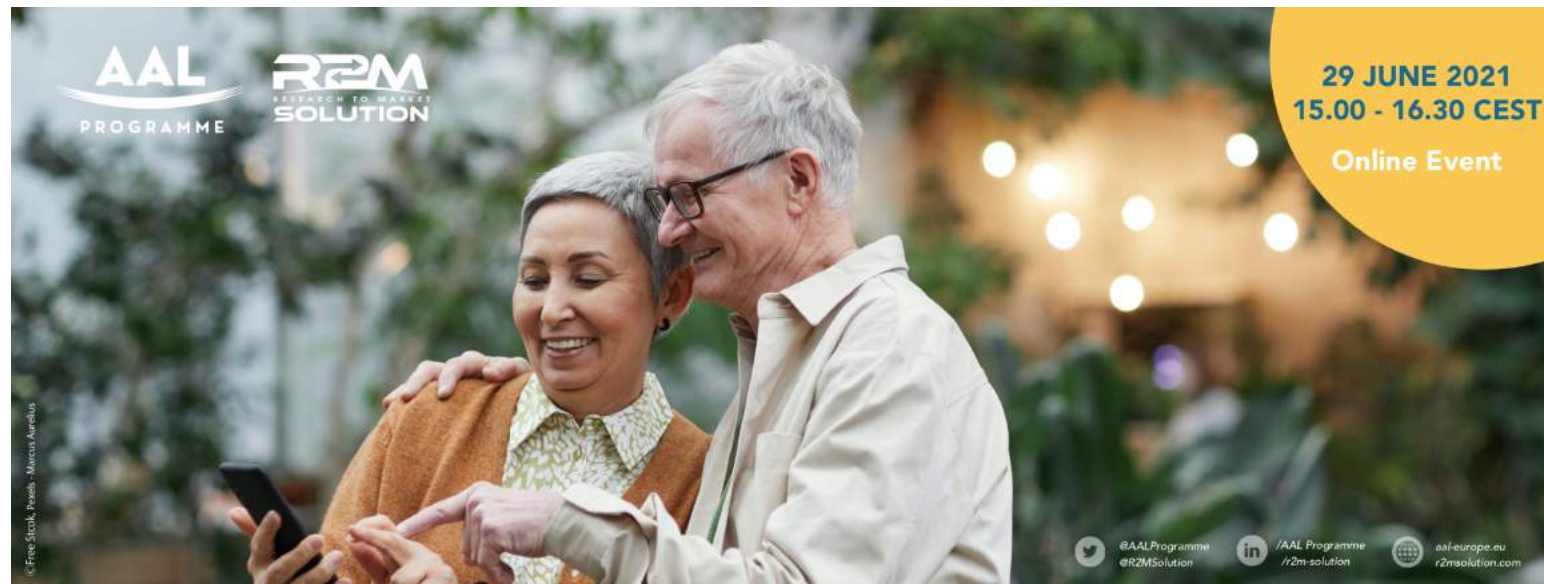
Introduction

Welcome address from AAL Association
Klaus Niederländer, Director of the AAL Association

Introduction and overview of the agenda
Régis Decorme, Managing Partner (French branch) at R2M Solution

`Poll`

Highlighting the importance of addressing properly ethics and privacy to obtain high standard and quality in R&D related to human technology interactions
Carina Dantas, CEO SHINE 2Europe

`Poll`

15.10 – 15.25

AAL Guidelines

Introducing the AAL Guidelines for Ethics, Data Privacy and Security, released in 2020
Carina Dantas, CEO SHINE 2Europe

`Question`

15.25 – 15.45

Initial Lessons

Sharing initial lessons learnt from discussions with European AHA solutions developers, health and social care providers, user organisations, certification bodies and assessors, etc.)
Mohaddeseh Maktabifard, EU Project Manager - R2M Solution

`Poll` `Question`

15.45 – 16.05

Design Thinking Session

Discussing the opportunity to develop a formal 'ethical excellence' recognition system for Active and Healthy Ageing (AHA) digital solutions – Virtual Design Thinking workshop
Mohaddeseh Maktabifard, EU Project Manager - R2M Solution
Régis Decorme, Managing Partner (French branch) at R2M Solution

`Interactive Workshop` `Question`

16.05 – 16.30

Conclusion

Q&A and Wrap up
Régis Decorme, Managing Partner (French branch) at R2M Solution

`Q&A`

Concluding remarks and Thank you message
Marco Carulli, Programme Operations Manager - AAL Association