



AAL Project no: AAL-2019-6-188-CP

ReMember-Me

ICT-based assistant for everyday life

**D4.1:** ReMember-Me website







Project ref no	AAL-2019-6-188-CP		
Project acronym	ReMember-Me		
Project full title	ICT-based assistant for everyday life		
Nature <sup>1</sup>	0		
Dissemination level <sup>2</sup>	PU		
Due date of deliverable	June 2020		
Actual submission date	June 2020		
Deliverable name	D4.1: ReMember-Me website		
Status	FINAL		
WP contributing to the deliverable	WP4- Dissemination and Exploitation Strategy		
Main contributors	ESKILARA		
Other contributors			
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Keywords			
Abstract (for dissemination)	The general goal of this report is to present the project Website and provide its basic functional description. The ReMember-Me Website is implemented within Task T4.1 "ReMember-Me Website" in WP4.		

<sup>&</sup>lt;sup>1</sup> L = Legal agreement, O = Other, P = Plan, PR = Prototype, R = Report, U = User scenario

<sup>&</sup>lt;sup>2</sup> PU = Public, PP = Restricted to other programme participants (including the Commission Services), RE = Restricted to a group specified by the consortium (including the Commission Services), CO = Confidential, only for members of the consortium (including the Commission Services)





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# **Version History**

Version	Edited by	Date	Description
Final	Itziar Vidorreta	2 <sup>nd</sup> June 2020	Final Version
Final	Idoia Muñoz	3 <sup>rd</sup> December 2020	Updated Version





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## Introduction

The Deliverable D4.1 is the result of Task 4.1 ReMember-Me website, within WP4 Dissemination and Exploitation Strategy.

Clearly, the Website is one of the most important tools for the dissemination of project results. It is an informational centre for the project, it is a virtual community, it is at the heart of the project's dissemination activities.

The objective of this Deliverable is to describe the website structure, launched as a strong dissemination tool for the Project. Project news, media, results, feedback from stakeholders, participation in events, public deliverables and dissemination material will be published online and shared through social media to maximize the website visibility. Nevertheless, the website will not only be a dissemination tool for the Project, but aligned to the Dissemination strategy of ReMember-Me it will also serve as a marketing tool for exploitation and commercialization purposes. Down below the structure of the website will be described.







# **Objectives and Target Audience**

#### Goals of the website

The first goal of the Website is to give public information about the objectives of the ReMember-Me project and its participants, promoting that the project is funded under European Commission's AAL 2019 programme. This is necessary among other reasons to contribute with the transparency required for R&D projects developed with public funds managed by the European institutions. Since the European society is paying the effort, it has the right to be informed about the correct usage of the public money, to know who will receive it and which benefits are expected to be returned to the society.

The second goal is to share knowledge and experiences with the community related to the ReMember-Me project. This exchange of information should be beneficial for all parties, since the synergies produced during the exchange of knowledge could accelerate the work process and improve the quality of the results, and eventually produce unexpected benefits in different domains.

The third goal is to share with the potential end-users and stakeholders of ReMember-Me the project's goals, allow them to provide inputs for the definition of requirements or to participate in different tasks during the development of the system, and to keep them informed about the project progress and results.

The final goal is to prepare the potential market for the resulting product and services that are expected as outcome of the ReMember-Me project.

#### **Website Audience**

A first set of users will be the members of the consortium developing ReMember-Me. Devoted to them, the Website should provide a common image about how the project has to be presented to external parties. It can also contribute to the internal team cohesion, if all members feel that the site represents them and they have a chance to contribute to its contents.







A second set of users are the members of the European Commission that should supervise the work and the way how information will be presented to the general public, since it will also be perceived as an indirect product of the European Institutions who have responsibility to keep the public informed.

Finally, we have to take into consideration commercial organisations who may be interested in knowing how ReMember-Me could be competing with their products or services, or may be interested in participating in the future exploitation and commercial activities.

#### The Website

#### **Frames**

The Website is visually, logically, and functionally divided into five separate frames. The home page, about us, target section, the "news" section and the contact section.

#### First Frame: the home page.

The home page (Figure 1) is the one that appears when entering the Website. It depicts the logo and the title of the project and as a background there is an image representing a woman with a tablet. On the right side, there Is a group of seniors using the Tablet. In the middle it is also a short summary of the project. It is important to mention that in the right upper it is possible to choose between the five official languages of the project (English, Spanish, Romanian, Basque, Greek, French, Hungarian, Dutch).

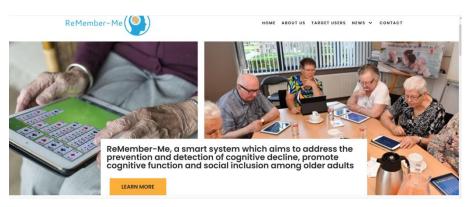


Figure 1: The home page





- Second Frame: About us.

The section "about us" shows at first a description about what is ReMember-Me and those objectives:



Figure 2: "What is ReMember-Me? And objectives"

- Implementation: The way how to implement ReMember-Me



Figure 3: "implementation of the product".





 Features: The 4 key features that are the basis of the project are explained here.



Figure 4: "Features".

#### -Third Frame: target users.

It details who are the target users of ReMember-Me



Figure 5: "Target users".





#### **Fourth Frame: The News Section**

In this section, we can find the News as well as the dissemination materials.



Figure 6 and 7: "News".

#### -Fifth Frame: the "Contact" section.

Here it appears the link to all the social media of ReMember-Me as well a part where the user can directly send a message to the consortium members in order to solve the doubts or questions that may have.



Figure 8: "Contact" Section







## **Conclusions**

This deliverable is a report based on the Project Website (https://www.rememberme-aal.eu/) being compiled in correspondence to the approved Document of Action project.

The ReMember-Me Website was created within the fourth month of the project and will be gradually reviewed by the Project partners. Being finally published to the general public during the first months of the project lifetime. The Website will be continuously maintained during the Project lifespan while its content will be periodically updated, expanding the website features and content.

This Website that has been presented in this report has the main goal of:

- ✓ Informing the general public and final users about the ReMember-Me Project and spreading the results that could be achieved under this initiative and beyond.
- ✓ Building an On-line Community around the Project website where stakeholders, potential final users, academia and general public could be able to find useful and interesting information providing a tool where to exchange information.
- ✓ linking to all ReMember-Me related Web spaces.