

# DELIVERABLE 5.3 DISSEMINATION AND EXPLOITATION ACTIVITIES

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## Acknowledgements

Thank you to all end-users across sites who took the time to participate in this research. We appreciate your time and effort.

## National funding agencies

<b>COUNTRY</b>	<b>FUNDING AGENCY FULL NAME</b>
Switzerland	State Secretariat for Education, Research and Innovation
Ireland	Enterprise Ireland
Belgium	Agentschap Innoveren & Ondernemen

## Document history

<b>REV.</b>	<b>APPROVAL DATE</b>	<b>DESCRIPTION</b>
V0.1	15/03/2020	Draft Version
V1.0	31/03/2020	Release after peer review
V1.1	21/12/2020	Updated version

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ABBREVIATION	FULL	DESCRIPTION
WP	Work Package	Category of tasks which details the description of work
AAL	Ambient Assisted Living / Active and Assisted Living	Research Framework and European program for developing technological solutions for elderly care

## 1 Introduction

This deliverable is created in the scope of WP5, Dissemination and Exploitation. This document reports the dissemination and exploitation activities that have taken place during the Vizier project.

In order to develop the report, all different activities carried out by the consortium were analysed and status report updated constantly. In addition, this document reports how Vizier's KPI's stated in Dissemination Plan have been achieved at the end of the project.

## 2 Dissemination activities

### 2.1 Events

During the three years duration of the project, consortium partners worked in disseminating and spreading Vizier message and several events were attended, considering different dissemination activities. Find below those events and conferences where the project took part through the attendance of Vizier partners.

#### 2017

1. Dr Karen Dawson, Invited Talk: Smart Connect Devices the Future of IOT, IRDG Industry Event, DCU Alpha, Dublin (<http://www.irdg.ie/irdgs-smart-connected-devices-series-dcu-alpha-27th-june/>) [Date: 27/06/2017, Partners involved: DCU]
2. Poster presentation at Scientific summer school- 3rd Summer School on Social Human-Robot Interaction (<https://hrisummerschool.org/>) [Date: 04/08/2017, Partners involved: UniGe]
3. Pre-focusgroup in NOAH Sint-Niklaas with a combination between Memoride and Vizier [Date: 26/09/2017, Partners involved: Familiehulp/ Verhaert]
4. UniGe co-organized Workshop on Social Interaction and Multimodal Expression for Socially Intelligent Robots (WS- SIME) at conference IEEE RO-MAN 2017 (<http://ws-sime.com/>) [Date: 28/08/2017, Partners involved: UniGe]
5. AAL Forum 2017 (<http://www.aalforum.eu/>). Stand organised by UniGe. Several partners participated to the event and supported the exhibition of the project [Date: 02-04/10/2017, Partners involved: UniGe]
6. Attendance of AAL Forum 2017 (<http://www.aalforum.eu/>) [Date: 02-04/10/2017, Partners involved: Familiehulp]
7. DCU co-organized Multimedia & Health workshop at the conference ACM Multimedia 2017 (<https://mmhealth.uni-oldenburg.de>) [Date: 23/10/2017, Partners involved: DCU]
8. UniGe used Vizier's work on social companions to control an Robotic head at the Geneva International Film Festival (<https://twitter.com/Digitalbuehne/status/928309294067535873>) [Date: 08/11/2017, Partners involved: UniGe]
9. UniGe presented Vizier's social companion technologies at Genève, Campus international de l'innovation | GE=Ci2 [Date: 22/11/2017, Partners involved: UniGe]
10. Poster presentation at the annual meeting of the Swiss French Neuropsychological Society, whose theme was "New technologies in evaluation and reeducation in neuropsychology" [Date: 23/11/2017, Partners involved: VIVA]

#### 2018

11. eHealth Innovations for Home and Community Care in Dundalk, Ireland (<http://www.ehealthireland.ie/Stakeholder-Engagement/eHealth%20Ireland%20EcoSystem/eHealth-Innovations-for-Home-and-Community-Care/>) [Date: 11/04/2018, Partners involved: Myhomecare]
12. Booth at Future Health Summit 2018 in Dublin, Ireland (<https://futurehealthsummit.com/>) [Date: 28-29/05/2018, Partners involved: Myhomecare]
13. Booth at Immo Healthcare 2018 in Fribourg, Switzerland (<https://www.immohealthcare.com/>) [Date: 07/06/2018, Partners involved: UniGe / VIVA / NetUnion]
14. Open Living Labs Days 2018 in Geneva, Switzerland (<https://openlivinglabdays.com/>) [Date: 22-24/08/2018, Partners involved: UniGe]

15. Digital Government Conference at Croke Park, Dublin, Ireland (<https://www.digitalgovernment.eolasmagazine.ie/>) [Date: 20/09/2018, Partners involved: Myhomecare]
16. Participation in AAL2Business workshop 2018 in Bilbao, Spain (<http://www.aalforum.eu/>) [Date: 24/09/2018, Partners involved: Familiehulp]
17. AAL Forum 2018 (<http://www.aalforum.eu/>) in Bilbao, Spain. Stand organised by UniGe. Several partners participated to the event and supported the exhibition of the project. [Date: 24-26/09/2018, Partners involved: UniGe / Familiehulp]
18. DCU co-organized Vizier Sponsored Multimedia & Health workshop at the conference ACM Multimedia 2018 in Seoul, Korea (<https://mmhealth.uni-oldenburg.de>) [Date: 22/10/2018, Partners involved: DCU]
19. Conference about memory improvement in elderly people – talk and demonstration [Date: 27/02/2020, Partners involved: VIVA]

## 2019-2020

20. Presentation at Insight Seminar Series [Date: 20/06/2019, Partners involved: DCU]
21. Smart Health Summit 2019, Croke Park, Dublin, Ireland (<https://smarthealthsummit.ie/>) [Date: 22/10/2019, Partners involved: Myhomecare]
22. Smart Health Summit 2020 (virtual) (<https://smarthealthsummit.ie/>) [Date: 23/10/2020, Partners involved: MyHomecare]
23. Digital Seniors 2020, Lausanne, Switzerland (<https://www.prosenectute.ch/tic2020>) [Date: 28/10/2020, Partners involved: VIVA]
24. Attendance at the 14th Health Summit Dublin, Ireland [Date: 08/02/2017, Partners involved: MyHomecare]
25. Attendance at FreedomTech -A Passport to Inclusion [Date: 16/11/2017, Partners involved: MyHomecare]
26. AAL Forum 2019 (<http://www.aalforum.eu/>) in Aarhus, Denmark [Date: 23-25/09/2019 , Partners involved: UniGe / Familiehulp]

## 2.2 Professional Publications

### 2.2.1 Scientific Publications

- M. Ben Moussa, C. Debracque, W. Lange, R. Marius (2017), Djinni: A Novel Technology Supported Exposure Therapy Paradigm for SAD Combining Virtual Reality and Augmented Reality, *Frontiers in Psychiatry*, section Public Mental Health
- C. Tsiourti, A. Weiss, K. Wac, and M. Vincze (2017), Designing Emotionally Expressive Robots: A Comparative Study on the Perception of Communication Modalities, in *Proceedings of the 5th International Conference on Human Agent Interaction (HAI '17)*. ACM, New York, NY
- Journal paper: N. Lazzeri, D. Mazzei, M. Ben Moussa, N. Magnenat-Thalmann, “The influence of dynamics and speech on understanding humanoid facial expressions”, *International Journal of Advanced Robotic Systems*, 2018

### 2.2.2 Non-Scientific Publications

- Description of Vizier to all care professionals in Familiehulp [Date: 01/03/2018, Partners involved: Familiehulp]

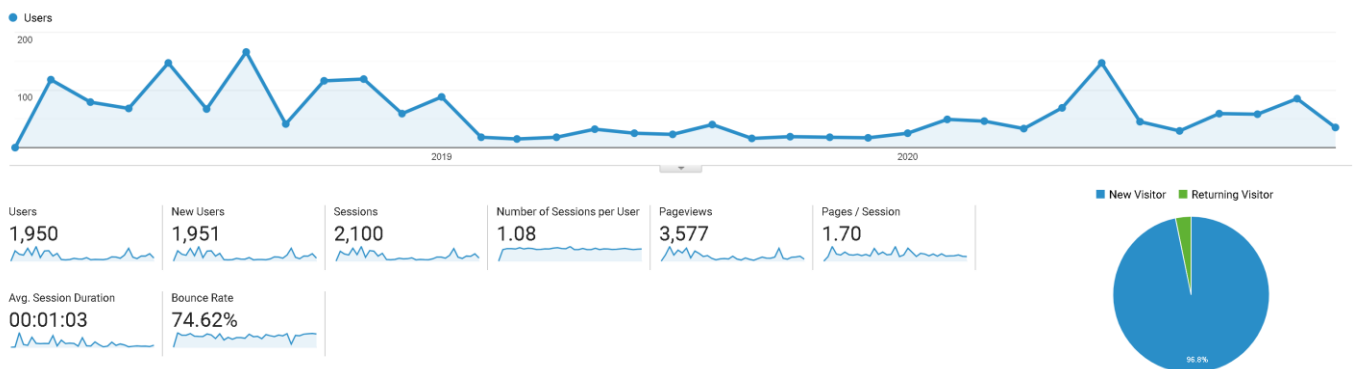
- Masters Magazine - July August September DIGITAL (<https://aalvizier.eu/files/VerheartMagazine.pdf>) [Date: 01/10/2018, Partners involved: Verheart]
- Innovation Day Report - "Digital empowerment of older users" (<https://aalvizier.eu/files/InnovationDay.pdf>) [Date: 19/10/2018, Partners involved: Verheart]
- Reporting the second pre-trial on social media (<https://www.facebook.com/Familiehulp/posts/2464984816883443>) [Date: 15/11/2019, Partners involved: Familiehulp]

## 2.3 Vizier Website

In order to keep updated the public audience with the updates and developments of the Vizier we have created and continuously updated a public web site. The link of the website is: <https://aalvizier.eu/>.

The website was constantly being updated during the project duration. In order to measure the usefulness of the website we have used the Google Analytics tool for statistics.

The web site was released on January 2017 but the statistics are collected since February 2018. The following figures have been recorded:



**FIGURE 1 GOOGLE ANALYTICS FOR VIZIER**

We had 1,9K users and the 92% were new users in the website.

## 2.4 Video

During the Vizier project a video has been created demonstrating the progress in vizier and parts of the results: [https://aalvizier.eu/files/VIZIER\\_DEF.mov](https://aalvizier.eu/files/VIZIER_DEF.mov)





FIGURE 2 THE VIZIER VIDEO

## 2.5 Other Dissemination Material

During the project we have developed also other dissemination material.

- Leaflets
- Posters
- Banners

This material is described in more details in D5.2b

### 3 Dissemination figures over the duration of the project

The table below shows the dissemination figures for the entire project to show the reach and work partners have undertaken to showcase Vizier

<b>TOTAL REACH OF THE PROJECT</b>	<b>60000</b>
<b>Audience related to conferences</b>	58000
<b>Unique website visitors</b>	2000
<b>Events participated</b>	25
<b>Scientific papers</b>	3
<b>Other publications and Newsletters</b>	5