



## D5.1b Final Dissemination and Exploitation Plan and Implementation

Ambient Assisted Living Joint Programme

AAL JP project number: AAL 2019-6-190-CP

Project Acronym: GUIDed

Project Title: Assisted-Living and Social Interaction Platform

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1.0	Karde, all	27.12.2022	Final version
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## List of abbreviations (alphabetically)

Abbreviation	Full name
AAL JP	Active Assisted Living – Joint Programme
AR	Augmented Reality
DfA	Design for All
DoW	Description of Work
EWAHA	European Week of Active and Healthy Ageing
FRC	Frederick Research Center
Harpo	Harpo Sp. z o. o.
HCI	Human Computer Interaction
Karde	Karde AS
KI-I	Kompetenznetzwerk Informationstechnologie zur Förderung der Integration von Menschen mit Behinderungen
KPI	Key Performance Indicator
Materia	Materia Group Ltd
Platus	Platus Learning Systems GmbH
UCY	University of Cyprus
UD	Universal Design



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WP

Work Package

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## Executive summary

The GUIDed project has followed the plan for the dissemination and exploitation activities, laid out in the Description of Work (DoW).

The project has produced a website which is updated at need. All partners have on their websites, with updates of the GUIDed project and its results. Leaflets and brochures in the partner languages have been produced when needed for a range of different occasions. The production of academic papers has been active.

All these dissemination and outreach activities are summarised in a final statistics and reported in detail in the annex.

For social media, the project has created Facebook and LinkedIn accounts for frequent posts about news and for “informal” notices in order to ensure wide dissemination of information from the GUIDed project. These accounts have been complemented by the partner organisations’ own social media accounts.

Demonstration videos of the five services have broadcasted the functionality and use of these. The services are:

- Communication service
- Home control service
- Med planer service
- Navigation service
- Home sensor service

Finally, this deliverable summarises the impacts of the conducted actions and reports the updated exploitation plans of the partners.

For a complete overview, this deliverable should be read together with:

- D5.1a Intermediate Dissemination and Exploitation Plan and Implementation.

The following deliverables will offer important complementary information:

- D5.2a Intermediate Business plan and business model
- D5.2b Final Business plan and business model

# 1 Introduction

## 1.1 Scope of this document

This deliverable is an output from WP5: Dissemination, Outreach Activities and Commercialization Plan, M1-M36. This work package has implemented the Dissemination and Outreach plans of the project which defined the communication channels for the diffusion of the project's results at local and international levels. The plans also included keeping an overview of the opportunities for the exploitation of the project results for each partner.

The objective of this deliverable is to present the final implementation of the GUIDed project's dissemination and exploitation activities.

This deliverable covers the final status of the implementation aspects of GUIDed dissemination and exploitation. It also includes "nutshell statistics" our outreach actions. This deliverable should be read together with the following deliverables:

- D5.1a Intermediate Dissemination and Exploitation Plan and Implementation
- D5.2a Intermediate Business plan and business model
- D5.2b Final Business plan and business model

All partners have been involved in the creation of these deliverables

## 1.2 Dissemination and exploitation plan according to the DoW

The description of work outlined the dissemination and exploitation activities, and goals as follows:

*"Although the dissemination plan will be further developed during the project with a dedicated deliverable, elements of the plan will consist of, but are not limited to, the following activities.*

**Website:** *The GUIDed project website will be the heart of the information and dissemination activities (launched M3). It will be the initial tool used to inform the community and interested stakeholders on the project. The website will be dynamic and will make it possible to interact with third parties and will also serve as an interface between different partners and third parties (potential clients).*

**Publications:** *Applied research results will be published by the consortium in leading international journals, workshops, and conference proceedings. Also, special sessions (e.g., tutorials) in international conferences will be organised for presenting the research results.*

**AAL forums and exhibitions:** *Complementary to publications in journals, active participation in AAL, research and business forums and exhibitions is another important contribution to drive knowledge exchange and co-operation within the AAL, AT and accessibility communities.*

**(Social) Media and Press Releases:** *In cooperation with interested stakeholders, press releases, project flyers and demo videos will be diffused to a wide range of relevant internet websites, printed, electronic and social media, radio, and TV stations, across Europe.*

**Newsletters:** *They will be used for disseminating project achievements. They will be produced and circulated to potential end-user companies, healthcare, authorities, and policy makers every six months in the project. The aim will be to communicate to policymakers the functionality and benefits of GUIDed for the wellbeing and active independent healthy living of older adults.*

**Demos and exhibits:** *Aim to disseminate the project at national and international research and business events, e.g., European and/or Cyprus Researchers Night, to showcase live demos and present the different services and solutions developed in the project."*

Each project partner has played an active role in the project’s dissemination and outreach activities as well as its exploitation planning.

## 2 General strategy

Our dissemination mission was to communicate, to share and to promote the achievements, services and methodology of the GUIDed project and create a feedback loop between the consortium and the various stakeholders.

A fundamental issue for delivering a dissemination and exploitation strategy and plan was to identify potential target groups in each project country. The expected target audiences of the GUIDed project were:

- primary end-users themselves
- informal caregivers; family and friends
- end-user associations
- professional carers
- caregivers’ associations
- civil society organisations
- service providers (e.g., home care)
- local authorities and national/regional public bodies
- policymakers
- insurance
- technology manufacturers and suppliers
- system integrators and vendors
- European commission
- AAL community
- scientific community: researchers at universities, research institutes and R&D departments
- media and broadcasting

Many of these have been approached by the project partners in the respective participant countries – all according to the appropriate national channels and methods of outreach.

The dissemination instruments that have been used in the project are presented in Chapter 3.

The rules for dissemination were set in AAL communication guidelines, the national grant agreements, and in the Consortium Agreement. These have been followed.

The main dissemination goal for the project was to raise awareness of the project, from the initial concept to the final results to share knowledge among stakeholders and the public sector and last, but not least, potential future customers. The dissemination and exploitation strategy of the GUIDed project was based on three broadly accepted principles: **relevance, regularity and being up to date**:

**Relevance** is the baseline of all dissemination. The content that we disseminate has to correspond to the recipients’ interest, needs or requirements.

**Regular** means the necessity to maintain the audiences’ interest in the project’s achievements on a continuous basis.

**Up to date** is indeed very important. Providing “fresh” and “current” content is the key element for the audience to maintain their interest in the project. Timely and effective dissemination of results is an essential part of our project.

## 3 GUIDed dissemination instruments

This section shows the dissemination material that was created to fulfil the dissemination and exploitation plan. The dissemination and exploitation activities serve the project’s Key Performance Indicator (KPI) ‘Creation of considerable community around the GUIDed system’.

### 3.1 Project logo

The logo is an image that represents the project “brand”. It provided the consortium with a common identity and enabled visibility and homogeneity of all the outreach activities.

The logo was designed to create a clear visual identity for the project. It was selected amongst several proposed designs for a diversity of uses such as events, presentations, newsletters, deliverables (both public and restricted) and dissemination materials.

The logo was developed so that it renders gracefully also in black-white versions (Figure 1). In the commercialisation phase of GUIDed, we we will register the GUIDed logotype as a trademark



Figure 1. The GUIDed logo.

Every communication, public presentation or document aimed at the dissemination of the project shall include at least the logo of the GUIDed project, the logo of the AAL JP and that of EU, and the logotypes of National Funding Agencies.

### 3.2 Website

Our website is available at URL <https://www.guided-project.eu/>. The baseline language of the website is in English but specific areas are available in national partner languages (German, Greek, Norwegian, Polish) as required by several national funding agencies. Where other languages are not provided, the English content will be shown.

The objective is to reach the highest possible number of accesses by visitors. To achieve this result, the website has been linked into most partners’ corporate websites. The current version of the home page of the GUIDed website is shown in Figure 2. It will be updated after the end of the project to inform the visitors of the final status. This includes among other updates all public deliverables.

The extended content structure of the GUIDed website is as follows:

- Home
- End users
  - Primary end-users
  - Secondary and tertiary end-users
  - Personas and scenarios
  - End user involvement
- Services
  - Service categories
  - GUIDed app prototype
  - HiFi paper prototypes
  - Business and service models
- Technology
  - Service prototype videos
  - Usability
  - Architecture
- Standards
- Outreach
  - Promotional videos
  - Academic
  - Popular
  - Deliverables
  - Expert panel / Advisory board
- Project facts
  - Overview
  - Work packages
  - Consortium
  - Participants
  - Figures
  - Funding agencies
  - Contact information
- Language choices



- English (UK)
- German
- Norwegian
- Polish
- Greek

The website was developed on the WordPress platform with plugins that allow multi-lingual presentations of selected parts. The website was designed to be *responsive* so that the contents render elegantly on all devices.



Figure 2. The updated home page of the GUIDed website.

### 3.3 Publications

#### 3.3.1 Academic/scientific

Already in the GUIDed kick-off meeting in January 2020, our principles for the academic/scientific dissemination plan and its main elements were established. These were:

- a) Choose between appropriate and potential conferences vs. journals.
- b) Have a good overview of both national and international conferences vs. journals.
- c) Evaluate the degree of merit.
- d) Agree upon individual vs. co-authored work.

These have been followed throughout the project. An overview of the academic publications can be seen on <https://guided-project.eu/academic/>. For more detail, cf. the Dissemination and outreach annex.

### 3.3.2 Leaflets and posters

By several project partners, project leaflets containing easy-to-read information in national languages have been produced for multiple use, e.g., hand-out at seminars and exhibitions. Also, posters have been presented at seminars and conferences.

For more detail, cf. the Dissemination and outreach annex.

## 3.4 Large international events

The GUIDed project has disseminated in several scientific and popular scientific arenas. For example, posters were submitted to and presented at the UD2021 conference in Helsinki, Finland in June 2021. Another major event was the EWAHA 2022 event in Gdansk, Poland. For more detail, cf. Chapter 6 and the Dissemination and outreach annex.

## 3.5 Social media and press releases

### 3.5.1 Facebook

In order to ensure wide dissemination of information from the GUIDed project, we created a Facebook account for frequent posts about news and for “informal” notices. GUIDed’s Facebook is available at <https://www.facebook.com/GUIDed-project-110937727128777>. Figure 3 shows the design of the account. At the end of the project, we had 139 followers. The account will remain public after the closing of the project. As soon as a company is founded for bringing GUIDed to the market (see business plan), the Facebook-account will be transferred to that company to be able to build upon the existing GUIDed network.



Figure 3. The updated header of the GUIDed project’s Facebook account.

### 3.5.2 LinkedIn

For the professional social media arena LinkedIn, a dedicated GUIDed account was opened. This space was utilised in parallel to the Facebook account to inform especially industrial and marketing-relevant instances as well as secondary and tertiary end-users (Figure 4). GUIDed’s LinkedIn account has the URL <https://www.linkedin.com/in/guided-project-aal/>. It will remain public after the closing of the project.

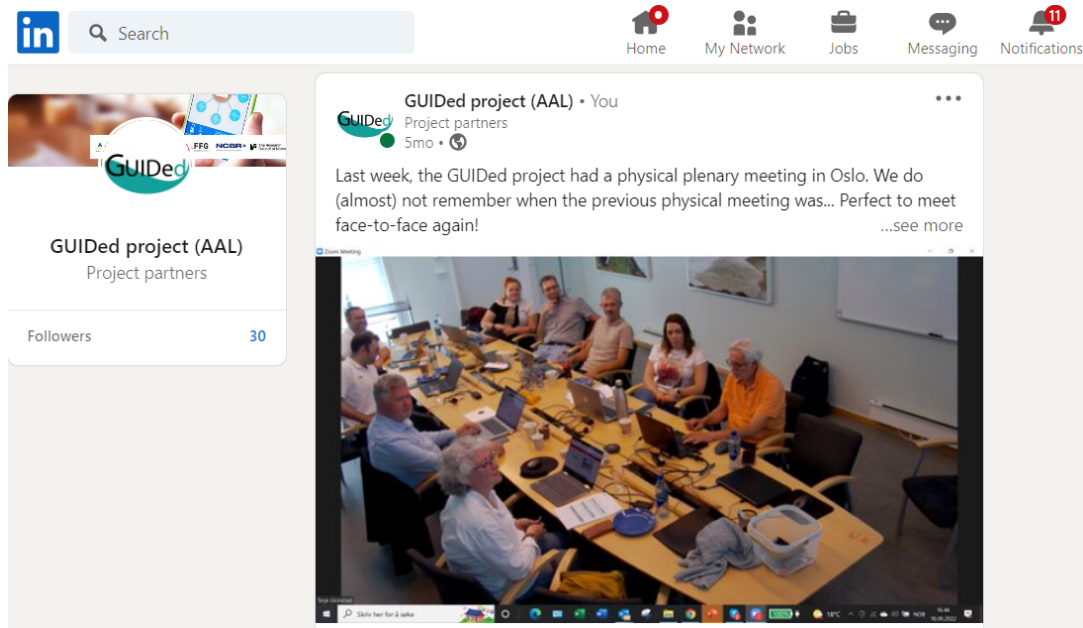


Figure 4. Example post of GUIDed’s LinkedIn account.

### 3.6 Demos and exhibitions

Exhibitions, fairs, and the like have offered an opportunity to demonstrate the GUIDed system and its services. Video material (screen casts of the GUIDed services) has been published in several versions. These are available on the GUIDed website at <https://guided-project.eu/promotional-videos/>.

To better reach industrial and commercial targets, the GUIDed partners have participated in fairs and exhibitions booths/stands and demonstrations of the GUIDed system and its services. One of the major events was EWAHA 2022 (European Week of Active and Healthy Ageing) in Gdansk in Poland (Figure 5). Also the Integra Trade Show in Austria (June 2022) was an important arrangement.



Figure 5. GUIDed demo. Guided presentation at EWAHA 2022 in Poland.

### 3.7 Webinars

In March 2021, Materia Group in collaboration with Noesis Cognitive Center and Tech Solutions and Aktios Care Unit for Older Adults, held a webinar titled “Healthy Aging, Preventing and Coping with Dementia”. During the webinar, Materia Group presented the GUIDed project and system as an assistive tool in older adults’ everyday life. In total, more than 500 people from Cyprus and Greece attended the webinar through the Zoom platform and Facebook live streaming.

### 3.8 End-user involvement

End user involvement in the co-creation, testing and piloting phases of the project entailed dissemination of project information during the whole project life cycle. Information about the project to the primary, secondary and tertiary end-users has been both written and oral. For details, please consult deliverable D4.1: Final Report on the Demonstrators Implementation.

### 3.9 Other instruments and channels

#### 3.9.1 Speeches and presentations at meetings, seminars, and networking events

Scientific and research papers that get accepted at conferences, breed speeches as an integrated action. Such acceptance is regularly connected to the obligation to register and present the paper to the scientific conference audiences.

Other speeches are those at diverse seminars and networking events. These speeches and presentations can be initiated by the project team members themselves or be based on our own offers to present the project. The latter mechanism is particularly encouraged in the GUIDed project. Also, face-to-face communication is a unique and indispensable communication tool on such occasions.

In these arenas, written project material, such as leaflets, will be distributed.

#### 3.9.2 Popular scientific dissemination

The popular scientific presentations of the project and its results have accelerated after the finalisation of the functional GUIDed prototype. We have in all participant countries reached arenas for popular outreach and communication, such as:

- seniors and elderly
- senior policy
- ICT, smart technology, and home electronics
- R&D within technology and society
- assistive technology
- general health
- nursing, ergo therapy and caring
- accessibility, universal design (UD), and design for all (DfA)

#### 3.9.3 Templates

A template for PowerPoint presentations for a uniform appearance was used in the project's outreach activities, ensuring that essential and mandatory information about the project such as finance acknowledgements, were provided.



GUIDed AAL-2019-6-190-CP  
[Presentation Title]  
[Event]

[Presenter(s) name(s) and affiliations]

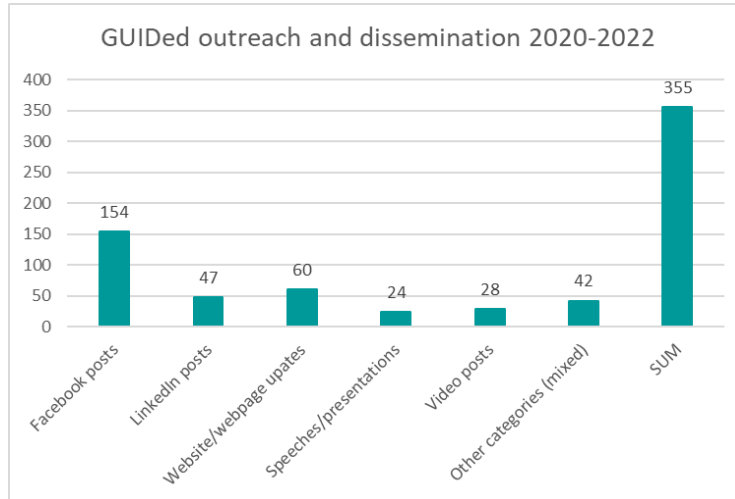
Project partially funded by AAL Joint programme and "Research & Innovation Foundation" (CY), "The National Centre for Research and Development" (PO), "FFG Forschung wirkt" (AU) and "The Research Council of Norway" (NO) under the Grant Agreement number AAL-2019-6-190-CP.

Figure 6. GUIDed's PowerPoint template applied in all presentations.

## 4 Dissemination activity overview and impact

All dissemination activities conducted during the project have been recorded. These are shown in the Annex. In the chart below we show statistics over the main dissemination and outreach.

Chart 1: Overall statistics of GUIDed's dissemination and outreach:



The GUIDed project team has identified a number of **impacts** resulting from the dissemination and outreach activities. These are per partner:

Partner	Impacts
Materia	<p><b>Social media activities on Facebook, Instagram, and LinkedIn:</b> Increased awareness of the project purpose, objectives and afterwards about the development and features of the GUIDed system.</p> <p><b>Participation in webinars, conferences, and events:</b> Increased the awareness and interest on the GUIDed system in Cyprus, but also, we managed to broaden our network of stakeholders in all target groups such as family caregivers, older adults and assistive technology companies and organisations.</p> <p><b>Organisation of workshop in EWAHA 2022:</b> Shared know-how, good practices and lessons learnt from GUIDed project with other organisations that are new in the AAL programme.</p> <p><b>Recruitment of low ICT literate older adults:</b> Older adults with low and medium ICT literacy had the opportunity to be taught how to use smartphones and applications such as the GUIDed system and therefore were empowered and motivated to use the technology more in their daily life.</p>
KI-I	<p><b>Scientific publications (paper: "GUIDed: Assisted-Living Smart Platform &amp; Social Communication for Older Adults", I4CS Conference (co-authors), paper: "GUIDed: An Augmented Reality Assisted-Living and Social Interaction Platform for Older Adults" (main author and presentation), IHAW 2021 Conference):</b> Increased the number of researchers in the scientific community that know about GUIDed and might re-spread the word by quoting the paper. Research results from the GUIDed project will help other researchers to make progress.</p>

	<p><b>Presentation of GUIDed project at IKT-Forum 2021:</b> Higher awareness about GUIDed outcomes throughout the KI-I network, including not only scientific organisations, but also many organisations helping people with disabilities and elderly people throughout German speaking countries, as well as end users themselves.</p> <p><b>Presentation at INTEGRA 2022 trade fair (9.6.2022, together with Platus):</b> Raise awareness about GUIDed and the potential product resulting thereof among rehab trade fair visitors in and around Austria (resellers, distributors, researchers, doctors, nurses, end user organisations, end users, etc.).</p>
Platus	<p><b>Social media posts on Facebook, Instagram, and YouTube:</b> Through social media activities, we have managed to bring the topic of “smart home technologies” and modern innovations closer to our target group. We managed to expand our reach on social media.</p> <p><b>Lecture at trade fairs:</b> With our lecture at the Integra Trade Fair in Wels, we not only provided potential target groups with information about the GUIDed app, but also about the technical possibilities that exist today.</p>
Harpo	<p><b>Informing the scientific community (publications) and general public about the project results:</b> Harpo not only as a company, but also as a research and innovation centre.</p> <p><b>Informing the public about the project implementation (another project for Harpo):</b> Another R&amp;D-projects for Harpo proposing innovative solutions for older adults and their caregivers. New international contacts, e.g., from EWAHA 2022 which can result in new projects and cooperation.</p> <p><b>Introducing users in Poland to GUIDed and its importance (designing a new solution for seniors):</b> At the end of the project 7 end users (older adults) in Poland are still using GUIDed (as the effect of the second iteration of the field trials).</p> <p><b>400 registrations on SUITCEYES symposium:</b> Not only national and partners’ promotion, but also broader international awareness.</p>
UCY	<p><b>Social media posts on Facebook and Twitter:</b> Through social media activities, we have managed to bring the topic of “augmented reality, smart and assistive technologies” and cutting-edge innovations closer to our target group, as well as researchers, scientists and other stakeholders working on this topic. Cf. papers in the FRC presentation below in this table.</p>
Karde	<p><b>National Facebook-posts:</b> Increased knowledge of smart technology (not only GUIDed, though) – perhaps a market opportunity combined with Memas (Karde’s memory assistant software).</p> <p><b>Information by Seniornett during the recruitment:</b> Large numbers of seniors are more aware of GUIDed type of technology and Karde – might benefit us later.</p> <p><b>Conferences and seminars nationally:</b> Trust in Karde's technology and people know about us.</p>
FRC	<p><b>Social media posts on Facebook and Twitter:</b> Through social media activities, we have managed to bring the topic of “augmented reality, smart and assistive technologies” and cutting-edge innovations closer to our</p>

	<p>target group, as well as researchers, scientists and other stakeholders working on this topic.</p> <p><b>Scientific publications:</b></p> <ol style="list-style-type: none"> <li>1. <b>Journal paper:</b> Achilleas Achilleos, Stylianos Georgiou, Christos Mettouris, Alexandros Yeratziotis, Charalambos Theodorou, George Papadopoulos, Kale Strahinja Lazic, Stefan Parker, Karol Pecyna, Joanna Starosta, Sotiria Moza and Andria Hadjicosta: “Lessons Learned from Older Adults fusing of an Augmented Reality, Assisted-Living and Social Interaction Platform”, SpringerNature Computer Science Journal - Special Issue "Digital Healthcare and Wellbeing”.</li> <li>2. <b>Conference paper:</b> Kale Strahinja Lazic, Achilleas Achilleos, Stefan Parker, Christos Mettouris, Alexandros Yeratziotis, George A. Papadopoulos, Charalampos Theodorou and Karol Pecyna: “GUIDed: An Augmented Reality Assisted-Living and Social Interaction Platform for Older Adults”, ICT for Health, Accessibility and Wellbeing (IC-IHAW 2021), Springer CCIS Proceedings, (2021).</li> <li>3. <b>Conference paper:</b> Christos Mettouris, Alexandros Yeratziotis, Charalampos Theodorou, Evangelia Vanezi, Achilleas Achilleos, George Papadopoulos, Sotiria Moza, Marina Polycarpou, Joanna Starosta-Sztuczka, Karol Pecyna, Terje Grimstad, Strahinja Lazic: “GUIDed: Assisted-Living Smart Platform &amp; Social Communication for Older Adults”, 21st International Conference on Innovations for Community Services, I4CS 2021, May 26 - 28, Bamberg, Germany, 2021.</li> <li>4. <b>Poster paper at conference:</b> Achilleos, A., Hellman, R. and Sturmain, D.: “A handful understandable pieces of advice for clean app interface design in lifestyle services by one button click”, 5th international conference on Universal Design, UD2021, June 9 – 11 2021 at Aalto University, Espoo, Finland. Poster Sessions.</li> </ol> <p>Increased the number of researchers in the scientific community that knows about the GUIDed project and its results, at conferences and through citations of the research and innovation work in the project. Research results from the GUIDed project will help other researchers to make progress.</p> <p><b>GUIDed booth and presentation at the Boyz Show 2021 in Cyprus:</b> The project results and the GUIDed prototype system were demonstrated to more than 200 participants that visited FRC’s booth at the show, from the nearly 14500 people that visited the show.</p> <p><b>GUIDed booth and presentation at the European Researchers Night 2022 in Cyprus:</b> The project results and the GUIDed prototype system were demonstrated to more than 200 participants that visited FRC’s booth at the Researchers Night event, from the people that visited the event.</p> <p><b>Zoom Interview with advisory board CY member Mr. Nicolas Moudouros</b> A project presentation and an interview were performed with the advisory board member Mr. Nicolas Moudouros to present the project and receive feedback on the project results and the prototype being developed.</p>
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## 5 Exploitation in the GUIDed project

The business development happens in WP5 in Task 5.2. Exploitation Plan and Implementation and Task 5.3. Commercialization and Sustainability. Therefore, this deliverable in hand should be read together with deliverable D5.2a Intermediate and Final Business plan and business model.

The updated main exploitation activities are:

Exploitation activity	Timing	Responsible
<b>Collect 1.000 e-mail addresses from each country in GUIDed: Austria, Norway, Poland, and Cyprus.</b>	By the end of 2021, after the first running prototype of GUIDed services has been implemented and tested.	Platus, Karde, Harpo, Materia
<p><b>Status:</b> We have conducted a lot of Facebook-posting and published short videos for promoting the mailing lists. We did not reach 1.000 for each country, but we think we will promote the Freemium service in the future to give us the email addresses that are needed to acquire the two services for free. We conclude that the indicators were not met as a result of low interest in the product and rather critical evaluations when testing the prototype in field trials. This, in turn, certainly depended on the technical issues at that point of the development cycle of GUIDed (resolved). In the case of developing the functionality of the system and ensuring its smooth operation, users will continue to be encouraged to subscribe and subsequently purchase the system and its services.</p>		
<b>Preinstall GUIDed app in Emporia-smartphones that are specially designed for elderly people.</b>	Ongoing process. Actual implementation must wait until the first running prototype of GUIDed services has been implemented and tested.	Platus
<p><b>Status:</b> After the project end, the founded company will get in touch with Emporia to discuss if there is a chance to preinstall the service.</p>		
<b>Participate in AAL Go-to-market pitching event</b>	2021-Q3	Platus
<p><b>Status:</b> During this event we prepared a Pitch Deck for international investors for the GUIDed Service. Because of having a delay with the first version of our MVP we hadn't the chance to make a live demo, but we presented the paper-prototype and received some feedback for the further development. We had not got an investment in that stage.</p>		
<b>Participate in AAL Go-to-market crowdfunding event</b>	2022-Q2	Platus, Materia
<p><b>Status:</b> We participated at the event and prepared a campaign which we plan to start after the end of the project. The idea with the campaign is to reach dedicated testers of the GUIDed system and detailed feedback for the new development steps. This may go in parallel with the foundation of the new company.</p>		
<b>Business-partner-talks</b>	2021 – 2022	Platus
<p><b>Status:</b> After finishing the first MVP a lot of Business Partner Talks have taken place to find out if and where we have potential chances to sell the system in the future. During that stage Emporia showed a certain interest. With some other companies, especially in Germany, we discussed if there is a chance to sell it through health insurance. At an international conference in London, we have also discussed GUIDed for different countries.</p>		
<b>Extended use by testers</b>	2022	Harpo
<p><b>Status:</b> As previously agreed, Harpo allowed primary users participating in 2. iteration of field trials to leave the prototype of the GUIDed system in their homes and continue to use it. At the end of the 2. iteration of testing (after 11.2022), the system is still used by 7 Polish users testing its usefulness. As long as the system is active after the end of the project, they will be able to continue to use it in the scope and functionality that is available at the end of the project.</p>		
<b>Recruitment of older adults with low and medium ICT literacy</b>	2022	Materia, Harpo, Platus
<p>By involving older adults with low ICT skills in the field trials, we have increased the demand for smartphone applications that are user-friendly for people with low ICT skills. Such users will share</p>		



their experiences with their social circle and increase the awareness of the GUIDed system when it reaches the market.		
<b>Secondary and tertiary users involved in all development phases</b>	2020-2022	Materia, Harpo, Karde, Platus
By involving secondary and tertiary users in the field trials, we have created a product that includes desired features for the potential sellers and buyers and helped us to focus on the next features and characteristics the consortium needs to focus on after the completion of the project.		
<b>Assistive technology companies and organisations learn about the GUIDed system</b>	2022	Materia
By involving Assistive technology companies and organisations as tertiary users in the field trials, we have made aware potential sellers for the benefits, user-friendly characteristics, and features of the GUIDed system as well as the marketability of the system.		
<b>Investigating the advantages and disadvantages to create a start-up company in Cyprus to continue the work of the GUIDed system</b>	2022	Materia
Initially discussed with the consortium the available options and countries to create the start-up company to continue the work of the GUIDed system during the plenary meeting in Oslo, Norway. Then each partner proceeded with a preliminary investigation for the legislation, benefits, and obligations in each partner country. Then the consortium concluded that the most promising country to launch the company is Cyprus. Now, Materia is meeting and discussing with lawyers about the procedures needed to proceed with this. It is calculated to finalise procedures at the end of 2023.		

For the time being, the exploitation part of the project is just emerging. The commercial partners are planning to exploit the project results, i.e., the GUIDed services: ‘Smart communication service’, ‘Smart home service’, ‘Smart health service’, ‘Smart navigation service’, and ‘Smart safety service’ in their businesses as follows.

### 5.1 KPIs

The GUIDed project’s key performance indicator for business creation was defined as follows:

<b>Creation of considerable community around the GUIDed system</b>	At least 5 new end-user organisations will be contacted during the project lifetime to present the system and will provide positive feedback.
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This KPI has been reached in connection with the exploitation activities, as summarised below:

Project partner	End user organisations contacted
<b>Materia</b>	<b>Strovolos Centre for the Elderly</b> The Strovolos Municipality Multi-Functional Foundation is a non-profit foundation responsible for the development and implementation of Social Policy in the area of Strovolos. One of their services is the Strovolos Center for the Elderly that offers a programme of daily activities for the retired residents of Strovolos. It provides an

	<p>opportunity for the elderly to spend their time in a pleasant and creative way, participating in a series of activities, to use their skills, socialise and actively participate in society. Individuals can register as members of the Strovolos Centre for the Elderly if they are over 60 years of age, they are residents of the Strovolos Municipality and are physically independent. Today, there are 150 elderly people registered as members of the Centre.</p> <p>In March 2020, Materia Group has welcomed the Strovolos' Multifunctional Center for Elderly at its premises for a fun and creative day. During the event, participants had the chance to get informed about GUIDed, and its aim at developing a user-friendly solution based on AR and VR technologies to facilitate older adults in their everyday routines. Participants were eager to test it, so they left their contact details to contact them once the prototype was ready for testing.</p> <p><b>Association of Elderly Rights and Mental Health (ERMH)</b></p> <p>The Association of Elderly Rights and Mental Health (ERMH) is a non-governmental organisation which defends the rights of the elderly people and the rights of the people with mental illnesses in the north part of Cyprus. Founded in November 2018, many citizens from various professional groups have become members of the association and contribute to the activities of the association on a voluntary basis. The members of the Association grew from 20 in 2018 to 166 in 2022. Currently it is the only association that exists in the northern part of Cyprus that aims to protect the rights of elderly and mentally ill individuals.</p> <p>In June 2022, Materia Group welcomed in their facilities a group of 10 health and social care professionals of the Association of Elderly Rights and Mental Health (Yaşlı Hakları ve Ruh Sağlığı Derneği). During their visit, they were able to observe Materia's care practices, discuss everyday challenges in the nursing, care, and rehabilitation sector as well as the upcoming R&amp;D products that have been developed from EU funded projects. One of the systems that interested them was the GUIDed system and once it is available in the market, they would like to be contacted to share it with their users to improve their quality of life.</p>
<p><b>Harpo</b></p>	<p>At the stage of searching for users for the second iteration of GUIDed field trials, Harpo representatives conducted a presentation of the GUIDed system at the <b>Foundation from Poznań</b>, Poland (in confidence), which was established in 2015. The foundation provides the possibility of quick, professional, and multi-specialist assistance to all people who require therapeutic support. A parallel activity of the foundation is the education of patients and their families, conducted in the form of workshops and training sessions. The Foundation runs a <b>Pro-Health Club</b> for Seniors with a full range of various activities and an epicentre where people with epilepsy can have an EEG test and get help from a neurologist.</p>
<p><b>Karde</b></p>	<p><b>Seniornett.</b> Seniornett is a voluntary, non-profit, and party-politically independent organisation that works for strengthening the digital competence of seniors. Seniornett's aim is to create arenas where seniors can increase their digital knowledge and skills in order to master digital tools and services in everyday life. At the end of 2021, Seniornett had 8.876 members throughout Norway.</p>

## 5.2 Partner-specific exploitation

### 5.2.1 Materia (Cyprus)

The offer of assistive technology products and services in Cyprus is scarce and fragmented. Despite the increasing need, there are only two competitors in the field. The first one, is focused on selling assistive technology products for children and people with learning disabilities. The second one, who is the main competitor, focuses on ICT for older adults but has a low range of products (e.g., SOS button) and no offered services. In 2020, older adults in Cyprus amounted to 173.97 thousand persons which accounts for 14,3 % of the total population. Over the last 50 years, people aged 65+ years of Cyprus grew substantially from 6234 to 17.397 persons rising at an increasing annual rate that reached a maximum of 3,32 % in 2020. Furthermore, life expectancy is 81,5 (for both sexes). Cyprus, being a country supporting close-family relationships, has a steadily increasing market for ICT products as older adults and their relatives wish to stay home for as long as possible within the closed family structures. It is worth noting that Cyprus's occupied side is another potential market since people residing in those areas have even more difficult access to such products and services. Finally, Cyprus due to its Mediterranean climate is a great destination for health tourism and thus, has great potential to serve as a launching site for the GUIDed product for expats or people enjoying a short-term medical stay.

Materia Group Ltd is a social enterprise SME registered in Nicosia, Cyprus. Materia offers a wide range of nursing, care and rehabilitation services in older adults. Materia is a potential launching partner for the GUIDed product and is positive to market the solution in Cyprus after the end of the trials and the fine-tuning of the final product. Materia can act as a retailer in this business scheme having revenues from the sales of the final product, its components, training, installation, and technical support to end-users.

Materia can target the following groups from its network of contacts:

- 1) young or old older adults living in their homes (55+)
- 2) family members and informal caregivers
- 3) telecare providers, tech product vendors and care organisations

Materia can market the product through the following channels in descending order of impact:

- |   |   |
|---|---|
| 1) word of mouth  | 6) webinars   |
| 2) reaching older adult associations (e.g., Cyprus Senior Citizens) | 7) e-mails  |
| 3) TV or radio  | 8) participation in scientific events and conferences |
| 4) social media   | 9) flyers   |
| 5) website  | 10) live demonstrations and short videos              |

### 5.2.2 KI-I (Austria)

As a research organisation, KI-I has its primary focus on scientific exploitation. This includes conference papers and journal articles as well as using the outcomes and findings in future projects and collaborations. During the runtime of the project, KI-I was main author of the paper "GUIDed: An Augmented Reality Assisted-Living and Social Interaction Platform for Older Adults", presented at the IHAW 2021 conference (November 2021), and co-author of "Lessons Learned from Older Adults fusing of an Augmented Reality, Assisted-Living and Social Interaction Platform" in the SN Computer Science Journal. For future projects and collaborations, several aspects of the outcomes will be used, since KI-I works on technical developments for people with disabilities and elderly people, but also has a department for social sciences doing research in these areas.

Apart from the scientific exploitation, KI-I is also willing to participate in the commercial exploitation by leasing dedicated employees to the company producing the GUIDed system (be it Platus or a newly founded company).

KI-I will also help in marketing the system by using its broad network of contacts in the disability and ageing field in Austria as well as internationally. This is a network of significant size, since building it has been one of KI-I's main targets right from the beginning. In addition, KI-I organises an annual (German-speaking) conference on these topics, which helps to enlarge the network all the time, as well as the many different research and development projects KI-I participates in.

### 5.2.3 Platus (Austria)

Platus Learning Systems GmbH has the lead for becoming the producer of GUIDed service and hardware. Therefore, we will think about how to do this. Right now, the plan is as follows:

- 1) Finish an MVP (minimal viable prototype) with all services.
- 2) We will attend a pitching event for GUIDed to find an investor.
- 3) Launching GUIDed (two free services) after project time.
- 4) Founding a new company for GUIDed (depends on the Investor).
- 5) Agreements with hardware manufacturers (smartphones) for pre-installing the GUIDed services.
- 6) One option could also be only to sell our Know-How from the AR part to Google / Smart home-manufacturer/others.
- 7) In the case we sell it (new company or Platus):
  - a. We have to create a supported hardware list for (smart home), where we have tested GUIDed and maybe certify them.
  - b. Establish a dealer-network (electrician), maybe to certify them as a GUIDed-dealer (Smart home safety service).

We are still working on the details of how the revenue-structure will be and on the margins. For now, it will be clear that we have the FREEMIUM service of GUIDed an app in the store with two services without costs. For the other 3 services we get a monthly subscription. Therefore, we have revenues from the subscriptions, hardware, and training.

Platus or the new company will bring the GUIDed service into the App Store. The revenues and the margins will be defined in the business model and plan of GUIDed.

### 5.2.4 Harpo (Poland)

Harpo Sp. z o. o. is an SME in Poland interested in selling the GUIDed product after the end of the project. According to the initial structure, a two-level distribution model is considered. Platus would be the leader of commercialisation with the role of producer and retailer in Austria. Harpo and similar companies would be retailers in Poland and other countries, neighbouring and operating markets.

In this model, revenue streams would come from sale of the final product consisting of various components (for one piece): additional trainings, installation and support, and services to end users (paid options).

Revenue model considers sale of different variants of the product (with various services and/without tablet/smartphone), where the leader (Platus) lives on the hardware margin, retailers on hardware and services fees. Harpo as a local distributor would assist in installation and sell the hardware for paid services.

Target customer segments identified by Harpo:

- 1) Individual: Elderly people (60+) living independently in their own homes, needing no or little help

- 2) Individual: Family members and informal carers of the elderly (without age restrictions)
- 3) Institutional: Care organisations (hospitals, clinics, nursing homes)
- 4) Suppliers of technical products, providers of telecare services, AT dealers.

Channels and path do customers identified by Harpo:

- 1) Internet (Polish and English website, social media, YouTube)
- 2) Harpo online store
- 3) Harpo club (a loyalty program to better exchange information about training and other events of interest to Harpo customers; it also allows to get discounts on the purchase of hardware and software available from Harpo)
- 4) National and international branch conferences and fairs
- 5) Personal contacts
- 6) Existing networks of contacts with customers
- 7) Contacts with users obtained in the testing phase of the project
- 8) Workshops, presentations, and demonstration events
- 9) Trainings for dealers

#### 5.2.5 UCY (Cyprus)

University of Cyprus (UCY) will exploit the results of the GUIDed project in many ways. It will use the advanced research expertise and technical knowhow acquired in the project to conduct further research in the field of ICT for older adults, as well as pursue new collaborations, both local and international, with other consortia in the field.

Through the research activities of its academic community, UCY evolves, advances, innovates and enhances its reputation at local, national, European, and international level. UCY's exploitation plan will therefore be based on efficient communication and engagement with a wide range of stakeholders, including potential and current students, institutions, and professionals. In addition to leveraging on its existing networks, UCY will also pursue the establishment of new relationships and collaborations, especially with innovative businesses in the field of older adult care. Furthermore, the SEIT Lab will announce several related bachelor's and master's thesis in the field. Lastly, a multiple channel communication approach will be adopted which includes social networks and other media.

#### 5.2.6 Karde (Norway)

Karde AS is a Norwegian SME. Karde has an ambition to exploit GUIDed results and services by integrating some of them as additional services into our product Memas. The most obvious services are medication reminders and communication. Memas is a flexible life mastering assistant for elderly people and people with memory problems. Primary end-users' Memas runs on tablets. Caregivers set up and personalise the Memas service on an administration web.

In Norway, the population is rather well equipped with ICT equipment and skilled in using ICT-services and apps. Nearly everyone has a smartphone, also elderly people. There is a high level of competence among seniors, and it is not possible to get people involved in too simple services – especially when the competition from free apps and cheap smart home technology is available in stores and from the public sector.

The Norwegian Health Directorate has launched several programmes with services to be provided by municipalities, mostly supporting the safety of elderly citizens. Examples are transition from analogue to digital safety alarms, notifications, and location technology (GPS), electronic medication support and electronic door locks. In addition, digital surveillance with cameras and passive alarms, digital safety alarms, active alarms, push button systems are recommended. Several call centres, to receive and act on alarms from users, have been realised.

The Norwegian Labour and Welfare Administration (NAV) provides, based on applications from municipalities, advanced assistive technologies to municipal residents *for free*. Suppliers being part of frame agreements with NAV can charge rather high prices for their products.

Furthermore, there are several chains selling electronic products to customers, among which assistive technologies, and also smart home systems. The elders' and families' economy can accommodate investments in such products.

The last point worth mentioning is the ideal national organisation Seniornett with local representation and members all over the country. Seniornett runs courses and educates elders in the use of apps and technology, and through this activity the seniors learn to "require" more from technology.

### 5.2.7 FRC (Cyprus)

**Plan:** Frederick Research Center (FRC) as a research organisation will exploit the results of the project in a two-fold strategy. First, FRC will support the commercialisation plan that will be set out by the consortium by promoting in Cyprus and the EU the results of the project through FRC's collaborators network and the network of collaborators of its affiliated Frederick University. Specifically, the collaboration with Materia will be extended and possible supporting actions will be discussed for further promoting the GUIDed product in the Cyprus market.

As a second path, FRC aims to continue to work on research and innovation projects that exploit the augmented reality and virtual reality enhanced interaction methods and capabilities, as well as extending the GUIDed product with newly developed services as part of new EU and local projects to which FRC can apply for funding. Specifically, as part of its long-term commitment to research and excellence FRC aims to tackle additional problems and challenges faced by the older adults, their family, and friends, through collaboration with industry, academia, and research in further research projects.

Finally, the concepts and open-source technologies used in this project and the knowledge and expertise gained can be exploited, as well as disseminated, to students at bachelor's and master's degree that would like to be involved in thesis projects related to the subject area.

**Implementation:** FRC, as planned at the start of the project, in terms of the first path of the above strategy has continuously promoted to colleagues and collaborators mainly from the industry the GUIDed product and/or its individual services. This has been done in different venues organised by the Frederick University, during venues that take place at the national level, e.g., latest was the Cyprus Researchers Night 2022, as well as during one-to-one meeting with industry collaborators. The venues and meetings revealed that specific services, e.g., AR Navigation service and AR Smart Home Control and Sensor services, are considered as most desirable and likely to be improved for possible future commercial collaboration. FRC are in close collaboration with Materia and possible supporting actions will be followed for promoting further the GUIDed product in the Cyprus market.

Moreover, FRC is fully supporting the Intellectual Property Rights (IPR) plan developed as part of the WP5 activities, where as a research entity FRC aims to follow the option defined in the IPR plan:

A research entity sells licences to the GUIDed business entity to exploit their solution against a fee (any further development needed can be done through an external subcontractor, shareholder, or a research entity (e.g., such as FRC) working as a subcontractor for the GUIDed commercial entity, developing the app/features against a fee.

As part of the second path, FRC aims to examine and attempt further collaboration and secure research funding in projects at national and international level to improve and extend specific

services, e.g., AR medication planner, AR Navigation planner. This will be done as part of FRC's long-term commitment to research and excellence FRC aims to tackle additional problems and challenges faced by the older adults, their family, and friends, through collaboration with industry, academia, and research in further research projects. Finally, FRC has already secured funding in other research projects whereas as a research entity it scientifically investigates augmented reality and virtual reality enhanced interaction methods and capabilities, e.g., Augmented Reality remote assistance for older adults.

## 6 Conclusions

The GUIDed consortium has approached the dissemination strategy of the project from several perspectives:

- broadcasting information of the main results of the project (the five GUIDed services)
- utilising in parallel both the project's own and the project partners' information channels
- being active especially on social media
- generating new knowledge within the multiple technology fields of the project: Artificial Reality, sensors, safety and security, medical and health, navigation, app development in general, as well as user experience
- focussing on both academic and popular outreach

These activities have resulted in over 350 instances of outreach, thus contributing to the ecosystem of the AAL field in Europe.

The impacts of the dissemination and outreach activities for the GUIDed partners are manifold, varying from increased position as suppliers of high-quality research and technology to increased knowledge within the fields of technology, as mentioned above.

The projects partners have all common and individual plans to exploit further the results of the project in different ways, and to raffinate the outreach also after the end of the project.

## 7 Annex: Impact and awareness activities

Project partner responsible	Activity	Date	Medium and reference	Indicative coverage
KARDE (Norway)	KoM info on Karde's Facebook	30.1.2020	<a href="https://www.facebook.com/kardeasno/">https://www.facebook.com/kardeasno/</a>	
KARDE (Norway)	Create project's Norwegian web page @karde	31.1.2020	<a href="http://www.karde.no/guided">http://www.karde.no/guided</a>	
KARDE (Norway)	Opened GUIDed-project's Facebook-account	2.2.2020	<a href="https://www.facebook.com/GUIDed-project-110937727128777/">https://www.facebook.com/GUIDed-project-110937727128777/</a>	
KARDE (Norway)	GUIDed brochure for downloading on project web page	6.2.2020	<a href="http://www.karde.no/wp-content/uploads/2020/02/GUIDed_faktaark.pdf">http://www.karde.no/wp-content/uploads/2020/02/GUIDed_faktaark.pdf</a>	
KI-I (Austria)	KoM Info on KI-I's Facebook	11.2.2020	<a href="https://www.facebook.com/Kompetenznetzwerk.KII/posts/2719477338100817">https://www.facebook.com/Kompetenznetzwerk.KII/posts/2719477338100817</a>	
UCY (Cyprus)	Published information about GUIDED on the SEIT website	13.2.2020	<a href="http://www.cs.ucy.ac.cy/seit/projects/">http://www.cs.ucy.ac.cy/seit/projects/</a>	
FRC (Cyprus)	Published information about GUIDED on the MDL website	20.2.2020	<a href="https://mdl.frederick.ac.cy/Home/Projects/Details/GUIDed">https://mdl.frederick.ac.cy/Home/Projects/Details/GUIDed</a>	
Materia (Cyprus)	Dissemination activity in Cyprus on GUIDed Facebook page	6.3.2020	<a href="https://www.facebook.com/GUIDed-project-110937727128777/">https://www.facebook.com/GUIDed-project-110937727128777/</a>	
KARDE (Norway)	Finalised and published the 1st version of the GUIDed website	30.3.2020	<a href="https://www.guided-project.eu/">https://www.guided-project.eu/</a>	
KARDE (Norway)	Published FB post about the new website	30.3.2020	<a href="https://www.facebook.com/GUIDed-project-110937727128777/">https://www.facebook.com/GUIDed-project-110937727128777/</a>	
UCY (Cyprus)	Published information about GUIDED on the SEIT FB account	31.2.2020	<a href="https://www.facebook.com/seitlab/posts/143745004977022">https://www.facebook.com/seitlab/posts/143745004977022</a>	
Materia (Cyprus)	Sent information about Materia in Greek to be added on website	31.3.2020	<a href="https://www.guided-project.eu/">https://www.guided-project.eu/</a>	
HARPO (Poland)	Published information about GUIDed on the Harpo's website	6.4.2020	<a href="http://www.harpo.com.pl/platforma-wspomagajaca-zycie-i-interakcje-spoleczne-guided/">http://www.harpo.com.pl/platforma-wspomagajaca-zycie-i-interakcje-spoleczne-guided/</a>	Local
KARDE (Norway)	Published FB post about co-creation that has started	21.4.2020	<a href="https://www.facebook.com/GUIDed-project-110937727128777/">https://www.facebook.com/GUIDed-project-110937727128777/</a>	
KARDE (Norway)	Project information in connection with recruitment to end user involvement	March – April 2020		
Materia (Cyprus)	Presentation of the GUIDed project to the AAL event: Coordinators' Day	15.4.2020		21



Materia (Cyprus)	Presentation and registration of the GUIDed project to the AAL 2Business event: Lean Startup Academy	16.4.2020		18
Materia (Cyprus)	Post on Lean Startup Academy participation in social media	16.4.2020	<a href="https://www.facebook.com/480572885334994/posts/2962957313763193/">https://www.facebook.com/480572885334994/posts/2962957313763193/</a>	
Materia (Cyprus)	Presentation of the GUIDed project as a synergy opportunity within an Erasmus+ proposal and among 8 European partners (end-user organisations, technical partners, dissemination and exploitation partners)	20.4.2020		15
KI-I (Austria)	Presentation of GUIDed on KI-I's Website	22.4.2020	<a href="https://www.ki-i.at/projekte/projekt-detail/guided">https://www.ki-i.at/projekte/projekt-detail/guided</a>	
Materia (Cyprus)	Post on FB page of GUIDed	23.4.2020	<a href="https://www.facebook.com/permalink.php?story_fbid=153998219489394&amp;id=110937727128777">https://www.facebook.com/permalink.php?story_fbid=153998219489394&amp;id=110937727128777</a>	
Materia (Cyprus)	Partner presentation on FB page of GUIDed	29.4.2020	<a href="https://www.facebook.com/permalink.php?story_fbid=156274742595075&amp;id=110937727128777">https://www.facebook.com/permalink.php?story_fbid=156274742595075&amp;id=110937727128777</a>	
KI-I (Austria)	Partner presentation on FB page of GUIDed	9.5.2020	<a href="https://www.facebook.com/GUIDed-project-110937727128777/">https://www.facebook.com/GUIDed-project-110937727128777/</a>	
PLATUS Austria)	Partner presentation on FB page of GUIDed	13.5.2020	<a href="https://www.facebook.com/GUIDed-project-110937727128777/">https://www.facebook.com/GUIDed-project-110937727128777/</a>	
HARPO (Poland)	Partner presentation on FB page of GUIDed	19.5.2020	<a href="https://www.facebook.com/GUIDed-project-110937727128777/">https://www.facebook.com/GUIDed-project-110937727128777/</a>	
KARDE (Norway)	Partner presentation on FB page of guided	1.6.2020	<a href="https://www.facebook.com/GUIDed-project-110937727128777/">https://www.facebook.com/GUIDed-project-110937727128777/</a>	
Materia (Cyprus)	Press release translated in Greek	4.6.2020		
KARDE (Norway)	Updated webpage and references to NO brochure	26.6.2020	<a href="https://www.karde.no/guided">https://www.karde.no/guided</a>	
Materia (Cyprus)	Interactive workshop proposal submitted to AAL Forum 2021	26.6.2020		
UCY (Cyprus)	Workshop Proposal for the AAL 2021 Forum	26.6.2020	Email to Caterina Giannini caterina.giannini@fondazioneinternazionale.org	
HARPO (Poland)	Published information about GUIDed on the Harpo's FB (international)	30.6.2020	<a href="https://pl-pl.facebook.com/harpo.braille/photos/a.157271277672064/3092011107531385/?type=3&amp;tn=-R">https://pl-pl.facebook.com/harpo.braille/photos/a.157271277672064/3092011107531385/?type=3&amp;tn=-R</a>	International
Materia (Cyprus)	Post on FB page of Materia for the 1st plenary meeting	1.7.2020	<a href="https://www.facebook.com/MateriaGroup/posts/3158097657582490">https://www.facebook.com/MateriaGroup/posts/3158097657582490</a>	
FRC (Cyprus)	Partner profile post on GUIDed FB page	1.7.2020	<a href="https://www.facebook.com/permalink.php?story_fbid=178370083718874&amp;id=110937727128777">https://www.facebook.com/permalink.php?story_fbid=178370083718874&amp;id=110937727128777</a>	
HARPO (Poland)	Publishing GUIDed brochure on the Harpo's FB (international)	7.7.2020	<a href="https://pl-pl.facebook.com/harpo.braille/photos/a.157271277672064/3113106915421804/?type=3&amp;tn=-R">https://pl-pl.facebook.com/harpo.braille/photos/a.157271277672064/3113106915421804/?type=3&amp;tn=-R</a>	International

KARDE (Norway)	Update of project's website for service descriptions, partner websites and public deliverables	13.7.2020	<a href="https://www.guided-project.eu/">https://www.guided-project.eu/</a>	
HARPO (Poland)	Publishing information about the project and GUIDed brochure on the Harpo's FB (national)	16.7.2020	<a href="https://www.facebook.com/harpo.technologie.wspomagajace/photos/a.264111160621603/1144780369221340/?type=3&amp;tn=-R">https://www.facebook.com/harpo.technologie.wspomagajace/photos/a.264111160621603/1144780369221340/?type=3&amp;tn=-R</a>	Local
KARDE (Norway)	Updates about the 5 services on the web	21.7.2020	<a href="https://www.guided-project.eu/service-categories">https://www.guided-project.eu/service-categories</a>	
KARDE (Norway)	Facebook-post about the web-updates	21.7.2020	<a href="https://www.facebook.com/GUIDed-project-110937727128777/">https://www.facebook.com/GUIDed-project-110937727128777/</a>	
FRC (Cyprus)	Post about the project on MDL FB page	22.7.2020	<a href="https://www.facebook.com/mdl.frederick/posts/1730916540404835">https://www.facebook.com/mdl.frederick/posts/1730916540404835</a>	
FRC (Cyprus)	Post about the project on MDL Twitter page	22.7.2020	<a href="https://twitter.com/MDL_Frederick/status/1285853561583292417">https://twitter.com/MDL_Frederick/status/1285853561583292417</a>	880 people reached
KARDE (Norway)	Webpage published about the high-level architecture	24.8.2020	<a href="https://www.guided-project.eu/architecture/">https://www.guided-project.eu/architecture/</a>	
KARDE (Norway)	FB post added about the architecture	24.8.2020	<a href="https://www.facebook.com/GUIDed-project-110937727128777/">https://www.facebook.com/GUIDed-project-110937727128777/</a>	
Materia (Cyprus)	Post on FB page of GUIDed for the event held at Materia with psychologists and physiologists	25.9.2020	<a href="https://www.facebook.com/GUIDed-project-110937727128777">https://www.facebook.com/GUIDed-project-110937727128777</a>	
KARDE (Norway)	Webpage opened for scenarios and personas	29.9.2020	<a href="https://www.guided-project.eu/personas-and-scenarios/">https://www.guided-project.eu/personas-and-scenarios/</a>	
KARDE (Norway)	Webpage about Business and service models opened	1.10.2020	<a href="https://www.guided-project.eu/business-models/">https://www.guided-project.eu/business-models/</a>	
KARDE (Norway)	Personas and scenarios added pr. participant country (a)	1.10.2020	<a href="https://www.guided-project.eu/personas-and-scenarios/">https://www.guided-project.eu/personas-and-scenarios/</a>	
KARDE (Norway)	Facebook post about Polish persona and scenario	1.10.2020	<a href="https://www.facebook.com/GUIDed-project-110937727128777">https://www.facebook.com/GUIDed-project-110937727128777</a>	
HARPO (Poland)	Publishing GUIDed persona on the Harpo's FB (international)	2.10.2020	<a href="https://pl-pl.facebook.com/harpo.braille/posts/3368802486518911?_tn=-R">https://pl-pl.facebook.com/harpo.braille/posts/3368802486518911?_tn=-R</a>	International
KARDE (Norway)	Facebook post about 2 Austrian personas	4.10.2020	<a href="https://www.facebook.com/GUIDed-project-110937727128777">https://www.facebook.com/GUIDed-project-110937727128777</a>	
KARDE (Norway)	Tested contact schema functional on the website	4.10.2020	<a href="https://www.guided-project.eu/business-models/">https://www.guided-project.eu/business-models/</a>	
KARDE (Norway)	Cypriot persona and scenario added on the website	9.10.2020	<a href="https://www.guided-project.eu/personas-and-scenarios/">https://www.guided-project.eu/personas-and-scenarios/</a>	
KARDE (Norway)	Facebook post about Cypriot persona	9.10.2020	<a href="https://www.facebook.com/GUIDed-project-110937727128777">https://www.facebook.com/GUIDed-project-110937727128777</a>	
KARDE (Norway)	Facebook post of Norwegian persona	12.10.2020	<a href="https://www.facebook.com/GUIDed-project-110937727128777">https://www.facebook.com/GUIDed-project-110937727128777</a>	
Materia (Cyprus)	Facebook post of GUIDed personas and scenarios	27.10.2020	<a href="https://www.facebook.com/MateriaGroup/posts/3507847335940852">https://www.facebook.com/MateriaGroup/posts/3507847335940852</a>	
KARDE (Norway)	Focus group with project presentation	18.11.2020		2 primary end users + 1 researcher

KARDE (Norway)	Facebook post of the GUIDed HiFi HCI-prototype 'Smart communication service'	25.11.2020	<a href="https://www.facebook.com/GUIDed-project-110937727128777">https://www.facebook.com/GUIDed-project-110937727128777</a>	
KARDE (Norway)	Focus group with project presentation	26.11.2020		4 primary end users + 1 researcher
KARDE (Norway)	Focus group with project presentation	30.11.2020		2 primary end users + 2 researchers
KARDE (Norway)	Facebook post of the GUIDed HiFi HCI-prototype 'Smart safety service'	1.12.2020	<a href="https://www.facebook.com/GUIDed-project-110937727128777">https://www.facebook.com/GUIDed-project-110937727128777</a>	
KARDE (Norway)	Web page added to show snapshots of the GUIDed HCI paper prototypes	3.12.2020	<a href="https://www.guided-project.eu/hifi-paper-prototypes/">https://www.guided-project.eu/hifi-paper-prototypes/</a>	
UCY (Cyprus)	Facebook post of the GUIDed HiFi	26.11.2020	<a href="https://www.facebook.com/seitlab/post/s/1657200404468651">https://www.facebook.com/seitlab/post/s/1657200404468651</a>	
KARDE (Norway)	Individual informant interview with project presentation	30.11.2020		1 secondary end user + 1 researcher
HARPO (Poland)	End-user involvement - testing phase 1 in Poland (8 primary and 3 secondary users testing the paper prototypes)	18.11-2.12.2020	<a href="https://drive.google.com/drive/folders/1CAWpu6b1iMVEjQrdosdINNOyF68h4JcQ">https://drive.google.com/drive/folders/1CAWpu6b1iMVEjQrdosdINNOyF68h4JcQ</a>	Local
KARDE (Norway)	Individual informant interview with project presentation	2.12.2020		1 secondary end user + 1 researcher
UCY (Cyprus)	Facebook post of the GUIDed HiFi	3.12.2020	<a href="https://www.facebook.com/seitlab/posts/1663218870533471">https://www.facebook.com/seitlab/posts/1663218870533471</a>	
KARDE (Norway)	Web page added to show photos from the evaluation sessions of the GUIDed HCI paper prototypes	10.12.2020	<a href="https://www.guided-project.eu/end-users_eval/">https://www.guided-project.eu/end-users_eval/</a>	
KARDE (Norway)	Facebook post of the GUIDed HiFi HCI-prototype 'Smart health service'	10.12.2020	<a href="https://www.facebook.com/GUIDed-project-110937727128777/">https://www.facebook.com/GUIDed-project-110937727128777/</a>	
HARPO (Poland)	Web page post on the Harpo's website (paper prototype testing)	11.12.2020	<a href="https://www.harpo.com.pl/testowanie-papierowych-prototypow-w-projekcie-guided/">https://www.harpo.com.pl/testowanie-papierowych-prototypow-w-projekcie-guided/</a>	Local
KARDE (Norway)	Facebook post with photos of the GUIDed end user sessions in Austria	14.12.2020	<a href="https://www.facebook.com/GUIDed-project-110937727128777/">https://www.facebook.com/GUIDed-project-110937727128777/</a>	
KARDE (Norway)	Facebook post with photos of the GUIDed end user sessions in Cyprus	15.12.2020	<a href="https://www.facebook.com/GUIDed-project-110937727128777/">https://www.facebook.com/GUIDed-project-110937727128777/</a>	
KARDE (Norway)	Facebook post with photos of the GUIDed end user sessions in Poland	21.12.2020	<a href="https://www.facebook.com/GUIDed-project-110937727128777/">https://www.facebook.com/GUIDed-project-110937727128777/</a>	
KARDE (Norway)	Facebook post with Season's Greetings	23.12.2020	<a href="https://www.facebook.com/GUIDed-project-110937727128777/">https://www.facebook.com/GUIDed-project-110937727128777/</a>	
Materia (Cyprus)	Shared Facebook post with photos of the GUIDed end user sessions in Cyprus	18.12.2020	<a href="https://www.facebook.com/MateriaGroup/posts/3647277571997827">https://www.facebook.com/MateriaGroup/posts/3647277571997827</a>	
FRC (Cyprus)	Interview with advisory board CY member to present project and receive feedback	24.02.2021	Zoom Interview	1

UCY (Cyprus)	The scientific paper 'GUIDed: Assisted-Living Smart Platform & Social Communication for Older Adults' led by UCY was accepted for presentation at the 21th International Conference on Innovations for Community Services (I4CS 2021) and is to be presented in Bamberg, Germany, May 26 - 28 , 2021.	1.3.2021	Conference	International
Materia (Cyprus)	Post on LinkedIn and Facebook	9.3.2021	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6775040268568817664">https://www.linkedin.com/feed/update/urn:li:activity:6775040268568817664</a>	> 2000
KARDE (Norway)	Added Impressum on the GUIDed website	16.3.2021	<a href="https://www.guided-project.eu/">https://www.guided-project.eu/</a>	
KARDE (Norway)	Facebook-post of accepted paper	16.3.2021	<a href="https://www.facebook.com/permalink.php?story_fbid=301126814776533&amp;id=110937727128777">https://www.facebook.com/permalink.php?story_fbid=301126814776533&amp;id=110937727128777</a>	
KARDE (Norway)	Web notice added of accepted paper	16.3.2021	Facebook-post of accepted paper	
UCY (Cyprus)	Shared Facebook post about accepted paper	16.3.2021	Facebook	International
HARPO (Poland)	Facebook-post of accepted paper	22.3.2021	<a href="https://www.facebook.com/harpo.braille/posts/3827991133933375?_xts_%5B0%5D=68.ARCW4PoirQK9hSmAgXaOrwqmNpXSnB3l16pRqujtnfTsTGFSZbaJA7t6cBYrZnMnJmpvKRGCTbaXCr9WIEWZA73fBa3lTm8l-9Fve7r_0Ja_UCprgw8TtiT3W-UhtzoOZh384kSq938WcyYav47nC8HjK_bdOoBURM7pub80hBupcHXpMPM07qhNcTftKYAeD9b-upeDUSoXhtXlpVIIzwpzb-guoeJdCGXMSbw9_P0CxL28J9v_dbDwqS4OINd0zJzkTCjpF2AJgC1BnsVdyTTx0elOdBoTwPpZHunJOBxCpb2vg9Sa1nUH5djvDMoeyfhX3qXS406BpYzEfi6cyg9u2JFISzVTzL6Pf7cRBB8-CEczeUDpVlqGhKsb6icWpKqThLU8tOicGqTdWObO2StVm0&amp;tn=-R">https://www.facebook.com/harpo.braille/posts/3827991133933375?_xts_%5B0%5D=68.ARCW4PoirQK9hSmAgXaOrwqmNpXSnB3l16pRqujtnfTsTGFSZbaJA7t6cBYrZnMnJmpvKRGCTbaXCr9WIEWZA73fBa3lTm8l-9Fve7r_0Ja_UCprgw8TtiT3W-UhtzoOZh384kSq938WcyYav47nC8HjK_bdOoBURM7pub80hBupcHXpMPM07qhNcTftKYAeD9b-upeDUSoXhtXlpVIIzwpzb-guoeJdCGXMSbw9_P0CxL28J9v_dbDwqS4OINd0zJzkTCjpF2AJgC1BnsVdyTTx0elOdBoTwPpZHunJOBxCpb2vg9Sa1nUH5djvDMoeyfhX3qXS406BpYzEfi6cyg9u2JFISzVTzL6Pf7cRBB8-CEczeUDpVlqGhKsb6icWpKqThLU8tOicGqTdWObO2StVm0&amp;tn=-R</a>	International
FRC (Cyprus)	Post on Twitter page about the I4CS accepted paper	24.3.2021	<a href="https://twitter.com/MDL_Frederick/status/1374630157638635522">https://twitter.com/MDL_Frederick/status/1374630157638635522</a>	International
FRC (Cyprus)	Post on FB page about the I4CS accepted paper	24.3.2021	<a href="https://www.facebook.com/mdl.frederick/posts/1958659817630505">https://www.facebook.com/mdl.frederick/posts/1958659817630505</a>	International
FRC (Cyprus)	Post on FB page about the HiFi prototypes and users' feedback that assists development work	24.3.2021	<a href="https://www.facebook.com/mdl.frederick/posts/1958662737630213">https://www.facebook.com/mdl.frederick/posts/1958662737630213</a>	International
FRC (Cyprus)	Post on Twitter about the HiFi prototypes and users' feedback that assists development work	24.3.2021	<a href="https://twitter.com/MDL_Frederick/status/1374631585262272515">https://twitter.com/MDL_Frederick/status/1374631585262272515</a>	International
Materia (Cyprus)	Presented the GUIDed project in AgeingFit Digital Conference (25-28/1/2021), had a partnering session with Bioindustry Park Silvano Fumero (BiPCa)	26.1.2021		> 4
FRC (Cyprus)	GUIDed Presentation and Expert Interview - Mr. Nicolas Moudouros	24.2.2021	Short: <a href="https://www.youtube.com/watch?v=vYdabXlvxiE">https://www.youtube.com/watch?v=vYdabXlvxiE</a> Full: <a href="https://www.youtube.com/watch?v=tGammxylGIHc">https://www.youtube.com/watch?v=tGammxylGIHc</a>	23 Views

Materia (Cyprus)	Social media posts about the first test of guided system	9.3.2021	<a href="https://www.facebook.com/MateriaGroup/posts/3862373277154921">https://www.facebook.com/MateriaGroup/posts/3862373277154921</a>	> 1500
KARDE (Norway)	Facebook post sharing on Karde's company FB	16.3.2021	<a href="https://www.facebook.com/kardeasno/posts/2975752522655078">https://www.facebook.com/kardeasno/posts/2975752522655078</a>	
Materia (Cyprus)	Article in the Inbusiness magazine - Interview with Mrs Polycarpou	27.4.2021	<a href="https://inbusinessnews.reporter.com.cy/mikromesaies-epixeiriseis/article/275640/exypna-systimata-ston-tomea-tis-ygi-as?fbclid=IwAR3rqllGlm9_1oW-uJbEr8eSX8S9b7ttHKj9AU82lQQXlvvJha2lceZ7eYl">https://inbusinessnews.reporter.com.cy/mikromesaies-epixeiriseis/article/275640/exypna-systimata-ston-tomea-tis-ygi-as?fbclid=IwAR3rqllGlm9_1oW-uJbEr8eSX8S9b7ttHKj9AU82lQQXlvvJha2lceZ7eYl</a>	> 2000
Materia (Cyprus)	Post on LinkedIn about the article in the Inbusiness magazine - Interview with Mrs Polycarpou	29.4.2021	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6793448049227116544">https://www.linkedin.com/feed/update/urn:li:activity:6793448049227116544</a>	> 173
Materia (Cyprus)	Webinar "Healthy Aging, preventing and coping with Dementia" on zoom platform and on Facebook	31.3.2021	<a href="https://www.facebook.com/MateriaGroup/videos/295298875290842">https://www.facebook.com/MateriaGroup/videos/295298875290842</a>	> 1200
KARDE (Norway)	Facebook post about Deliverable 5.1a	14.4.2021	<a href="https://www.facebook.com/permalink.php?story_fbid=320258526196695&amp;id=110937727128777">https://www.facebook.com/permalink.php?story_fbid=320258526196695&amp;id=110937727128777</a>	
KARDE (Norway)	Deliverable 5.1a published at GUIDed web	14.4.2021	<a href="https://www.guided-project.eu/deliverables/">https://www.guided-project.eu/deliverables/</a>	
KARDE (Norway)	Submitted poster to UD2021	26.4.2021	<a href="https://ud2020.aalto.fi/">https://ud2020.aalto.fi/</a>	
KARDE (Norway)	Opened dedicated webpage for the expert panel	26.4.2021	<a href="https://www.guided-project.eu/expert-panel/">https://www.guided-project.eu/expert-panel/</a>	
KARDE (Norway)	Added an expert panel video on the webpage	26.4.2021	<a href="https://www.guided-project.eu/expert-panel/">https://www.guided-project.eu/expert-panel/</a>	
KARDE (Norway)	Facebook post of expert panel video	26.4.2021	<a href="https://www.facebook.com/permalink.php?story_fbid=328035398752341&amp;id=110937727128777">https://www.facebook.com/permalink.php?story_fbid=328035398752341&amp;id=110937727128777</a>	
KARDE (Norway)	Created LinkedIn account and added 1. Post about GUIDed project	30.4.2021	<a href="https://www.linkedin.com/in/guided-project-aal/">https://www.linkedin.com/in/guided-project-aal/</a>	
KARDE (Norway)	KI-I presentation added to LinkedIn	3.5.2021	<a href="https://www.linkedin.com/posts/guided-project-aal_innovation-informationtechnology-activity-6794977926308794368-XXVb">https://www.linkedin.com/posts/guided-project-aal_innovation-informationtechnology-activity-6794977926308794368-XXVb</a>	
KARDE (Norway)	Materia-presentation on LinkedIn	4.5.2021	<a href="https://www.linkedin.com/posts/guided-project-aal_nursing-wellbeing-project-activity-6795252573227036673-IFPd">https://www.linkedin.com/posts/guided-project-aal_nursing-wellbeing-project-activity-6795252573227036673-IFPd</a>	
KARDE (Norway)	Harpo-presentation on LinkedIn	5.5.2021	<a href="https://www.linkedin.com/posts/guided-project-aal_research-innovation-business-activity-6795638353208365056-E2S3">https://www.linkedin.com/posts/guided-project-aal_research-innovation-business-activity-6795638353208365056-E2S3</a>	
KARDE (Norway)	FRC-presentation on LinkedIn	6.5.2021	<a href="https://www.linkedin.com/posts/guided-project-aal_research-innovation-technology-activity-6796038985635414016-QmAg">https://www.linkedin.com/posts/guided-project-aal_research-innovation-technology-activity-6796038985635414016-QmAg</a>	
KARDE (Norway)	PLATUS-presentation added to LinkedIn	07.05.2021	<a href="https://www.linkedin.com/posts/guided-project-aal_platus-communicates-platus-communicates-activity-6796335316375523328-iHyE">https://www.linkedin.com/posts/guided-project-aal_platus-communicates-platus-communicates-activity-6796335316375523328-iHyE</a>	
KARDE (Norway)	Expert interview with Mr. Arthur Reinertsen, Norway	7.5.2021		

KARDE (Norway)	KARDE-presentation added to LinkedIn	8.5.2021	<a href="https://www.linkedin.com/posts/guided-project-aal_development-innovation-earning-activity-6796811455695007744-1CHK">https://www.linkedin.com/posts/guided-project-aal_development-innovation-earning-activity-6796811455695007744-1CHK</a>	
KARDE (Norway)	UCY/SEITlab presentation added to LinkedIn	9.5.2021	<a href="https://www.linkedin.com/posts/guided-project-aal_home-activity-6797148459645366272-Jt52">https://www.linkedin.com/posts/guided-project-aal_home-activity-6797148459645366272-Jt52</a>	
KARDE (Norway)	MTR meeting with project presentations to the reviewers and NCPs	11.5.2021		
HARPO (Poland)	GUIDed presentation during the international symposium "Living Through Touch - Smart, Haptic Communication for Inclusion, Accessibility, and Participation" SUITCEYES. Talk: Jarek Urbanski (CEO of Harpo): "Small business involved in scientific research – possibilities, expectations, practical achievements"	18.5.2021	<a href="https://suitceyes.eu/program/">https://suitceyes.eu/program/</a>	International , more than 400 registrations
KARDE (Norway)	MTR post on GUIDed Facebook PROMOTED	19.5.2021	<a href="https://www.facebook.com/GUIDed-project-110937727128777">https://www.facebook.com/GUIDed-project-110937727128777</a>	
KARDE (Norway)	MTR post on GUIDed LinkedIn	19.5.2021	<a href="https://www.linkedin.com/in/guided-project-aal/">https://www.linkedin.com/in/guided-project-aal/</a>	
KARDE (Norway)	GUIDed web updates about LinkedIn account	19.5.2021	<a href="https://www.guided-project.eu/popular">https://www.guided-project.eu/popular</a>	
KARDE (Norway)	Objectives and impacts updated on the GUIDed web	19.5.2021	<a href="https://www.guided-project.eu/objectives-and-impacts">https://www.guided-project.eu/objectives-and-impacts</a>	
KARDE (Norway)	Web diss. Info about SUITCEYES symposium 19.5.2021 (online)	19.5.2021	<a href="https://www.guided-project.eu/popular">https://www.guided-project.eu/popular</a>	
KARDE (Norway)	SUITCEYES presentation info on LinkedIn	19.5.2021	<a href="https://www.linkedin.com/posts/guided-project-aal_research-technology-innovation-activity-6800700617028366336-WiQL">https://www.linkedin.com/posts/guided-project-aal_research-technology-innovation-activity-6800700617028366336-WiQL</a>	
Materia (Cyprus)	Participated in the Virtual Workshop: ASSISTIVE TECHNOLOGIES FOR OLDER ADULTS: EXPERIENCES AND PROSPECTS and promoted GUIDed	4.6.2021		> 350
KARDE (Norway)	Slides added to GUIDed web "GUIDed: Assisted-Living Smart Platform & Social Communication for Older Adults)" International Conference on Innovations for Community Services (I4CS 2021)	11.6.2021	<a href="https://guided-project.eu/academic/">https://guided-project.eu/academic/</a>	
KARDE (Norway)	Facebook-post of Mettouris' slides on GUIDed web (I4CS 2021 as above)	12.6.2021	<a href="https://www.facebook.com/GUIDed-project-110937727128777">https://www.facebook.com/GUIDed-project-110937727128777</a>	
KARDE (Norway)	LinkedIn-post of Mettouris' slides for downloading (I4CS 2021 as above)	12.6.2021	<a href="https://www.linkedin.com/posts/guided-project-aal_mettouris-presentation-slides-activity-6809484283204444161-ull6">https://www.linkedin.com/posts/guided-project-aal_mettouris-presentation-slides-activity-6809484283204444161-ull6</a>	

KARDE (Norway)	Slides added to GUIDed web: "Senior-GUIDed UD principles: Tackling the 'older adult' stereotype". 5th international conference on Universal Design, UD2021, June 9 – 11 2021 at Aalto University, Espoo, Finland. Poster Sessions.	13.6.2021	<a href="https://guided-project.eu/academic/">https://guided-project.eu/academic/</a>	
KARDE (Norway)	Slides added to GUIDed web: "A handful understandable pieces of advice for clean app interface design in lifestyle services by one button click". 5th international conference on Universal Design, UD2021, June 9 – 11 2021 at Aalto University, Espoo, Finland. Poster Sessions.	13.6.2021	<a href="https://guided-project.eu/academic/">https://guided-project.eu/academic/</a>	
KARDE (Norway)	Facebook-post of Moza and Polycarpou slides on GUIDed web (UD2021 as above)	15.6.2021	<a href="https://www.facebook.com/GUIDed-project-110937727128777">https://www.facebook.com/GUIDed-project-110937727128777</a>	
KARDE (Norway)	LinkedIn-post of Moza and Polycarpou slides for downloading (UD2021 as above)	12.6.2021	<a href="https://www.linkedin.com/posts/guided-project-aal_moza-polycarpous-slides-activity-6809496298530623488-zkjs">https://www.linkedin.com/posts/guided-project-aal_moza-polycarpous-slides-activity-6809496298530623488-zkjs</a>	
KARDE (Norway)	Facebook-post of clean app interface design slides on GUIDed web (UD2021 as above)	17.6.2021	<a href="https://www.facebook.com/GUIDed-project-110937727128777">https://www.facebook.com/GUIDed-project-110937727128777</a>	
KARDE (Norway)	LinkedIn-post of clean app interface design slides for downloading (UD2021 as above)	12.6.2021	<a href="https://www.linkedin.com/posts/guided-project-aal_clean-app-interface-slides-activity-6809501024299081728-AD-r">https://www.linkedin.com/posts/guided-project-aal_clean-app-interface-slides-activity-6809501024299081728-AD-r</a>	
KI-I (Austria)	Presentation on GUIDed at IKT-Forum (a German-speaking conference on disability, accessibility, and assistive technology)	14.7.2021	<a href="https://www.iktforum.at">https://www.iktforum.at</a>	30
KARDE (Norway)	Researcher presentation (Marina) on Facebook	26.8.2021	<a href="https://www.facebook.com/permalink.php?story_fbid=406242480931632&amp;id=110937727128777">https://www.facebook.com/permalink.php?story_fbid=406242480931632&amp;id=110937727128777</a>	
KARDE (Norway)	Researcher presentation (Marina) on LinkedIn	26.8.2021	<a href="https://www.linkedin.com/posts/guided-project-aal_coordinador-ethics-ceo-activity-6836605143702675456-WinP">https://www.linkedin.com/posts/guided-project-aal_coordinador-ethics-ceo-activity-6836605143702675456-WinP</a>	
Materia (Cyprus)	Post on LinkedIn about "GUIDed: Assisted-Living Smart Platform & Social Communication for Older Adults" presentation	30.8.2021	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6837978585840549888">https://www.linkedin.com/feed/update/urn:li:activity:6837978585840549888</a>	> 100
Materia (Cyprus)	Post on LinkedIn about: "Tackling the 'older adult' stereotype." presentation	30.8.2021	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6837979390152843264">https://www.linkedin.com/feed/update/urn:li:activity:6837979390152843264</a>	> 100
KARDE (Norway)	Researcher presentation (Karol) on LinkedIn	31.8.2021	<a href="https://www.linkedin.com/posts/guided-project-aal_software-project-iot-activity-6838392845926244352-Xrr5">https://www.linkedin.com/posts/guided-project-aal_software-project-iot-activity-6838392845926244352-Xrr5</a>	
KARDE (Norway)	Researcher presentation (Karol) on Facebook	31.08.2021	<a href="https://www.facebook.com/permalink.php?story_fbid=409418943947319&amp;id=110937727128777">https://www.facebook.com/permalink.php?story_fbid=409418943947319&amp;id=110937727128777</a>	

KARDE (Norway)	Information letter sent to Seniornett for distribution to its members, incl. Invitation to co-creation activities	01.9.2021	<a href="https://www.seniornett.no/">https://www.seniornett.no/</a>	
KARDE (Norway)	Researcher presentation (Alexandros) on LinkedIn	3.9.2021	<a href="https://www.linkedin.com/posts/guided-project-aal_quality-technology-development-activity-6839510801468981248-3Q9j">https://www.linkedin.com/posts/guided-project-aal_quality-technology-development-activity-6839510801468981248-3Q9j</a>	
KARDE (Norway)	Researcher presentation (Alexandros) on Facebook	3.9.2021	<a href="https://www.facebook.com/permalink.php?story_fbid=411477483741465&amp;id=110937727128777">https://www.facebook.com/permalink.php?story_fbid=411477483741465&amp;id=110937727128777</a>	
Materia (Cyprus)	Prepare GUIDed demo video	17.9.2021	<a href="https://www.youtube.com/watch?v=C_Ylv_3cXyk">https://www.youtube.com/watch?v=C_Ylv_3cXyk</a>	> 37
KARDE (Norway)	Researcher presentation on Facebook (Achilleas)	14.9.2021	<a href="https://www.facebook.com/permalink.php?story_fbid=418755549680325&amp;id=110937727128777">https://www.facebook.com/permalink.php?story_fbid=418755549680325&amp;id=110937727128777</a>	
KARDE (Norway)	Researcher presentation on LinkedIn (Achilleas)	14.9.2021	<a href="https://www.linkedin.com/posts/guided-project-aal_research-teamwork-appdevelopment-activity-6843478738835976192-P6Bg">https://www.linkedin.com/posts/guided-project-aal_research-teamwork-appdevelopment-activity-6843478738835976192-P6Bg</a>	
HARPO (Poland)	Invitation to register on a dedicated GUIDed website (collecting PL email addresses) - Facebook post	14.9.2021	<a href="https://www.facebook.com/harpo.technologie.wspomagajace/photos/a.264111160621603/1458288561203851/?type=3&amp;xts__[0]=68.ARBnk5PpTbHD6iLf0N_2z6hgGicYa072HgocXgbl2ZJSglKGF1g8Ugmt1sHQdLNma1hmRwi8DFqXraggPhCy7H5Lx7YwwJwpYQoU3bEqMPudwATgQghDxGKkOdwULn7GZ4vkFWF-aVCfu7G5JLDCwtTUPZRyvTyScYwTIT9tR0C85pDz3MXKJDWkhgFO37zDsXOxxioliQOCygrpPxt-qVwTJMvaWWWWhYUq-kJXTdX9uqGSSMQpOE5mr6jaW91N9GCsNvcUev8e16e4dtPxHNZpMtCEQVvHBRPuWluv4wlyQT_Qld3FYgw">https://www.facebook.com/harpo.technologie.wspomagajace/photos/a.264111160621603/1458288561203851/?type=3&amp;xts__[0]=68.ARBnk5PpTbHD6iLf0N_2z6hgGicYa072HgocXgbl2ZJSglKGF1g8Ugmt1sHQdLNma1hmRwi8DFqXraggPhCy7H5Lx7YwwJwpYQoU3bEqMPudwATgQghDxGKkOdwULn7GZ4vkFWF-aVCfu7G5JLDCwtTUPZRyvTyScYwTIT9tR0C85pDz3MXKJDWkhgFO37zDsXOxxioliQOCygrpPxt-qVwTJMvaWWWWhYUq-kJXTdX9uqGSSMQpOE5mr6jaW91N9GCsNvcUev8e16e4dtPxHNZpMtCEQVvHBRPuWluv4wlyQT_Qld3FYgw</a>	National
HARPO (Poland)	Invitation to register on a dedicated GUIDed website (collecting PL email addresses) – website article	14.9.2021	<a href="https://www.harpo.com.pl/rejestracja-guided/">https://www.harpo.com.pl/rejestracja-guided/</a>	National
KARDE (Norway)	Invitation to participate in testing of the GUIDed prototype (incl. installation in the private homes of seniors)	24.9.2021	<a href="https://www.karde.no/wp-content/uploads/2021/09/Informasjon-til-Seniornett-fa-Karde.pdf">https://www.karde.no/wp-content/uploads/2021/09/Informasjon-til-Seniornett-fa-Karde.pdf</a>	National (sent to 8000 members of Seniornett)
KARDE (Norway)	Publication of the GUIDed app demo video	29.9.2021	<a href="https://guided-project.eu/guided-prototype/">https://guided-project.eu/guided-prototype/</a>	
KARDE (Norway)	Facebook post of the GUIDed demo video	29.9.2021	<a href="https://www.facebook.com/permalink.php?story_fbid=428385178717362&amp;id=110937727128777">https://www.facebook.com/permalink.php?story_fbid=428385178717362&amp;id=110937727128777</a>	
Materia (Cyprus)	Facebook post of the GUIDed demo video - first release of the GUIDed project prototype	29.9.2021	<a href="https://www.facebook.com/110937727128777/photos/a.118236486398901/428385105384036/">https://www.facebook.com/110937727128777/photos/a.118236486398901/428385105384036/</a>	> 2000
FRC (Cyprus)	Facebook post of the GUIDed demo video - first release of the GUIDed project prototype!	29.9.2021	<a href="https://www.facebook.com/mdl.frederick/posts/pfbid02rLUEP7MscSLXyh3hWNUNVwQVFAUvrUwzz5eNUf6ui5LcbbR6JyAq6WBGmsHVPNCyl">https://www.facebook.com/mdl.frederick/posts/pfbid02rLUEP7MscSLXyh3hWNUNVwQVFAUvrUwzz5eNUf6ui5LcbbR6JyAq6WBGmsHVPNCyl</a>	
FRC (Cyprus)	BEST PAPER AWARD for our paper "GUIDed: Assisted-Living Smart Platform & Social Communication for Older Adults" published at I4CS 2021 post on Twitter	13.10.2021	<a href="https://twitter.com/MDL_Frederick/status/1448272958741438472">https://twitter.com/MDL_Frederick/status/1448272958741438472</a>	International , 77 people reached



FRC (Cyprus)	BEST PAPER AWARD for our paper "GUIDed: Assisted-Living Smart Platform & Social Communication for Older Adults" published at I4CS 2021 post on Facebook	13.10.2021	<a href="https://www.facebook.com/mdl.frederick/posts/pfbid0WiPjeLAeW5ZtZTevNFoWpEwSPM2TeidsbGbsF46w47A1kCRx2o9tpBCL29QhvnFbI">https://www.facebook.com/mdl.frederick/posts/pfbid0WiPjeLAeW5ZtZTevNFoWpEwSPM2TeidsbGbsF46w47A1kCRx2o9tpBCL29QhvnFbI</a>	International
KARDE (Norway)	Paper award post on FB	14.10.2021	<a href="https://www.facebook.com/permalink.php?story_fbid=437915054431041&amp;id=110937727128777">https://www.facebook.com/permalink.php?story_fbid=437915054431041&amp;id=110937727128777</a>	
KARDE (Norway)	Paper award post on LinkedIn	14.10.2021	<a href="https://www.linkedin.com/posts/guided-project-aal_welcome-to-guided-activity-6854338182067081216-iArR">https://www.linkedin.com/posts/guided-project-aal_welcome-to-guided-activity-6854338182067081216-iArR</a>	
KARDE (Norway)	Researcher presentation FB post: Sotiria	18.10.2021	<a href="https://www.facebook.com/permalink.php?story_fbid=440598867495993&amp;id=110937727128777">https://www.facebook.com/permalink.php?story_fbid=440598867495993&amp;id=110937727128777</a>	
KARDE (Norway)	Researcher presentation LinkedIn post: Sotiria	18.10.2021	<a href="https://www.linkedin.com/embed/feed/update/urn:li:share:6855815861605851136">https://www.linkedin.com/embed/feed/update/urn:li:share:6855815861605851136</a>	
Materia (Cyprus)	Post about Living Labs with primary users	2.11.2021	<a href="https://www.facebook.com/MateriaGroup/videos/190221913321567">https://www.facebook.com/MateriaGroup/videos/190221913321567</a>	> 2000
KI-I (Austria)	Paper "GUIDed: An Augmented Reality Assisted-Living and Social Interaction Platform for Older Adults" presentation at the IHAW 2021 conference	9.11.2021	Conference	International
KARDE (Norway)	Researcher presentation FB post: Christos	12.11.2021	<a href="https://www.facebook.com/permalink.php?story_fbid=456118072610739&amp;id=110937727128777">https://www.facebook.com/permalink.php?story_fbid=456118072610739&amp;id=110937727128777</a>	
KARDE (Norway)	Researcher presentation LinkedIn post: Christos	12.11.2021	<a href="https://www.linkedin.com/posts/guided-project-aal_engineering-development-computerscience-activity-6864880017814413312-Wjgg">https://www.linkedin.com/posts/guided-project-aal_engineering-development-computerscience-activity-6864880017814413312-Wjgg</a>	
KARDE (Norway)	13 individual GUIDed presentations to primary, secondary and tertiary end users in the Living Lab sessions	1.-8. 11. 2021		13
HARPO (Poland)	GUIDed presentations to primary, secondary and tertiary end users in the Living Lab sessions	4.-9. 11. 2021		11
FRC (Cyprus)	<u>GUIDed booth and presentation at the 18th Boyz Stuff Show</u> ( <a href="https://boyzstuffshow.com/">https://boyzstuffshow.com/</a> ), Cyprus Expo	19-20.11.2021	<a href="https://boyzstuffshow.com/">https://boyzstuffshow.com/</a>	> 200 participants informed, 14,500 people visited the show in 2021
FRC (Cyprus)	Facebook Post- GUIDed presentation at Boyz Staff Show	24.11.2021	<a href="https://www.facebook.com/FrederickUniversityDECEI/posts/pfbid0tdwQh3jehPicepMdsEycsxuCoY1FanufDpcJaL97czvhUiqek7QkkeP7dYGTm6hPI">https://www.facebook.com/FrederickUniversityDECEI/posts/pfbid0tdwQh3jehPicepMdsEycsxuCoY1FanufDpcJaL97czvhUiqek7QkkeP7dYGTm6hPI</a>	~30 participants informed about the project)
KARDE (Norway)	GUIDed Charalampos Theodorou researcher presentation LinkedIn	4.12.2021	<a href="https://www.linkedin.com/posts/guided-project-aal_project-development-computerscience-activity-6872862098393743360-COZR">https://www.linkedin.com/posts/guided-project-aal_project-development-computerscience-activity-6872862098393743360-COZR</a>	

KARDE (Norway)	GUIDed Charalampos Theodorou researcher presentation Facebook	4.12.2021	<a href="https://www.facebook.com/permalink.php?story_fbid=469958701226676&amp;id=110937727128777">https://www.facebook.com/permalink.php?story_fbid=469958701226676&amp;id=110937727128777</a>	
Materia (Cyprus)	Post about Living Labs with tertiary users	8.12.2021	<a href="https://www.facebook.com/MateriaGroup/photos/pcb.4687109674681273/4687030998022474/">https://www.facebook.com/MateriaGroup/photos/pcb.4687109674681273/4687030998022474/</a>	> 2000
FRC (Cyprus)	<a href="https://boyzstuffshow.com/">Twitter post of GUIDed presentation at the Boyz Stuff Show (https://boyzstuffshow.com/), Cyprus Expo</a>	3.12.2021	<a href="https://twitter.com/MDL_Frederick/status/1466691047304609794">https://twitter.com/MDL_Frederick/status/1466691047304609794</a>	~ 30 participants informed about the project, 94 post impressions
FRC (Cyprus)	<a href="https://boyzstuffshow.com/">Facebook post of GUIDed presentation at the Boyz Stuff Show (https://boyzstuffshow.com/), Cyprus Expo</a>	6.12.2021	<a href="https://www.facebook.com/permalink.php?story_fbid=471091547780058&amp;id=110937727128777">https://www.facebook.com/permalink.php?story_fbid=471091547780058&amp;id=110937727128777</a>	~ 30 participants informed about the project
KARDE (Norway)	<a href="https://boyzstuffshow.com/">LinkedIn post of the GUIDed presentation at the Boyz Stuff Show (https://boyzstuffshow.com/), Cyprus Expo</a>	6.12.2021	<a href="https://www.linkedin.com/posts/guided-project-aal_research-project-engineering-activity-6873557471428952064-2SoD">https://www.linkedin.com/posts/guided-project-aal_research-project-engineering-activity-6873557471428952064-2SoD</a>	
KARDE (Norway)	GUIDed web home page updated with new picture material	8.12.2021	<a href="https://guided-project.eu/">https://guided-project.eu/</a>	
KARDE (Norway)	GUIDed web updated with exhibition photos	8.12.2021	<a href="https://guided-project.eu/popular/">https://guided-project.eu/popular/</a>	
KARDE (Norway)	Facebook post: researcher presentation (Sofronis)	21.12.2021	<a href="https://www.facebook.com/permalink.php?story_fbid=480480466841166&amp;id=110937727128777">https://www.facebook.com/permalink.php?story_fbid=480480466841166&amp;id=110937727128777</a>	
KARDE (Norway)	LinkedIn post: Researcher presentation	21.12.2021	<a href="https://www.linkedin.com/posts/guided-project-aal_development-project-testing-activity-6879018141607833600-Opm8">https://www.linkedin.com/posts/guided-project-aal_development-project-testing-activity-6879018141607833600-Opm8</a>	
KARDE (Norway)	Facebook post of living labs (Harpo, Poland)	20.1.2022	<a href="https://www.facebook.com/permalink.php?story_fbid=498503875038825&amp;id=110937727128777">https://www.facebook.com/permalink.php?story_fbid=498503875038825&amp;id=110937727128777</a>	
KARDE (Norway)	Project web updated with photos from living labs in 2021	20.1.2022	<a href="https://guided-project.eu/end-users_evaluation/">https://guided-project.eu/end-users_evaluation/</a>	
HARPO (Poland)	Facebook post of living labs (Harpo, Poland)	20.1.2022	<a href="https://www.facebook.com/harpo.braille/posts/4790522064346939?_cft__[0]=AZVt25-8oJYVm1LovMEXwzkfPnmFECNzTXPCiv1A2wUtGhILE-AgVUzk_v1AVgTC9Kl6fYQZxSBfAINeBScBlvRRm4_KreqsFYFUN08L3HFYcFuZZrYxWY4Qwj1sa-Vm6UVvPEFTN8BHWXAdcrtpsmJd2CBbPYO70-fXZGG8sqanISw5UX2jelQz9EY1MSFQn3dkjfiTriQ75apGD5jP-OPRaNv3DKSPZZayduDu0NyA&amp;tn=%2C0%2CP-R">https://www.facebook.com/harpo.braille/posts/4790522064346939?_cft__[0]=AZVt25-8oJYVm1LovMEXwzkfPnmFECNzTXPCiv1A2wUtGhILE-AgVUzk_v1AVgTC9Kl6fYQZxSBfAINeBScBlvRRm4_KreqsFYFUN08L3HFYcFuZZrYxWY4Qwj1sa-Vm6UVvPEFTN8BHWXAdcrtpsmJd2CBbPYO70-fXZGG8sqanISw5UX2jelQz9EY1MSFQn3dkjfiTriQ75apGD5jP-OPRaNv3DKSPZZayduDu0NyA&amp;tn=%2C0%2CP-R</a>	International

Materia (Cyprus)	Post on Facebook - Best award publication	13.1.2022	<a href="https://l.facebook.com/l.php?u=https%3A%2F%2Finkd.in%2Ffeddbttag%3Ffbclid%3DlwAR0HTwKYGy2H7tEvzLevLdp2e_MfdxM9EBrUfpmZiVHTao7Lug902q_sZU&amp;h=AT2XFTBP_gwoCOUfpvn2JSAoZrrxLr0cP3CUYebpeU0gfnbTgXdjRLdADryQ_9GZ8v0NY8-5Qv9o5Qlx2eWG1q5-pMTkz8x-I9U4cAVOyAJ9p7eKyxf31xFHtuqAP7Pe9g">https://l.facebook.com/l.php?u=https%3A%2F%2Finkd.in%2Ffeddbttag%3Ffbclid%3DlwAR0HTwKYGy2H7tEvzLevLdp2e_MfdxM9EBrUfpmZiVHTao7Lug902q_sZU&amp;h=AT2XFTBP_gwoCOUfpvn2JSAoZrrxLr0cP3CUYebpeU0gfnbTgXdjRLdADryQ_9GZ8v0NY8-5Qv9o5Qlx2eWG1q5-pMTkz8x-I9U4cAVOyAJ9p7eKyxf31xFHtuqAP7Pe9g</a>	> 2000
KARDE (Norway)	Facebook post of tertiary end users in Materia's living labs	2.2.2022	<a href="https://www.facebook.com/permalink.php?story_fbid=506275250928354&amp;id=110937727128777">https://www.facebook.com/permalink.php?story_fbid=506275250928354&amp;id=110937727128777</a>	
KARDE (Norway)	Add Harpo's photos to the web	2.2.2022	<a href="https://guided-project.eu/end-users_event/">https://guided-project.eu/end-users_event/</a>	
KARDE (Norway)	Facebook post of HARPO's conference presence	21.2.2022	<a href="https://www.facebook.com/permalink.php?story_fbid=517836439772235&amp;id=110937727128777">https://www.facebook.com/permalink.php?story_fbid=517836439772235&amp;id=110937727128777</a>	
KARDE (Norway)	LinkedIN post of HARPO's planned conference presence	21.2.2022	<a href="https://www.linkedin.com/posts/guided-project-aal_training-communication-activity-6901492495864475648-kmiw">https://www.linkedin.com/posts/guided-project-aal_training-communication-activity-6901492495864475648-kmiw</a>	
KARDE (Norway)	FB-post of HARPO's conference participations and stand	9.3.2022	<a href="https://www.facebook.com/permalink.php?story_fbid=527846455437900&amp;id=110937727128777">https://www.facebook.com/permalink.php?story_fbid=527846455437900&amp;id=110937727128777</a>	
KARDE (Norway)	LinkedIN-post of HARPO's conference participations and stand	9.3.2022	<a href="https://www.linkedin.com/posts/guided-project-aal_research-development-event-activity-6907260468176793600-cz94">https://www.linkedin.com/posts/guided-project-aal_research-development-event-activity-6907260468176793600-cz94</a>	
KARDE (Norway)	Web-updates of HARPO's conference participations and stand	9.3.2022	<a href="https://guided-project.eu/academic/">https://guided-project.eu/academic/</a>	
Materia (Cyprus)	Post on Facebook -Presentation of GUIDed project at the Boyz Stuff Show on the 20th and 21st of November at the Cyprus International Fair in Nicosia.	3.3.2022	<a href="https://www.facebook.com/MateriaGroup/photos/a.482187781840171/4990395664352671/">https://www.facebook.com/MateriaGroup/photos/a.482187781840171/4990395664352671/</a>	> 2000
Materia (Cyprus)	Repost on LinkedIn about best award publication	3.3.2022	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6905154894404104192">https://www.linkedin.com/feed/update/urn:li:activity:6905154894404104192</a>	> 100
Materia (Cyprus)	Post on Linked in about participation at the Boyz Stuff show in Nicosia	14.3.2022	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6909071536540794880/">https://www.linkedin.com/feed/update/urn:li:activity:6909071536540794880/</a>	> 100
HARPO (Poland)	Facebook post of Brain Awareness Week (Harpo, Poland)	15.3.2022	<a href="https://www.facebook.com/harpo.technologie.wspomagajace/posts/1583070665392306?_cft__[0]=AZXGNVmZ8-bX_IVmyHc5DVwSS2Hb0mocxiTxfYH9VLCs225iXR0Mc0TCbpgCDW-e44bA7J3T3XdDAN_EhBkl6R_8vsg1tX9gM4uX9YvPCPXLnuXuIW6pZigtGZi2fQdt3jBzJc41nrC8bQ_v-W_hAmtkMSF9yd2eKpic0-aSlog0qXYGOYdzjILDZ5XhJqXYX&amp;_tn=%2CO%2CP-R">https://www.facebook.com/harpo.technologie.wspomagajace/posts/1583070665392306?_cft__[0]=AZXGNVmZ8-bX_IVmyHc5DVwSS2Hb0mocxiTxfYH9VLCs225iXR0Mc0TCbpgCDW-e44bA7J3T3XdDAN_EhBkl6R_8vsg1tX9gM4uX9YvPCPXLnuXuIW6pZigtGZi2fQdt3jBzJc41nrC8bQ_v-W_hAmtkMSF9yd2eKpic0-aSlog0qXYGOYdzjILDZ5XhJqXYX&amp;_tn=%2CO%2CP-R</a>	National

HARPO (Poland)	Facebook post of Brain Awareness Week (Harpo, Poland)	15.3.2022	<a href="https://www.facebook.com/harpo.braille/posts/4964763080256169?_cft__[0]=AZXrbCYKcplyusRotvhu0kzeeJsWncoGgZ5Fb6ns0bTM-3IMhfwDZ-ijbhG0g9FkXjYcrU1kvYEW_H_CjCFF-r-e0eOUZC-c26fgXexVdHj6xfidDaZt9He6J7MSsOtH0laLOdO854Tpg18id4XL_AOJO6jRS8jTnivLzOhNYc1Tsx8Hcl4XnfQS3hdChER2cw&amp;_tn=%2CO%2CP-R">https://www.facebook.com/harpo.braille/posts/4964763080256169?_cft__[0]=AZXrbCYKcplyusRotvhu0kzeeJsWncoGgZ5Fb6ns0bTM-3IMhfwDZ-ijbhG0g9FkXjYcrU1kvYEW_H_CjCFF-r-e0eOUZC-c26fgXexVdHj6xfidDaZt9He6J7MSsOtH0laLOdO854Tpg18id4XL_AOJO6jRS8jTnivLzOhNYc1Tsx8Hcl4XnfQS3hdChER2cw&amp;_tn=%2CO%2CP-R</a>	International
PLATUS (Austria)	Platus' Facebook video general	21.3.2022	<a href="https://fb.watch/h0k5DvqZhd/">https://fb.watch/h0k5DvqZhd/</a>	National
PLATUS (Austria)	Platus' Facebook post Smarthome functions	23.3.2022	<a href="https://m.facebook.com/story.php?story_fbid=pfbid0Ygic1HiafgAbrRokVghrWcYgtL41d8B72w2zm2harXnaZcETfoUC586iX3fRjZwLdl&amp;id=119876908065803">https://m.facebook.com/story.php?story_fbid=pfbid0Ygic1HiafgAbrRokVghrWcYgtL41d8B72w2zm2harXnaZcETfoUC586iX3fRjZwLdl&amp;id=119876908065803</a>	National
HARPO (Poland)	Harpo's website post - the mailing list, part 1 (med. planner)	23.3.2022	<a href="https://www.harpo.com.pl/guided-platforma-wspomagajaca-zycie-i-interakcje-s-poleczne/">https://www.harpo.com.pl/guided-platforma-wspomagajaca-zycie-i-interakcje-s-poleczne/</a>	National
HARPO (Poland)	Harpo's website post - the mailing list, part 1 (med. planner)	23.3.2022	<a href="https://int.harpo.com.pl/guided-assisted-living-and-social-interaction-platform/">https://int.harpo.com.pl/guided-assisted-living-and-social-interaction-platform/</a>	International
PLATUS (Austria)	Platus' Facebook video general; English	24.3.2022	<a href="https://fb.watch/h44iLNiwCK/">https://fb.watch/h44iLNiwCK/</a>	International
PLATUS (Austria)	Platus' Facebook video general; German	24.03.2022	<a href="https://youtu.be/6T1V5xNIQDk">https://youtu.be/6T1V5xNIQDk</a>	National
HARPO (Poland)	Harpo's FB post - the mailing list, part 1 (med. planner)	24.3.2022	<a href="https://www.facebook.com/harpo.braille/posts/4988937244505419?_cft__[0]=AZVnnWolS7tK_ZqgivhyWM9fNTrRimbkLudzKcrhEWUvpzzP8oDHBaaa-p2duplur5jTcCbM-O8zaVg6LTvhkbFDtsJDdskH39h0KpSh05Jp0RTQu-g-uFttJwIQCg2c3aafPgiVa4Q6AumS7HzpG1h9qPKolqNWP a65V21gLwh1wrRvEdUgwxwrr0j31XekDE&amp;_tn=%2CO%2CP-R">https://www.facebook.com/harpo.braille/posts/4988937244505419?_cft__[0]=AZVnnWolS7tK_ZqgivhyWM9fNTrRimbkLudzKcrhEWUvpzzP8oDHBaaa-p2duplur5jTcCbM-O8zaVg6LTvhkbFDtsJDdskH39h0KpSh05Jp0RTQu-g-uFttJwIQCg2c3aafPgiVa4Q6AumS7HzpG1h9qPKolqNWP a65V21gLwh1wrRvEdUgwxwrr0j31XekDE&amp;_tn=%2CO%2CP-R</a>	International
PLATUS (Austria)	Platus' Facebook post Navigation service	25.3.2022	<a href="https://m.facebook.com/story.php?story_fbid=pfbid0pKj2CSormrnyfWESnuTbcKjJBLiZmkpeWvRJKKBQSiY6MYGoxpfwLbZFDmr1edXI&amp;id=119876908065803">https://m.facebook.com/story.php?story_fbid=pfbid0pKj2CSormrnyfWESnuTbcKjJBLiZmkpeWvRJKKBQSiY6MYGoxpfwLbZFDmr1edXI&amp;id=119876908065803</a>	National
PLATUS (Austria)	Platus' Facebook post medication service	28.3.2022	<a href="https://m.facebook.com/story.php?story_fbid=pfbid02zjmNTQzFzjqdfjdkbPKgpG9NkA1R5skQSe4pYVfMhULchZmhoCz19ZUm4Rjk8Drvl&amp;id=119876908065803">https://m.facebook.com/story.php?story_fbid=pfbid02zjmNTQzFzjqdfjdkbPKgpG9NkA1R5skQSe4pYVfMhULchZmhoCz19ZUm4Rjk8Drvl&amp;id=119876908065803</a>	National
KARDE (Norway)	Promotional video published on GUIDed web; new page opened for promotional videos	29.3.2022	<a href="https://guided-project.eu/promotional-videos/">https://guided-project.eu/promotional-videos/</a>	
KARDE (Norway)	Promotional video published on Facebook	29.3.2022	<a href="https://www.facebook.com/110937727128777/videos/2779436365685818/">https://www.facebook.com/110937727128777/videos/2779436365685818/</a>	
KARDE (Norway)	LinkedIn-post of promotional GUIDed-video	29.3.2022	<a href="https://www.linkedin.com/posts/guided-project-aal_video-navigation-medication-activity-6914529011926712320-geOi?utm_source=linkedin_share&amp;utm_medium=member_desktop_web">https://www.linkedin.com/posts/guided-project-aal_video-navigation-medication-activity-6914529011926712320-geOi?utm_source=linkedin_share&amp;utm_medium=member_desktop_web</a>	
HARPO (Poland)	Harpo's website post - the mailing list, part 2 (navigation)	30.3.2022	<a href="https://www.harpo.com.pl/guided-platforma-wspomagajaca-zycie-i-interakcje-s-poleczne-cz-2/">https://www.harpo.com.pl/guided-platforma-wspomagajaca-zycie-i-interakcje-s-poleczne-cz-2/</a>	National
HARPO (Poland)	Harpo's website post - the mailing list, part 2 (navigation)	30.3.2022	<a href="https://int.harpo.com.pl/guided-assisted-living-and-social-interaction-platform-part-2/">https://int.harpo.com.pl/guided-assisted-living-and-social-interaction-platform-part-2/</a>	International

PLATUS (Austria)	Platus' Facebook post	30.3.2022	<a href="https://m.facebook.com/story.php?story_fbid=pfbid02b1AvmYuz4C6kCEGg46WfU4bvbN69FQKqJ9Mbx52poiX5RCFBG_WkDaQTaKJNUdDVI&amp;id=119876908065803">https://m.facebook.com/story.php?story_fbid=pfbid02b1AvmYuz4C6kCEGg46WfU4bvbN69FQKqJ9Mbx52poiX5RCFBG_WkDaQTaKJNUdDVI&amp;id=119876908065803</a>	National
HARPO (Poland)	Harpo's FB post - the mailing list, part 2 (navigation)	31.03.2022	<a href="https://www.facebook.com/harpo.technologie.wspomagajace/posts/1594364710929568?_cft__[0]=AZV8wFqz8fis-TGnEMK9ou-bWwTxlTynvO4AF1kTZQrJE9OrIeWgFeLWzJRyir_D6uDfaCya6oRqQuPu995Mnb09uY_SwFyjXuESFhmLJSUcG824y_k3Nh4_cA28WNsfjYe6ATXJAwYznRponYaW7nVvHr1LZOZEpcnQldJWXIXxW8SuoHK0-yevNMFEDf2t4nfE&amp;_tn_=%2CQ%2CP-R_">https://www.facebook.com/harpo.technologie.wspomagajace/posts/1594364710929568?_cft__[0]=AZV8wFqz8fis-TGnEMK9ou-bWwTxlTynvO4AF1kTZQrJE9OrIeWgFeLWzJRyir_D6uDfaCya6oRqQuPu995Mnb09uY_SwFyjXuESFhmLJSUcG824y_k3Nh4_cA28WNsfjYe6ATXJAwYznRponYaW7nVvHr1LZOZEpcnQldJWXIXxW8SuoHK0-yevNMFEDf2t4nfE&amp;_tn_=%2CQ%2CP-R_</a>	National
HARPO (Poland)	Harpo's FB post - the mailing list, part 2 (navigation)	31.03.2022	<a href="https://www.facebook.com/harpo.braille/posts/5007700982629045?_cft__[0]=AZWkE-bb7aqduFWsf9Ed1jD10PspMKE_D7-VxkFp4oWiuqt9E_6YJH6BdA8ol5SZw3-0EHvlH2U99-gKbiHG_XnwTURRci7dPeX_Npf_eljZVL8Dh7MuYQd-RtTctGpyPA-lsD8fOISd9BnsYB0uEAG2gFkabiYfMAq1TwnGRNVWJ5eqnbbxrWj7CqWprmvqBr0&amp;_tn_=%2CQ%2CP-R_">https://www.facebook.com/harpo.braille/posts/5007700982629045?_cft__[0]=AZWkE-bb7aqduFWsf9Ed1jD10PspMKE_D7-VxkFp4oWiuqt9E_6YJH6BdA8ol5SZw3-0EHvlH2U99-gKbiHG_XnwTURRci7dPeX_Npf_eljZVL8Dh7MuYQd-RtTctGpyPA-lsD8fOISd9BnsYB0uEAG2gFkabiYfMAq1TwnGRNVWJ5eqnbbxrWj7CqWprmvqBr0&amp;_tn_=%2CQ%2CP-R_</a>	International
PLATUS (Austria)	Platus' Facebook post Communication service	20.04.2022	<a href="https://m.facebook.com/story.php?story_fbid=pfbid02tDa4NLhdDNxcWkoa9t5zCztwU1TFWf8SxqXBpSMJ2TqxCkcka2MkyKpMFckjDeHCl&amp;id=119876908065803">https://m.facebook.com/story.php?story_fbid=pfbid02tDa4NLhdDNxcWkoa9t5zCztwU1TFWf8SxqXBpSMJ2TqxCkcka2MkyKpMFckjDeHCl&amp;id=119876908065803</a>	National
HARPO (Poland)	Harpo's website post - the mailing list, part 3 (home control)	21.04.2022	<a href="https://www.harpo.com.pl/guided-platforma-wspomagajaca-zycie-i-interakcje-s-poleczne-cz-3/">https://www.harpo.com.pl/guided-platforma-wspomagajaca-zycie-i-interakcje-s-poleczne-cz-3/</a>	National
HARPO (Poland)	Harpo's website post - the mailing list, part 3 (home control)	21.04.2022	<a href="https://int.harpo.com.pl/guided-assisted-living-and-social-interaction-platform-part-3/">https://int.harpo.com.pl/guided-assisted-living-and-social-interaction-platform-part-3/</a>	International
HARPO (Poland)	Harpo's FB post - the mailing list, part 3 (home control)	21.04.2022	<a href="https://www.facebook.com/harpo.technologie.wspomagajace/posts/1608791326153573?_cft__[0]=AZWrB-ZYy7AiB1w4wXwP8fEpCWRneMamniVqKoQpoUmJDF9JjcklWBmm1Lhg-WJnuptWvw0FDoqRc22iGJwy1SDPYt52_dpZgU-t-zKGbcEU0i2DwEMkTA2LotjVhDg9vvVBmdLuvieZE_V2Tb-tdubuwb1HLHAbYHQbiuNT3ZYZsW7CbWgKE2iJKm9ZhAPGD8&amp;_tn_=%2CQ%2CP-R_">https://www.facebook.com/harpo.technologie.wspomagajace/posts/1608791326153573?_cft__[0]=AZWrB-ZYy7AiB1w4wXwP8fEpCWRneMamniVqKoQpoUmJDF9JjcklWBmm1Lhg-WJnuptWvw0FDoqRc22iGJwy1SDPYt52_dpZgU-t-zKGbcEU0i2DwEMkTA2LotjVhDg9vvVBmdLuvieZE_V2Tb-tdubuwb1HLHAbYHQbiuNT3ZYZsW7CbWgKE2iJKm9ZhAPGD8&amp;_tn_=%2CQ%2CP-R_</a>	National

HARPO (Poland)	Harpo's FB post - the mailing list, part 3 (home control)	21.4.2022	<a href="https://www.facebook.com/harpo.braille/posts/5064603843605425?_cft__[0]=AZVQBCTulGToPqduOxxDMIRJhHZ1ktbtKNcQgZGVIZKKZc0tp6ACNY3QR7C9MrzyQiW_TFQg6J8NidMXdybtse_p7O5rDhyYH8IO4hijFPUb7G0e5pLWcoolOqJRtwpSYTFVl8IALDC5XfEzi56NR8GijuxVjFpXdWBPTF_3JxWd00HgpMOFk1W3umdQTzyYn8c&amp;_tn_=%2CO%2CP-R">https://www.facebook.com/harpo.braille/posts/5064603843605425?_cft__[0]=AZVQBCTulGToPqduOxxDMIRJhHZ1ktbtKNcQgZGVIZKKZc0tp6ACNY3QR7C9MrzyQiW_TFQg6J8NidMXdybtse_p7O5rDhyYH8IO4hijFPUb7G0e5pLWcoolOqJRtwpSYTFVl8IALDC5XfEzi56NR8GijuxVjFpXdWBPTF_3JxWd00HgpMOFk1W3umdQTzyYn8c&amp;_tn_=%2CO%2CP-R</a>	International
KARDE (Norway)	Sharing of Harpo's FB-post (medication) on GUIDed's FB	21.4.2022	<a href="https://www.facebook.com/permalink.php?story_fbid=555297809359431&amp;id=110937727128777">https://www.facebook.com/permalink.php?story_fbid=555297809359431&amp;id=110937727128777</a>	
KARDE (Norway)	Sharing of Harpo's FB-post (navigation) on GUIDed's FB	21.4.2022	<a href="https://www.facebook.com/permalink.php?story_fbid=555297972692748&amp;id=110937727128777">https://www.facebook.com/permalink.php?story_fbid=555297972692748&amp;id=110937727128777</a>	
KARDE (Norway)	Sharing of Harpo's FB-post (smart home) on GUIDed's FB	21.4.2022	<a href="https://www.facebook.com/permalink.php?story_fbid=555298176026061&amp;id=110937727128777">https://www.facebook.com/permalink.php?story_fbid=555298176026061&amp;id=110937727128777</a>	
Materia (Cyprus)	Introducing Medication planner to the Cypriot users via post on Facebook	25.4.2022	<a href="https://www.facebook.com/harpo.braille/posts/pfbid02Pjfkaxf3c8MyQqpHqowWPQYNYE2WwZ52k2Kzv7QUmeGVTA1kEdvpmvijLz9HDosol">https://www.facebook.com/harpo.braille/posts/pfbid02Pjfkaxf3c8MyQqpHqowWPQYNYE2WwZ52k2Kzv7QUmeGVTA1kEdvpmvijLz9HDosol</a>	> 1500
KI-I (Austria)	FB-post on GUIDed on KI-I's FB-page	26.4.2022	<a href="https://de-de.facebook.com/Kompetenznetzwerk.KII/">https://de-de.facebook.com/Kompetenznetzwerk.KII/</a>	
HARPO (Poland)	Harpo's website post - the mailing list, part 4 (home sensors)	28.4.2022	<a href="https://www.harpo.com.pl/guided-plattform-wspomagajaca-zycie-i-interakcje-spoleczne-cz-4/">https://www.harpo.com.pl/guided-plattform-wspomagajaca-zycie-i-interakcje-spoleczne-cz-4/</a>	National
HARPO (Poland)	Harpo's website post - the mailing list, part 4 (home sensors)	28.4.2022	<a href="https://int.harpo.com.pl/guided-assisted-living-and-social-interaction-platform-part-4/">https://int.harpo.com.pl/guided-assisted-living-and-social-interaction-platform-part-4/</a>	International
HARPO (Poland)	Harpo's FB post - the mailing list, part 4 (home sensors)	28.04.2022	<a href="https://www.facebook.com/harpo.technologie.wspomagajace/posts/1613623585670347?_cft__[0]=AZWNHtQWFGUM5VMnWC35acgeufIXSpP6ZF45XfLidF0LigPtwif5knt7ptS_AJwqx4rHvDmX1tBYcYdGx1jGVLWf9De7ThB6WxiVa0sijl_stOvhCQup-3scF9Hb1OJIsLwSGM9W3AUy-L85rj806TRnPfFoAeeC7EKAGVDavVp3U4S5D7daPXHMZi18Rn6X9X4&amp;_tn_=%2CO%2CP-R">https://www.facebook.com/harpo.technologie.wspomagajace/posts/1613623585670347?_cft__[0]=AZWNHtQWFGUM5VMnWC35acgeufIXSpP6ZF45XfLidF0LigPtwif5knt7ptS_AJwqx4rHvDmX1tBYcYdGx1jGVLWf9De7ThB6WxiVa0sijl_stOvhCQup-3scF9Hb1OJIsLwSGM9W3AUy-L85rj806TRnPfFoAeeC7EKAGVDavVp3U4S5D7daPXHMZi18Rn6X9X4&amp;_tn_=%2CO%2CP-R</a>	National
HARPO (Poland)	Harpo's FB post - the mailing list, part 4 (home sensors)	28.4.2022	<a href="https://www.facebook.com/harpo.braille/posts/5083858495013293?_cft__[0]=AZWQVWS-B8_6tTO3LDiWB9DnoiYzW7rCO_CGpWD0bt6EzjEW1UPMx4KUzenzfCrkMD1d1K0ODXh5xDav5-4hNCbCPa2vsoaXogR0U2Z8K7JM79Y2VFp5o_HKg20QLlswkvUqI76s5lI4D9OkahY2DpOTGB1U9SsvfdLIHwNkL3QZ5Hd1eoPNIPWuO8QR7-hBKN4&amp;_tn_=%2CO%2CP-R">https://www.facebook.com/harpo.braille/posts/5083858495013293?_cft__[0]=AZWQVWS-B8_6tTO3LDiWB9DnoiYzW7rCO_CGpWD0bt6EzjEW1UPMx4KUzenzfCrkMD1d1K0ODXh5xDav5-4hNCbCPa2vsoaXogR0U2Z8K7JM79Y2VFp5o_HKg20QLlswkvUqI76s5lI4D9OkahY2DpOTGB1U9SsvfdLIHwNkL3QZ5Hd1eoPNIPWuO8QR7-hBKN4&amp;_tn_=%2CO%2CP-R</a>	International

KARDE (Norway)	Sharing HARPO's FB-post of safety app on GUIDed's FB	4.5.2022	<a href="https://www.facebook.com/permalink.php?story_fbid=555298176026061&amp;id=110937727128777">https://www.facebook.com/permalink.php?story_fbid=555298176026061&amp;id=110937727128777</a>	
KARDE (Norway)	GUIDed video published on Karde's Facebook	4.5.2022	<a href="https://www.facebook.com/kardeasno/posts/3278561065707554">https://www.facebook.com/kardeasno/posts/3278561065707554</a>	
KARDE (Norway)	GYUIDed video published on KARDE's company web	4.5.2022	<a href="https://www.karde.no/guided">https://www.karde.no/guided</a>	
Materia (Cyprus)	Repost on Facebook regarding completion of 1 <sup>st</sup> iteration of field trials	26.5.2022	<a href="https://www.facebook.com/permalink.php?story_fbid=pfbid02YYmqmregyCMST3RQ2L4NXBSEfJ4KSPvv4pEAZctYqk2iFfKDLyP9yzEK154BDHW6l&amp;id=110937727128777">https://www.facebook.com/permalink.php?story_fbid=pfbid02YYmqmregyCMST3RQ2L4NXBSEfJ4KSPvv4pEAZctYqk2iFfKDLyP9yzEK154BDHW6l&amp;id=110937727128777</a>	> 1500
HARPO (Poland)	Harpo's website post - the mailing list, part 5 (communication)	5.5.2022	<a href="https://www.harpo.com.pl/guided-platforma-wspomagajaca-zycie-i-interakcje-spoeczne-cz-5/">https://www.harpo.com.pl/guided-platforma-wspomagajaca-zycie-i-interakcje-spoeczne-cz-5/</a>	National
HARPO (Poland)	Harpo's website post - the mailing list, part 5 (communication)	5.5.2022	<a href="https://int.harpo.com.pl/guided-assisted-living-and-social-interaction-platform-part-5/">https://int.harpo.com.pl/guided-assisted-living-and-social-interaction-platform-part-5/</a>	International
HARPO (Poland)	Harpo's FB post - the mailing list, part 5 (communication)	5.5.2022	<a href="https://pl-pl.facebook.com/harpo.technologie.wspomagajace/posts/1619004295132276?cft[0]=AZWgMuAQxdnX1e4Tr4ApTTEYYc09D27r5Ao4y8Kt3uxhUQ9iWwFGchHvdQAxzUQUtMtS9kv3Sbkav8gfWul4ISWAoncljycYgD92lqq0o_dLG43RCfkx2xPS5cpesqOqVnmJSWAhx4kt5dNlUfhp1XugtfVo8dyBaZKp9WfaZDKY5gJvdoBxTDVltl2m7ZQCwcJw&amp;tn=%2CO%2CPR">https://pl-pl.facebook.com/harpo.technologie.wspomagajace/posts/1619004295132276?cft[0]=AZWgMuAQxdnX1e4Tr4ApTTEYYc09D27r5Ao4y8Kt3uxhUQ9iWwFGchHvdQAxzUQUtMtS9kv3Sbkav8gfWul4ISWAoncljycYgD92lqq0o_dLG43RCfkx2xPS5cpesqOqVnmJSWAhx4kt5dNlUfhp1XugtfVo8dyBaZKp9WfaZDKY5gJvdoBxTDVltl2m7ZQCwcJw&amp;tn=%2CO%2CPR</a>	National
HARPO (Poland)	Harpo's FB post - the mailing list, part 5 (communication)	5.5.2022	<a href="https://www.facebook.com/harpo.braille/posts/5104405229625286?cft[0]=AZXEINgNHjhUJ4bK_QHmfpViURX_Kgg8sYYX6vQ59DatSsS6uM1LsBbDQ6SBo8Ogrs-lORFugu4msxacT5GD2GTfGsDRGgJK_slJsX_L3-r4bDkqNr1v1k47w8VQ25q023QUdc21u-EpKgXobh-JXo6V9qlrdQ-ZlaQcEwtlHUOQYh5D4mrEplDZ2g0VMx1Hs&amp;tn=%2CO%2CPR">https://www.facebook.com/harpo.braille/posts/5104405229625286?cft[0]=AZXEINgNHjhUJ4bK_QHmfpViURX_Kgg8sYYX6vQ59DatSsS6uM1LsBbDQ6SBo8Ogrs-lORFugu4msxacT5GD2GTfGsDRGgJK_slJsX_L3-r4bDkqNr1v1k47w8VQ25q023QUdc21u-EpKgXobh-JXo6V9qlrdQ-ZlaQcEwtlHUOQYh5D4mrEplDZ2g0VMx1Hs&amp;tn=%2CO%2CPR</a>	International
KARDE (Norway)	Shared Harpo's FB-post of communication on GUIDed's FB	7.5.2022	<a href="https://www.facebook.com/GUIDed-project-110937727128777">https://www.facebook.com/GUIDed-project-110937727128777</a>	
KARDE (Norway)	Facebook post of GUIDed paper on the ICT for Health, Accessibility and Wellbeing Conference	12.5.2022	<a href="https://www.facebook.com/GUIDed-project-110937727128777">https://www.facebook.com/GUIDed-project-110937727128777</a>	
HARPO (Poland)	Harpo's website post - the mailing list, part 6 (GUIDed contribution)	12.5.2022	<a href="https://www.harpo.com.pl/guided-platforma-wspomagajaca-zycie-i-interakcje-spoeczne-cz-6/">https://www.harpo.com.pl/guided-platforma-wspomagajaca-zycie-i-interakcje-spoeczne-cz-6/</a>	National
HARPO (Poland)	Harpo's website post - the mailing list, part 6 (GUIDed contribution)	12.5.2022	<a href="https://int.harpo.com.pl/guided-assisted-living-and-social-interaction-platform-part-6/">https://int.harpo.com.pl/guided-assisted-living-and-social-interaction-platform-part-6/</a>	International

HARPO (Poland)	Harpo's FB post - the mailing list, part 6 GUIDed contribution)	12.5.2022	<a href="https://www.facebook.com/harpo.technologie.wspomagajace/posts/1624360467929992?_cft__[0]=AZWIn4p1TbvNvHzeRqKhlXpa8Aio0taInfyasHLbM_5w-LdjnYQDqGFxdBdFkp2MRYGfIbcjFQ6idp-nofglMFNfTq7gWcj5EikSjm-KXDXCluVA_f3PzQb1Fb2zul1vahitvUhwgkRmSlgITB8jEY82MeV8s8Z2tyqGqhHU9lr-OB68uGZvn5wM-oe5sQg4Q&amp;_tn_=%2CO%2CP-R">https://www.facebook.com/harpo.technologie.wspomagajace/posts/1624360467929992?_cft__[0]=AZWIn4p1TbvNvHzeRqKhlXpa8Aio0taInfyasHLbM_5w-LdjnYQDqGFxdBdFkp2MRYGfIbcjFQ6idp-nofglMFNfTq7gWcj5EikSjm-KXDXCluVA_f3PzQb1Fb2zul1vahitvUhwgkRmSlgITB8jEY82MeV8s8Z2tyqGqhHU9lr-OB68uGZvn5wM-oe5sQg4Q&amp;_tn_=%2CO%2CP-R</a>	National
HARPO (Poland)	Harpo's FB post - the mailing list, part 6 (GUIDed contribution)	12.5.2022	<a href="https://www.facebook.com/harpo.braille/posts/5125245617541247?_cft__[0]=AZWezmjrkaVHicctZHFZ9lq0XDGMTPBnLSu_H6rCyw599MNDLWlp4ItOACYZ_ycvFxFk7_1aWDMlgYjxS7hiN4Kg-SrGQdguqNaFz_6FGp-mmZbVdeagOXoJHeWudfv_6ffE5v7XoVhMhoGiolzCk8-vQXPncXQYpOiOp8PRQBvqmTElRh6BUaMyT-fPtW&amp;_tn_=%2CO%2CP-R">https://www.facebook.com/harpo.braille/posts/5125245617541247?_cft__[0]=AZWezmjrkaVHicctZHFZ9lq0XDGMTPBnLSu_H6rCyw599MNDLWlp4ItOACYZ_ycvFxFk7_1aWDMlgYjxS7hiN4Kg-SrGQdguqNaFz_6FGp-mmZbVdeagOXoJHeWudfv_6ffE5v7XoVhMhoGiolzCk8-vQXPncXQYpOiOp8PRQBvqmTElRh6BUaMyT-fPtW&amp;_tn_=%2CO%2CP-R</a>	International
HARPO (Poland)	Harpo's website post - the mailing list, part 7 (freedom with GUIDed)	19.5.2022	<a href="https://www.harpo.com.pl/guided-platforma-wspomagajaca-zycie-i-interakcje-s-poleczne-cz-7/">https://www.harpo.com.pl/guided-platforma-wspomagajaca-zycie-i-interakcje-s-poleczne-cz-7/</a>	National
HARPO (Poland)	Harpo's website post - the mailing list, part 7 Ffreedom with GUIDed)	19.05.2022	<a href="https://int.harpo.com.pl/guided-assisted-living-and-social-interaction-platform-part-7/">https://int.harpo.com.pl/guided-assisted-living-and-social-interaction-platform-part-7/</a>	International
HARPO (Poland)	Harpo's FB post - the mailing list, part 7 Ffreedom with GUIDed)	19.5.2022	<a href="https://www.facebook.com/harpo.technologie.wspomagajace/posts/1629398434092862?_cft__[0]=AZVa8lzLBj5zG2lirdLmf_6S71MRei7GmgvLP2FgGyXnFJLcOfTzmpWgQ8JR-pGirfzrTOZ0-CsuXiZ1tqCtXuOpdTlUD0jLi0Aq4w91n_21wngkZMRatDgPaGgf-ZlaAXq35Csd5Qv0CdR0Jghfog_vvUucfSgJubt9A0Dvx_f2rN50V4sBVTPcpFUlu1-TBPQ&amp;_tn_=%2CO%2CP-R">https://www.facebook.com/harpo.technologie.wspomagajace/posts/1629398434092862?_cft__[0]=AZVa8lzLBj5zG2lirdLmf_6S71MRei7GmgvLP2FgGyXnFJLcOfTzmpWgQ8JR-pGirfzrTOZ0-CsuXiZ1tqCtXuOpdTlUD0jLi0Aq4w91n_21wngkZMRatDgPaGgf-ZlaAXq35Csd5Qv0CdR0Jghfog_vvUucfSgJubt9A0Dvx_f2rN50V4sBVTPcpFUlu1-TBPQ&amp;_tn_=%2CO%2CP-R</a>	National
HARPO (Poland)	Harpo's FB post - the mailing list, part 7 (freedom with GUIDed)	19.5.2022	<a href="https://www.facebook.com/harpo.braille/posts/5145519068847235?_cft__[0]=AZWE2DOBWFpVtk0PHHWvsTJ5MLtcD77_JkYU1VizXeliZo2mUpOA8qgaQJl0uy_oZGbe6OI7njFwrnTy4A_NxWedoPOqyh4odmMjZN_dYH7xppPg1OKMjatKDiKR_S3jzIFhdDtMY4JZfcDQv9aYgmhxekB025rCYvluPd1H8Gnd1-dd9alh5H6vG4inTaBBWpaM&amp;_tn_=%2CO%2CP-R">https://www.facebook.com/harpo.braille/posts/5145519068847235?_cft__[0]=AZWE2DOBWFpVtk0PHHWvsTJ5MLtcD77_JkYU1VizXeliZo2mUpOA8qgaQJl0uy_oZGbe6OI7njFwrnTy4A_NxWedoPOqyh4odmMjZN_dYH7xppPg1OKMjatKDiKR_S3jzIFhdDtMY4JZfcDQv9aYgmhxekB025rCYvluPd1H8Gnd1-dd9alh5H6vG4inTaBBWpaM&amp;_tn_=%2CO%2CP-R</a>	International
KARDE (Norway)	LinkedIN post of GUIDed medication app (HARPO's original)	23.5.2022	<a href="https://www.linkedin.com/posts/guided-project-aal_medicaldevices-appdevelopment-seniorliving-activity-6934405055458492416-7U-?utm_source=linkedin_share&amp;utm_medium=member_desktop_web">https://www.linkedin.com/posts/guided-project-aal_medicaldevices-appdevelopment-seniorliving-activity-6934405055458492416-7U-?utm_source=linkedin_share&amp;utm_medium=member_desktop_web</a>	
KARDE (Norway)	GUIDed video published on the GUIDed web	23.5.2022	<a href="https://guided-project.eu/popular/">https://guided-project.eu/popular/</a>	
KARDE (Norway)	GUIDed video published on LinkedIN	23.5.2022	<a href="https://www.linkedin.com/posts/guided-project-aal_guidedenmp4-activity-6934411233504731136-l_W1?utm_source=linkedin_share&amp;utm_medium=member_desktop_web">https://www.linkedin.com/posts/guided-project-aal_guidedenmp4-activity-6934411233504731136-l_W1?utm_source=linkedin_share&amp;utm_medium=member_desktop_web</a>	
KARDE (Norway)	Adding end user session photos to the GUIDed web	23.5.2022	<a href="https://guided-project.eu/end-users_evaluation/">https://guided-project.eu/end-users_evaluation/</a>	
KARDE (Norway)	Adding end user session photos to GUIDed Facebook	23.5.2022	<a href="https://www.facebook.com/GUIDed-project-110937727128777">https://www.facebook.com/GUIDed-project-110937727128777</a>	



HARPO (Poland)	Adding end user session photos to Harpo's national Facebook	23.5.2022	<a href="https://www.facebook.com/harpo.technologie.wspomagajace/posts/1632477567118282?_cft__[0]=AZVOC2RWjoMY3PmFXH0WPVrhCfSGjLydKhVZGaVCMbPM_3j_7xHq6Eq_Taca58iE5EiA9RxNQTM6sLu_63So7TpggElyfxkwb1KAF23rAJxqzAvqU07eEgcdTILxbOPXlc5O8xNIBdArkFCTs240ijZy1DNJiHhoMFO9eranZbdXhuV8mcR5TxSPGF0FWwTg45ZvA8deCA3Aaz1-Snkyct5lQcEJvhHQfQL_S44xSBCig&amp;_tn_=%2CO%2CP-R">https://www.facebook.com/harpo.technologie.wspomagajace/posts/1632477567118282?_cft__[0]=AZVOC2RWjoMY3PmFXH0WPVrhCfSGjLydKhVZGaVCMbPM_3j_7xHq6Eq_Taca58iE5EiA9RxNQTM6sLu_63So7TpggElyfxkwb1KAF23rAJxqzAvqU07eEgcdTILxbOPXlc5O8xNIBdArkFCTs240ijZy1DNJiHhoMFO9eranZbdXhuV8mcR5TxSPGF0FWwTg45ZvA8deCA3Aaz1-Snkyct5lQcEJvhHQfQL_S44xSBCig&amp;_tn_=%2CO%2CP-R</a>	National
HARPO (Poland)	Adding end user session photos to Harpo's international Facebook	23.5.2022	<a href="https://www.facebook.com/harpo.braille/posts/5159071574158651?_cft__[0]=AZUwliCB2CoLDQy5RccsDQz6gFndVFT_hbVUxncf9VMMgm1_UhS0bLy4CdiWocUkrBtn9bOSuZ_9y_9oEmNUDO4NejlBWZzf27f75As7302sMnOV4n8Vzwtjpr1dEffrLBbOgTmguNSj4R2HiEPYjseJEpEbVFajcLUC33Gu5HlpoDM2gxmPVU8easb93gaCrFWay1c9o_p57EzT7Wt5_UEKGCXAxmU7yKi44_bHRsg&amp;_tn_=%2CO%2CP-R">https://www.facebook.com/harpo.braille/posts/5159071574158651?_cft__[0]=AZUwliCB2CoLDQy5RccsDQz6gFndVFT_hbVUxncf9VMMgm1_UhS0bLy4CdiWocUkrBtn9bOSuZ_9y_9oEmNUDO4NejlBWZzf27f75As7302sMnOV4n8Vzwtjpr1dEffrLBbOgTmguNSj4R2HiEPYjseJEpEbVFajcLUC33Gu5HlpoDM2gxmPVU8easb93gaCrFWay1c9o_p57EzT7Wt5_UEKGCXAxmU7yKi44_bHRsg&amp;_tn_=%2CO%2CP-R</a>	International
KARDE (Norway)	LinkedIn post of GUIDed navigation app (HARPO's original)	25.5.2022	<a href="https://www.linkedin.com/posts/guided-project-aal-navigation-appdevelopment-seniorliving-activity-6935119485712412672-mF_g?utm_source=linkedin_share&amp;utm_medium=member_desktop_web">https://www.linkedin.com/posts/guided-project-aal-navigation-appdevelopment-seniorliving-activity-6935119485712412672-mF_g?utm_source=linkedin_share&amp;utm_medium=member_desktop_web</a>	
HARPO (Poland)	Promotional GUIDed PL video published on YouTube channel of Harpo Assistive Technology	25.5.2022	<a href="https://www.youtube.com/watch?v=61H-DmR7AZo">https://www.youtube.com/watch?v=61H-DmR7AZo</a>	National
HARPO (Poland)	Promotional GUIDed ENG video published on YouTube channel of Harpo Assistive Technology	25.5.2022	<a href="https://www.youtube.com/watch?v=HbB_tj98DDM">https://www.youtube.com/watch?v=HbB_tj98DDM</a>	International
KARDE (Norway)	LinkedIn post of GUIDed smarthome app (HARPO's original)	25.5.2022	<a href="https://www.linkedin.com/posts/guided-project-aal-smarthome-appdevelopment-seniorliving-activity-6935856851704020992-wadN?utm_source=linkedin_share&amp;utm_medium=member_desktop_web">https://www.linkedin.com/posts/guided-project-aal-smarthome-appdevelopment-seniorliving-activity-6935856851704020992-wadN?utm_source=linkedin_share&amp;utm_medium=member_desktop_web</a>	
HARPO (Poland)	Harpo's FB post - the mailing list (GUIDed PL promotional video)	25.5.2022	<a href="https://www.facebook.com/harpo.technologie.wspomagajace/posts/1634633340236038?_cft__[0]=AZUkZLo2vqVc1jDmhx8tAleyvfv9SjdQ93eBDbMxs0apOCZF8u8XYRBXmua0KWxwFix2NukDBAQZqxJhJL1GEv9ra0v9j7r8wwogO2KtKrfI4sEfun1gSrAp3_oX-6ZJLPM-BAZa5bcTSvpwb_dZ9RniMTwdP_ZmhNjB3F_8whbBLERZO_S7WYQ7iFyTNRGhJM02U_i6pyuid-eXB1o62SH_2&amp;_tn_=%2CO%2CP-R">https://www.facebook.com/harpo.technologie.wspomagajace/posts/1634633340236038?_cft__[0]=AZUkZLo2vqVc1jDmhx8tAleyvfv9SjdQ93eBDbMxs0apOCZF8u8XYRBXmua0KWxwFix2NukDBAQZqxJhJL1GEv9ra0v9j7r8wwogO2KtKrfI4sEfun1gSrAp3_oX-6ZJLPM-BAZa5bcTSvpwb_dZ9RniMTwdP_ZmhNjB3F_8whbBLERZO_S7WYQ7iFyTNRGhJM02U_i6pyuid-eXB1o62SH_2&amp;_tn_=%2CO%2CP-R</a>	National

HARPO (Poland)	Harpo's FB post - the mailing list (GUIDed ENG promotional video)	25.5.2022	<a href="https://www.facebook.com/harpo.braille/posts/5167383223327486?_cft__[0]=AZV-E uWgluz2hz3gs3hEwPvnlhPm45kSZ-wpCVTS734vlODIX8hcvP1LR-FC07BuALiYGBzp1K3F3H5uZP6Z1INsUmomMWfccSwX9JpGbdl6HrmX1vANhPk2IKGSMBa5oaUwfucOfsWLMcDbAfKcRICzKJ6NE28s2eOZjgOTyN62DDLExh6J8P2Xs3JEm3BS5 l5ofgyPO-oRM6WgwF3uG&amp;_tn=%2CO%2CP-R">https://www.facebook.com/harpo.braille/posts/5167383223327486?_cft__[0]=AZV-E uWgluz2hz3gs3hEwPvnlhPm45kSZ-wpCVTS734vlODIX8hcvP1LR-FC07BuALiYGBzp1K3F3H5uZP6Z1INsUmomMWfccSwX9JpGbdl6HrmX1vANhPk2IKGSMBa5oaUwfucOfsWLMcDbAfKcRICzKJ6NE28s2eOZjgOTyN62DDLExh6J8P2Xs3JEm3BS5 l5ofgyPO-oRM6WgwF3uG&amp;_tn=%2CO%2CP-R</a>	International
HARPO (Poland)	Harpo's website post - the mailing list (GUIDed ENG promotional video)	25.5.2022	<a href="https://int.harpo.com.pl/guided-assisted-living-and-social-interaction-platform-2/">https://int.harpo.com.pl/guided-assisted-living-and-social-interaction-platform-2/</a>	International
HARPO (Poland)	Harpo's website post - the mailing list (GUIDed PL promotional video)	26.5.2022	<a href="https://www.harpo.com.pl/guided-platforma-wspomagajaca-zycie-i-interakcje-spoleczne-2/">https://www.harpo.com.pl/guided-platforma-wspomagajaca-zycie-i-interakcje-spoleczne-2/</a>	National
KARDE (Norway)	LinkedIn post of GUIDed home safety app (HARPO's original)	30.5.2022	<a href="https://www.linkedin.com/posts/guided-project-aal_appdevelopment-activity-6937133841543249920-A7Ew?utm_source=linkedin_share&amp;utm_medium=member_desktop_web">https://www.linkedin.com/posts/guided-project-aal_appdevelopment-activity-6937133841543249920-A7Ew?utm_source=linkedin_share&amp;utm_medium=member_desktop_web</a>	
Materia (Cyprus)	Exchange practices with ERMH event - demonstration of current EU projects	21.6.2022		> 20
Materia (Cyprus)	Post on Facebook and Instagram regarding ERMH event - Demonstration of current EU projects	28.6.2022	<a href="https://www.facebook.com/MateriaGroup/posts/pfbid0314zraS6K4FMjZrLcqTHSC7M7oe3sJjEj5UJSCodCaW4HXgww5q8UusTMJxfj6ajl">https://www.facebook.com/MateriaGroup/posts/pfbid0314zraS6K4FMjZrLcqTHSC7M7oe3sJjEj5UJSCodCaW4HXgww5q8UusTMJxfj6ajl</a>	> 1300
KARDE (Norway)	LinkedIn post of GUIDed communication app (HARPO's original)	6.6.2022	<a href="https://www.linkedin.com/posts/guided-project-aal_appdevelopment-seniorliving-communication-activity-6939560072012283905-VNbo?utm_source=linkedin_share&amp;utm_medium=member_desktop_web">https://www.linkedin.com/posts/guided-project-aal_appdevelopment-seniorliving-communication-activity-6939560072012283905-VNbo?utm_source=linkedin_share&amp;utm_medium=member_desktop_web</a>	
KARDE (Norway)	LinkedIn post of the Oslo meeting	24.6.2022	<a href="https://www.linkedin.com/posts/guided-project-aal_project-projectmanagement-appdevelopment-activity-6946143080999751680-Vqaw?utm_source=linkedin_share&amp;utm_medium=member_desktop_web">https://www.linkedin.com/posts/guided-project-aal_project-projectmanagement-appdevelopment-activity-6946143080999751680-Vqaw?utm_source=linkedin_share&amp;utm_medium=member_desktop_web</a>	
KARDE (Norway)	Facebook post of the Oslo meeting	24.6.2022	<a href="https://www.facebook.com/GUIDed-project-110937727128777">https://www.facebook.com/GUIDed-project-110937727128777</a>	
FRC (Cyprus)	Twitter post of the Oslo meeting	28.6.2022	<a href="https://twitter.com/MDL_Frederick/status/1541719379615916032">https://twitter.com/MDL_Frederick/status/1541719379615916032</a>	53 people reached

FRC (Cyprus)	Facebook post of the Oslo meeting	28.6.2022	<a href="https://www.facebook.com/MDIFredU/posts/pfbid0Hk3egKzkAMoaYhuikgyWsxqHrOmxTieuRotdKGSgEGPSQNT16E6b2od4125kStUcl">https://www.facebook.com/MDIFredU/posts/pfbid0Hk3egKzkAMoaYhuikgyWsxqHrOmxTieuRotdKGSgEGPSQNT16E6b2od4125kStUcl</a>	
KARDE (Norway)	FB post of service/app video 1	1.7.2022	<a href="https://www.facebook.com/GUIDed-project-110937727128777">https://www.facebook.com/GUIDed-project-110937727128777</a>	
KARDE (Norway)	LinkedIn post of service/app 1	1.7.2022	<a href="https://www.linkedin.com/posts/guided-project-aal_guidedsocial-communication-service-activity-6948630939463782400-4H3Q?utm_source=linkedin_share&amp;utm_medium=member_desktop_web">https://www.linkedin.com/posts/guided-project-aal_guidedsocial-communication-service-activity-6948630939463782400-4H3Q?utm_source=linkedin_share&amp;utm_medium=member_desktop_web</a>	
KARDE (Norway)	Web page of all 5 services/apps	1.7.2022	<a href="https://guided-project.eu/service-videos/">https://guided-project.eu/service-videos/</a>	
PLATUS (Austria)	Presentation of the app on the integra traid-fair in Wels	9.7.2022	<a href="#">20220609_154422.mp4 (sharepoint.com)</a>	National
PLATUS (Austria)	Presentation of the app on the integra traid-fair in Wels	10.7.2022	<a href="#">20220609_154422.mp4 (sharepoint.com)</a>	National
KARDE (Norway)	FB post of service/app video 2	14.7.2022	<a href="https://www.facebook.com/permalink.php?story_fbid=pfbid02nc3hrVxFWRhnmfuGZvPqGr5yisDkT76fPH9fuvkSimhhc6FRpMncJxwptdf63Ey7l&amp;id=110937727128777">https://www.facebook.com/permalink.php?story_fbid=pfbid02nc3hrVxFWRhnmfuGZvPqGr5yisDkT76fPH9fuvkSimhhc6FRpMncJxwptdf63Ey7l&amp;id=110937727128777</a>	
KARDE (Norway)	LinkedIn post of service/app 2	14.7.2022	<a href="https://www.linkedin.com/posts/guided-project-aal_video-sensors-activity-6953303373580288000-9KxS?utm_source=linkedin_share&amp;utm_medium=member_desktop_web">https://www.linkedin.com/posts/guided-project-aal_video-sensors-activity-6953303373580288000-9KxS?utm_source=linkedin_share&amp;utm_medium=member_desktop_web</a>	
KARDE (Norway)	FB post of service/app video 3 (navigation)	19.7.2022	<a href="https://www.facebook.com/permalink.php?story_fbid=pfbid021K7MvB35PCxMqNhGpCcs2EVBGGoKp2dPf9bmiikFQD9batKLRdSNy4nRFL28uUyAl&amp;id=110937727128777">https://www.facebook.com/permalink.php?story_fbid=pfbid021K7MvB35PCxMqNhGpCcs2EVBGGoKp2dPf9bmiikFQD9batKLRdSNy4nRFL28uUyAl&amp;id=110937727128777</a>	
KARDE (Norway)	LinkedIn post of service/app 3 (navigation)	19.7.2022	<a href="https://www.linkedin.com/posts/guided-project-aal_video-navigation-activity-6955128577457557505-4xX7?utm_source=linkedin_share&amp;utm_medium=member_desktop_web">https://www.linkedin.com/posts/guided-project-aal_video-navigation-activity-6955128577457557505-4xX7?utm_source=linkedin_share&amp;utm_medium=member_desktop_web</a>	
KARDE (Norway)	FB video post of the GUIDed Medication Planner	25.7.2022	<a href="https://www.facebook.com/permalink.php?story_fbid=pfbid02Dw9t88BKCDgEriXu6q7xiREXcjX8DJKZ5QGRFCaeKPYdDXui9NmGSKo8FWYGK3N6l&amp;id=110937727128777">https://www.facebook.com/permalink.php?story_fbid=pfbid02Dw9t88BKCDgEriXu6q7xiREXcjX8DJKZ5QGRFCaeKPYdDXui9NmGSKo8FWYGK3N6l&amp;id=110937727128777</a>	
KARDE (Norway)	FB video post of the GUIDed Home Control Service	28.7.2022	<a href="https://www.facebook.com/permalink.php?story_fbid=pfbid0srKT8UB9CoRGYQxmK7fZ6aWPk7BrLPeoxpWVR5Yn2neEiEGQqFNbYW8veYb7SN14l&amp;id=110937727128777">https://www.facebook.com/permalink.php?story_fbid=pfbid0srKT8UB9CoRGYQxmK7fZ6aWPk7BrLPeoxpWVR5Yn2neEiEGQqFNbYW8veYb7SN14l&amp;id=110937727128777</a>	
KARDE (Norway)	LinkedIn video post of the GUIDed Medication Planner	2.8.2022	<a href="https://www.linkedin.com/posts/guided-project-aal_video-medicationmanagement-activity-6960298903988527104-v1-j?utm_source=linkedin_share&amp;utm_medium=member_desktop_web">https://www.linkedin.com/posts/guided-project-aal_video-medicationmanagement-activity-6960298903988527104-v1-j?utm_source=linkedin_share&amp;utm_medium=member_desktop_web</a>	
KARDE (Norway)	LinkedIn video post of the GUIDed Home Control Service	5.8.2022	<a href="https://www.linkedin.com/posts/guided-project-aal_video-sensors-activity-6961289614804291584-j9d9?utm_source=linkedin_share&amp;utm_medium=member_desktop_web">https://www.linkedin.com/posts/guided-project-aal_video-sensors-activity-6961289614804291584-j9d9?utm_source=linkedin_share&amp;utm_medium=member_desktop_web</a>	

KI-I (Austria)	FB-post on GUIDed on KI-I's FB-page	18.8.2022	<a href="https://de-de.facebook.com/Kompetenznetzwerk.KII/">https://de-de.facebook.com/Kompetenznetzwerk.KII/</a>	
PLATUS (Austria)	Platus' Facebook video general	19.8.2022	<a href="https://fb.watch/h44UCIPWZg/">https://fb.watch/h44UCIPWZg/</a>	National
KARDE (Norway)	FB-post of new version of GUIDed-video	31.8.2022	<a href="https://www.linkedin.com/posts/guided-project-aal_video-appdevelopment-activity-6970685203732152321-U7gT?utm_source=share&amp;utm_medium=member_desktop">https://www.linkedin.com/posts/guided-project-aal_video-appdevelopment-activity-6970685203732152321-U7gT?utm_source=share&amp;utm_medium=member_desktop</a>	
HARPO (Poland)	New promotional (09.2022) GUIDed PL video published on YouTube channel of Harpo Assistive Technology	5.9.2022	<a href="https://www.youtube.com/watch?v=doMdwfjMEHs">https://www.youtube.com/watch?v=doMdwfjMEHs</a>	National
HARPO (Poland)	New promotional (09.2022) GUIDed ENG video published on YouTube channel of Harpo Assistive Technology	5.9.2022	<a href="https://www.youtube.com/watch?v=lqZbmuiLzUA">https://www.youtube.com/watch?v=lqZbmuiLzUA</a>	International
HARPO (Poland)	Harpo's website post - the mailing list (New GUIDed PL promotional video)	6.9.2022	<a href="https://www.harpo.com.pl/guided-nowosci/">https://www.harpo.com.pl/guided-nowosci/</a>	National
HARPO (Poland)	Harpo's website post - the mailing list (New GUIDed ENG promotional video)	6.9.2022	<a href="https://int.harpo.com.pl/guided-assisted-living-and-social-interaction-platform-3/">https://int.harpo.com.pl/guided-assisted-living-and-social-interaction-platform-3/</a>	International
HARPO (Poland)	Harpo's FB post - the mailing list (New GUIDed PL promotional video)	6.9.2022	<a href="https://www.facebook.com/harpo.technologie.wspomagajace/posts/517442703715493?_cft__[0]=AZUIb3OrfphOAc7RN07pROP3GUZy2QfaTPHBao776SmofZPhu8SWoisz2RNA7juAprH U7Ee hTN53T OB9N_mfCbvhVETjz2jAieMhAvFSHdpbHtP9xJrnX6Ehav2sLn4ki942dWdkAsufm95vGH9BuXo77b6t7TX71ex2hVtfrv9w&amp;_tn_=%2CO%2CP-R">https://www.facebook.com/harpo.technologie.wspomagajace/posts/517442703715493?_cft__[0]=AZUIb3OrfphOAc7RN07pROP3GUZy2QfaTPHBao776SmofZPhu8SWoisz2RNA7juAprH U7Ee hTN53T OB9N_mfCbvhVETjz2jAieMhAvFSHdpbHtP9xJrnX6Ehav2sLn4ki942dWdkAsufm95vGH9BuXo77b6t7TX71ex2hVtfrv9w&amp;_tn_=%2CO%2CP-R</a>	National
HARPO (Poland)	Harpo's FB post - the mailing list (GUIDed ENG promotional video)	6.9.2022	<a href="https://www.facebook.com/harpo.braille/posts/5458878444177961?_cft__[0]=AZWtflx90IiHNDUlwQf1KWwWfTc6pJzDP51cCU7aHtXpcRAvMJy-8mcDKfNZasbmyTeK63Xrb2l7dsn_WTenEaj38Jo26Di7kar47fQfKtPPPg9q7ZmZlA34oR-j3ZSfkcZC9epmxnmwksoph5Q6-HOFRyAS2UcnlBp5Elyb6NY7XlyRi2uOanRFLYIX4IAGmB72oiNdMdfFAer8P70_Cj&amp;_tn_=%2CO%2CP-R">https://www.facebook.com/harpo.braille/posts/5458878444177961?_cft__[0]=AZWtflx90IiHNDUlwQf1KWwWfTc6pJzDP51cCU7aHtXpcRAvMJy-8mcDKfNZasbmyTeK63Xrb2l7dsn_WTenEaj38Jo26Di7kar47fQfKtPPPg9q7ZmZlA34oR-j3ZSfkcZC9epmxnmwksoph5Q6-HOFRyAS2UcnlBp5Elyb6NY7XlyRi2uOanRFLYIX4IAGmB72oiNdMdfFAer8P70_Cj&amp;_tn_=%2CO%2CP-R</a>	International
HARPO (Poland)	GUIDed at the Virtual Meetings series in Neurology, Poland - partner of the event and presentation of new GUIDed video	24.9.2022	<a href="http://www.neuro.viamedica.pl/21780.9.2022.czesc-i/lista-sponsorow">http://www.neuro.viamedica.pl/21780.9.2022.czesc-i/lista-sponsorow</a>	National
Materia (Cyprus)	Preparation of leaflets for upcoming events in Greek and English language	15.9.2022		
Materia (Cyprus)	CSR conference - Materia participated as action speaker and disseminate GUIDed	29.9.2022		> 100
Materia (Cyprus)	Researcher's night participation to disseminate and showcase GUIDed	30.9.2022		> 100
KARDE (Norway)	Logo-update on karde.no	26.9.2022	<a href="https://www.karde.no/guided">https://www.karde.no/guided</a>	

KARDE (Norway)	Logo-update on NO brochure	26.9.2022	<a href="https://www.karde.no/wp-content/uploads/2022/09/GUIDed_faktaark-v2.pdf">https://www.karde.no/wp-content/uploads/2022/09/GUIDed_faktaark-v2.pdf</a>	
KARDE (Norway)	Logo-updates on LinkedIn	26.9.2022	<a href="https://www.linkedin.com/in/guided-project-aal/">https://www.linkedin.com/in/guided-project-aal/</a>	
KARDE (Norway)	Logo-updates on Facebook	26.9.2022	<a href="https://www.facebook.com/100040185020141">https://www.facebook.com/100040185020141</a>	
KARDE (Norway)	Logo-updates on project web	26.9.2022	<a href="https://guided-project.eu/funding/">https://guided-project.eu/funding/</a>	
KARDE (Norway)	FB-post of HARPO's presentation at the Repetitorium in Neurology online conference	26.9.2022	<a href="https://www.facebook.com/permalink.php?story_fbid=pfbid02R1831u4geEAZsj6ZL1QGik1ASAmuAoHFhVhfF8BuiNozL9v3D55JngJ3EoBFqoMI&amp;id=100040185020141">https://www.facebook.com/permalink.php?story_fbid=pfbid02R1831u4geEAZsj6ZL1QGik1ASAmuAoHFhVhfF8BuiNozL9v3D55JngJ3EoBFqoMI&amp;id=100040185020141</a>	
HARPO (Poland)	FB post: GUIDed at the Virtual Meetings series in Neurology, Poland - partner of the event and presentation of new GUIDed video	27.9.2022	<a href="https://www.facebook.com/harpo.technologie.wspomagaiace/posts/536390005154096?_cft__[0]=AZWIMyQxYLCX4zAbG6vqobv_SaFteRDjimzmXIOBIYsY2kfWR91u1Qw3yiQ0AAHO7yM6T6x2iDs-OsbKOKtH8d3NFktVoHafKwpEsuu8pe2BIRHzxdqudPrN03VcpuMicabaY_ijoew6DbKR MwLQ_1637gJgeOtePIrgJGvyWsWUjg&amp;_tn_=%2CO%2CP-R">https://www.facebook.com/harpo.technologie.wspomagaiace/posts/536390005154096?_cft__[0]=AZWIMyQxYLCX4zAbG6vqobv_SaFteRDjimzmXIOBIYsY2kfWR91u1Qw3yiQ0AAHO7yM6T6x2iDs-OsbKOKtH8d3NFktVoHafKwpEsuu8pe2BIRHzxdqudPrN03VcpuMicabaY_ijoew6DbKR MwLQ_1637gJgeOtePIrgJGvyWsWUjg&amp;_tn_=%2CO%2CP-R</a>	National
HARPO (Poland)	Sharing a FB post: GUIDed at the Virtual Meetings series in Neurology, Poland - partner of the event and presentation of new GUIDed video	27.9.2022	<a href="https://www.facebook.com/harpo.braille/posts/517702100357915?_cft__[0]=AZVz-o77p7xMRFZnQ04bZorGvGmDyFz Mx_9Bt6uI3FcQiy8cMDZf6TPvz6Vf1hagWERbEP8clrCKnd7uUxkHx3YWO32dNILxjRU4nbOdI5a7HvJ50skPpzTOAoYhxGkUStJdcLf-h4X97XeHmLoFzf-jhQEGWMI5BiCys5iA3n6ab0uG1lVfEbBhXdfDwAvyfm u21NecljGnl-Y-XOKxVjzs4U6o-hg8xC2w7NfSjvAwLOHz3iBeQVgN1N7iXNDw7w&amp;_tn_=%2CO%2CP-R">https://www.facebook.com/harpo.braille/posts/517702100357915?_cft__[0]=AZVz-o77p7xMRFZnQ04bZorGvGmDyFz Mx_9Bt6uI3FcQiy8cMDZf6TPvz6Vf1hagWERbEP8clrCKnd7uUxkHx3YWO32dNILxjRU4nbOdI5a7HvJ50skPpzTOAoYhxGkUStJdcLf-h4X97XeHmLoFzf-jhQEGWMI5BiCys5iA3n6ab0uG1lVfEbBhXdfDwAvyfm u21NecljGnl-Y-XOKxVjzs4U6o-hg8xC2w7NfSjvAwLOHz3iBeQVgN1N7iXNDw7w&amp;_tn_=%2CO%2CP-R</a>	International
PLATUS (Austria)	Platus' Facebook post	29.9.2022	<a href="https://m.facebook.com/story.php?story_fbid=pfbid02oN8rt4kQoe6gK2iYZZBgo3deq8UyVK8u6JxuzWkQEBfwfQnN2t9Gfd6ngUKY5ZSml&amp;id=100028283516605">https://m.facebook.com/story.php?story_fbid=pfbid02oN8rt4kQoe6gK2iYZZBgo3deq8UyVK8u6JxuzWkQEBfwfQnN2t9Gfd6ngUKY5ZSml&amp;id=100028283516605</a>	National
FRC (Cyprus)	GUIDed booth and presentation at the European Researchers Night 2022 in Cyprus	29.9.2022	<a href="https://fb.watch/h4hix3l4oY/">https://fb.watch/h4hix3l4oY/</a>	> 200 people informed
FRC (Cyprus)	Facebook post-GUIDed promo video before European Researchers Night 2022 in Cyprus GUIDed project presentation	29.9.2022	<a href="https://fb.watch/h4hix3l4oY/">https://fb.watch/h4hix3l4oY/</a>	201 people reached
FRC (Cyprus)	Facebook post - GUIDed App presentation at European Researchers Night 2022 in Cyprus	30.9.2022	<a href="https://www.facebook.com/mdl.frederick/videos/635616001291023">https://www.facebook.com/mdl.frederick/videos/635616001291023</a>	60-70 people informed about the project, 236 people reached

FRC (Cyprus)	Twitter post - GUIDed App presentation at European Researchers Night 2022 in Cyprus	30.9.2022	<a href="https://twitter.com/MDL_Frederick/status/1575884595223896065">https://twitter.com/MDL_Frederick/status/1575884595223896065</a>	60-70 people informed about the project, 57 people reached
Materia (Cyprus)	Post about Researcher's night participation in showcasing GUIDed	3.10.2022	<a href="https://www.facebook.com/photo/?fbid=534597112005114&amp;set=pcb.534597275338431">https://www.facebook.com/photo/?fbid=534597112005114&amp;set=pcb.534597275338431</a>	> 150
Materia (Cyprus)	2nd Mediterranean Antiageing Conference participated and promote GUIDed	14.10.2022		> 150
Materia (Cyprus)	EWAHA 2022 participation and preparation of workshop	20.10.2022		
HARPO (Poland)	FB posts: GUIDed at the EWAHA, Gdańsk, Poland - invitation on the project workshop and video from the Opening Ceremony	19.10.2022	<a href="https://www.facebook.com/harpo.technologie.wspomagajace/posts/558598409599922?_cft__[0]=AZWFr4pg1zf1ZxozlH3Qb5KzXgKCqK7DVuGjHajAwInFympm5YGvWgNTNIZCZlimjDZJhEzUtHwp8yKVnXjDrzxcg_tToZzsJXchIC9w6fTaRnvszpgH2AUT0nBSEIMJYyh5nIeiXlviF-uOXilwtD6G8p5IV4Db3XypDwfaZSpMMidW-d4iywluGRm_x01VzPpg1hINPXJ3NPGjzfk0VG&amp;_tn_=%2C0%2CP-R">https://www.facebook.com/harpo.technologie.wspomagajace/posts/558598409599922?_cft__[0]=AZWFr4pg1zf1ZxozlH3Qb5KzXgKCqK7DVuGjHajAwInFympm5YGvWgNTNIZCZlimjDZJhEzUtHwp8yKVnXjDrzxcg_tToZzsJXchIC9w6fTaRnvszpgH2AUT0nBSEIMJYyh5nIeiXlviF-uOXilwtD6G8p5IV4Db3XypDwfaZSpMMidW-d4iywluGRm_x01VzPpg1hINPXJ3NPGjzfk0VG&amp;_tn_=%2C0%2CP-R</a> and <a href="https://www.facebook.com/harpo.technologie.wspomagajace/posts/558911759568587?_cft__[0]=AZUFwvyA_V9t04bRu8jELRBuIOH_HJCEgkaAskIBdcxL942tXIAvD56wiYCDeyHj72IzvE9pNh_5WuBnoD66OvjSQEaUorYUz_k805LcnyEUy_v1S4WDFpjE0hBTJuRnbN9IT3mxZR02Mnh5N6J7d8znAZe9s3AoF_roWVQVK7XDLvexfWEObmSKQE9FepAdlvi2yrLXyXf6qtBYUqcejmfHUKLXAx1eMKXsUU4w3t8M5XB5BMsh62RwPKsTjvmLGHY&amp;_tn_=%2C0%2CP-R">https://www.facebook.com/harpo.technologie.wspomagajace/posts/558911759568587?_cft__[0]=AZUFwvyA_V9t04bRu8jELRBuIOH_HJCEgkaAskIBdcxL942tXIAvD56wiYCDeyHj72IzvE9pNh_5WuBnoD66OvjSQEaUorYUz_k805LcnyEUy_v1S4WDFpjE0hBTJuRnbN9IT3mxZR02Mnh5N6J7d8znAZe9s3AoF_roWVQVK7XDLvexfWEObmSKQE9FepAdlvi2yrLXyXf6qtBYUqcejmfHUKLXAx1eMKXsUU4w3t8M5XB5BMsh62RwPKsTjvmLGHY&amp;_tn_=%2C0%2CP-R</a>	National

HARPO (Poland)	FB posts: GUIDed at the EWAHA, Gdańsk, Poland - invitation on the project workshop and video from the Opening Ceremony	19.10.2022	<a href="https://www.facebook.com/harpo.braille/posts/538051311656327?_cft__[0]=AZXWXLrQwpayrhHfTbjlvhyvgEvG78eb4tHzBtgIWcp5i5nmzVoXLS6lQlgt1vVSn1ZQnDkUEbkdTlx5T1s0yuYVEwxeg--lx6_9Mqz_ZB7jsdsbvZ-YOmm_bQptsij58QxRzrpxvijYY5_Ablof-100kB3Bmc5GvZOsxeqLcxRTY_0SpDnh8Bpchw16dUmt8yDsWZYiM99f1ST5_VrLeo&amp;_tn_=%2CO%2CP-R">https://www.facebook.com/harpo.braille/posts/538051311656327?_cft__[0]=AZXWXLrQwpayrhHfTbjlvhyvgEvG78eb4tHzBtgIWcp5i5nmzVoXLS6lQlgt1vVSn1ZQnDkUEbkdTlx5T1s0yuYVEwxeg--lx6_9Mqz_ZB7jsdsbvZ-YOmm_bQptsij58QxRzrpxvijYY5_Ablof-100kB3Bmc5GvZOsxeqLcxRTY_0SpDnh8Bpchw16dUmt8yDsWZYiM99f1ST5_VrLeo&amp;_tn_=%2CO%2CP-R</a> and <a href="https://www.facebook.com/harpo.braille/posts/538449744949817?_cft__[0]=AZUYqi6NBcBk8s3Ga2mhGIsAndXe0KB5k5eti_u2oGnU7qGpZEzkmP0FUdAsSFhM52G8yUCYzoqGD1LZN7_iOwJozb7scQpyhllRnVptZLmSpqvUC_Tr7UQ5aAd7Ywm9iVD2EaZ7Mzt23raqqbR5d8SQpfO96LjSMHMoNEtr6Xs1nE9hanqvHnDMJ9NdD98LXdhv8USB_A-NI44wtGMTA2-NDmpmHLRaL_Hv7UPNH4993E9wisevGLRBUysgB9jDMU&amp;_tn_=%2CO%2CP-R">https://www.facebook.com/harpo.braille/posts/538449744949817?_cft__[0]=AZUYqi6NBcBk8s3Ga2mhGIsAndXe0KB5k5eti_u2oGnU7qGpZEzkmP0FUdAsSFhM52G8yUCYzoqGD1LZN7_iOwJozb7scQpyhllRnVptZLmSpqvUC_Tr7UQ5aAd7Ywm9iVD2EaZ7Mzt23raqqbR5d8SQpfO96LjSMHMoNEtr6Xs1nE9hanqvHnDMJ9NdD98LXdhv8USB_A-NI44wtGMTA2-NDmpmHLRaL_Hv7UPNH4993E9wisevGLRBUysgB9jDMU&amp;_tn_=%2CO%2CP-R</a>	International
HARPO (Poland)	FB post: GUIDed at the EWAHA, Gdańsk, Poland - thank you post for the interest and participation in EWAHA	21.10.2022	<a href="https://www.facebook.com/harpo.technologie.wspomagajace/posts/560529929406770?_cft__[0]=AZV23nh8zNrfnl7cFXKC1ZtHSVgmAN-GzgZ5x2FvCbe_tOE7cT2ZLIVHSOBq2DUPMmD---lKeTAHrLA14Pa6gkt9HXPUMgkS31k75oMtl13EVO2VDZQOjxmhvqkxqKJGy1AbNPhOOXSo8ZHjq_7rtm6XGDxusYRdM-3YnHayRyEYA0jipUgL1Xobb48wwlyWFgAXL9beHv7aFWJG10UuBYM&amp;_tn_=%2CO%2CP-R">https://www.facebook.com/harpo.technologie.wspomagajace/posts/560529929406770?_cft__[0]=AZV23nh8zNrfnl7cFXKC1ZtHSVgmAN-GzgZ5x2FvCbe_tOE7cT2ZLIVHSOBq2DUPMmD---lKeTAHrLA14Pa6gkt9HXPUMgkS31k75oMtl13EVO2VDZQOjxmhvqkxqKJGy1AbNPhOOXSo8ZHjq_7rtm6XGDxusYRdM-3YnHayRyEYA0jipUgL1Xobb48wwlyWFgAXL9beHv7aFWJG10UuBYM&amp;_tn_=%2CO%2CP-R</a>	National
HARPO (Poland)	FB post: GUIDed at the EWAHA, Gdańsk, Poland - thank you post for the interest and participation in EWAHA	21.10.2022	<a href="https://www.facebook.com/harpo.braille/posts/539905128137612?_cft__[0]=AZX0hJwbbHmjV0V8Gz2JVJc_CuH-r93th7KGRw-ja2I5S3w16aUwZySdAZL2Vwbc4GkYyDTObZC8RPHRQagRnKx_CcyZYQ5BKqOcO5rAM9J9xt7AGEJfJ5NwHunoIkBlBs_nSE9tdw-sWjzDCJDirKgNNpHbOPhmTpVos4bmb9zsDfBxqap2xugROQa_Yzbd65k85lzuGWBURcfn48oWgM_p&amp;_tn_=%2CO%2CP-R">https://www.facebook.com/harpo.braille/posts/539905128137612?_cft__[0]=AZX0hJwbbHmjV0V8Gz2JVJc_CuH-r93th7KGRw-ja2I5S3w16aUwZySdAZL2Vwbc4GkYyDTObZC8RPHRQagRnKx_CcyZYQ5BKqOcO5rAM9J9xt7AGEJfJ5NwHunoIkBlBs_nSE9tdw-sWjzDCJDirKgNNpHbOPhmTpVos4bmb9zsDfBxqap2xugROQa_Yzbd65k85lzuGWBURcfn48oWgM_p&amp;_tn_=%2CO%2CP-R</a>	International
KARDE (Norway)	Short Facebook-report from the EWAHA2022 conference in Gdansk, Poland	14.11.2022	<a href="https://www.facebook.com/permalink.php?story_fbid=pfbid0k7dfoFTkktgaXHFKkeKuEzyYgt8ffhxVobwpyqw4VdzxcdzLoPNfkMVsDdgNCdhWI&amp;id=100040185020141">https://www.facebook.com/permalink.php?story_fbid=pfbid0k7dfoFTkktgaXHFKkeKuEzyYgt8ffhxVobwpyqw4VdzxcdzLoPNfkMVsDdgNCdhWI&amp;id=100040185020141</a>	
KARDE (Norway)	Short LinkedIn-report from the EWAHA2022 conference in Gdansk, Poland	14.11.2022	<a href="https://www.linkedin.com/posts/guided-project-aal_ageingwell-aalprogramme-ewaha2022-activity-6997846132764618752-lcaj?utm_source=share&amp;utm_medium=member_desktop">https://www.linkedin.com/posts/guided-project-aal_ageingwell-aalprogramme-ewaha2022-activity-6997846132764618752-lcaj?utm_source=share&amp;utm_medium=member_desktop</a>	
KARDE (Norway)	Short web report from the EWAHA2022 conference in Gdansk, Poland	14.11.2022	<a href="https://guided-project.eu/academic/">https://guided-project.eu/academic/</a>	

HARPO (Poland)	FB post: Sharing a post about the GUIDed workshop at EWAHA 2022 with the participation of Materia and Harpo	28.11.2022	<a href="https://www.facebook.com/harpo.braille/posts/573536868107771?_cft__[0]=AZVXWqcly6ZsuJuzw2itHtrCkxuu8z7trFwTJ1W0FcLX0BrfgUKyzEDO2yDbSs4tYsrBkbefd8ktkedo6ihYTetNF8OOzfugegs-i4KV4J7XgUnDD8alnhMi5NQ-CIRE-ZgBw3nHjBtldLg1ZenkiwOSWL8SDPzJaGp2DmooonatuwyWeRGLQUN1vsFMCWe2HZkcPeoeszObiFERM-bHMSM9RviQnG4dziMtZAaDxS0iFpUyJ9qDO1f2tUaPhxoeNC89I&amp;_tn_=%2CO%2CP-R">https://www.facebook.com/harpo.braille/posts/573536868107771?_cft__[0]=AZVXWqcly6ZsuJuzw2itHtrCkxuu8z7trFwTJ1W0FcLX0BrfgUKyzEDO2yDbSs4tYsrBkbefd8ktkedo6ihYTetNF8OOzfugegs-i4KV4J7XgUnDD8alnhMi5NQ-CIRE-ZgBw3nHjBtldLg1ZenkiwOSWL8SDPzJaGp2DmooonatuwyWeRGLQUN1vsFMCWe2HZkcPeoeszObiFERM-bHMSM9RviQnG4dziMtZAaDxS0iFpUyJ9qDO1f2tUaPhxoeNC89I&amp;_tn_=%2CO%2CP-R</a>	International
Materia (Cyprus)	Prepared post to share with consortium for the social media of GUIDed for the EWAHA2022 participation and workshop	9.11.2022		
Materia (Cyprus)	Post on facebook and instagram about GUIDed purpose and video	14.11.2022	<a href="https://l.facebook.com/l.php?u=https%3A%2F%2Fyoutu.be%2FyoXPsxfRIGc%3Ffbclid%3DIwAR0TGARXE2ibMaf0jJOQmuyHM4MgWj4KI6n7Y6iVpk4J4yU5I09nJsDmAng&amp;h=AT066Qma61yX_AgGq0dCxcw5WlikCCanxxxTa6DKiX37FGnR9zD0KZ1Y6sWxs5zU50GFp_sDNj2SGCFkheYmxFrVqZMQbINHXLXz94PzEuDpMwoDGiJU88HgM87_PcDRDg">https://l.facebook.com/l.php?u=https%3A%2F%2Fyoutu.be%2FyoXPsxfRIGc%3Ffbclid%3DIwAR0TGARXE2ibMaf0jJOQmuyHM4MgWj4KI6n7Y6iVpk4J4yU5I09nJsDmAng&amp;h=AT066Qma61yX_AgGq0dCxcw5WlikCCanxxxTa6DKiX37FGnR9zD0KZ1Y6sWxs5zU50GFp_sDNj2SGCFkheYmxFrVqZMQbINHXLXz94PzEuDpMwoDGiJU88HgM87_PcDRDg</a>	> 1000
Materia (Cyprus)	Repost on Facebook about the EWAHA participation and workshop	16.11.2022	<a href="https://www.facebook.com/photo/?fbid=816796176336542&amp;set=pcb.816796266336533">https://www.facebook.com/photo/?fbid=816796176336542&amp;set=pcb.816796266336533</a>	
FRC (Cyprus)	Facebook post Journal Paper "Lessons Learned from Older Adults fusing of an Augmented Reality, Assisted-Living and Social Interaction Platform" accepted in the Special Issue "New Digital Technologies for Health, Accessibility, and Wellbeing" of the Springer Nature Computer Science: <a href="https://www.springer.com/journal/42979">https://www.springer.com/journal/42979</a>	2.12.2022	<a href="https://www.facebook.com/MDLFredU/posts/pfbid0DLPKXtALrJAqgDLgUF9QmA w7ykNktVXXzFawEw4xZT3L1wm8mZ9xH7pbvHw5D5tkl">https://www.facebook.com/MDLFredU/posts/pfbid0DLPKXtALrJAqgDLgUF9QmA w7ykNktVXXzFawEw4xZT3L1wm8mZ9xH7pbvHw5D5tkl</a>	36 people reached
Materia (Cyprus)	Submission of an abstract for the Global webinar on ALZHEIMER'S AND DEMENTIA with title "The GUIDed Augmented Reality lifestyle app: Ease of use and impact on dependent older adults"	3.12.2022		



Materia (Cyprus)	Presented the abstract; ““The GUIDed Augmented Reality lifestyle app: Ease of use and impact on dependent older adults” to the Global webinar on ALZHEIMER’S AND DEMENTIA	7.12.2022		22 researchers, healthcare professionals and academics
Materia (Cyprus)	Repost on LinkedIn about the EWABA participation and workshop	5.12.2022	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7005494849583882240">https://www.linkedin.com/feed/update/urn:li:activity:7005494849583882240</a>	
UCY (Cyprus)	Participation in the 7th Innovation and Entrepreneurship Forum	30.11.2022	<a href="https://c4e.org.cy/ief2022/research-results-exhibition/">https://c4e.org.cy/ief2022/research-results-exhibition/</a>	National (100-150 participants)
UCY (Cyprus)	Repost on Facebook about GUIDed exhibition at the 7th Innovation and Entrepreneurship Forum	1.12.2022	<a href="https://www.facebook.com/100054382755936/posts/pfbid0nuAeapGMAYcZzfCjYkdaePtvMLQn8Jrw6CFWQQi66vjmAAKpu1hzRvpkTnqIUdkdl/?sfnsn=mo">https://www.facebook.com/100054382755936/posts/pfbid0nuAeapGMAYcZzfCjYkdaePtvMLQn8Jrw6CFWQQi66vjmAAKpu1hzRvpkTnqIUdkdl/?sfnsn=mo</a>	250 followers
UCY (Cyprus)	Repost on SEIT Lab website about GUIDed exhibition at the 7th Innovation and Entrepreneurship Forum	1.12.2022	<a href="https://www.cs.ucy.ac.cy/seit/guided-project-stand-at-ief-2022/">https://www.cs.ucy.ac.cy/seit/guided-project-stand-at-ief-2022/</a>	International