



# THE CARE HUB

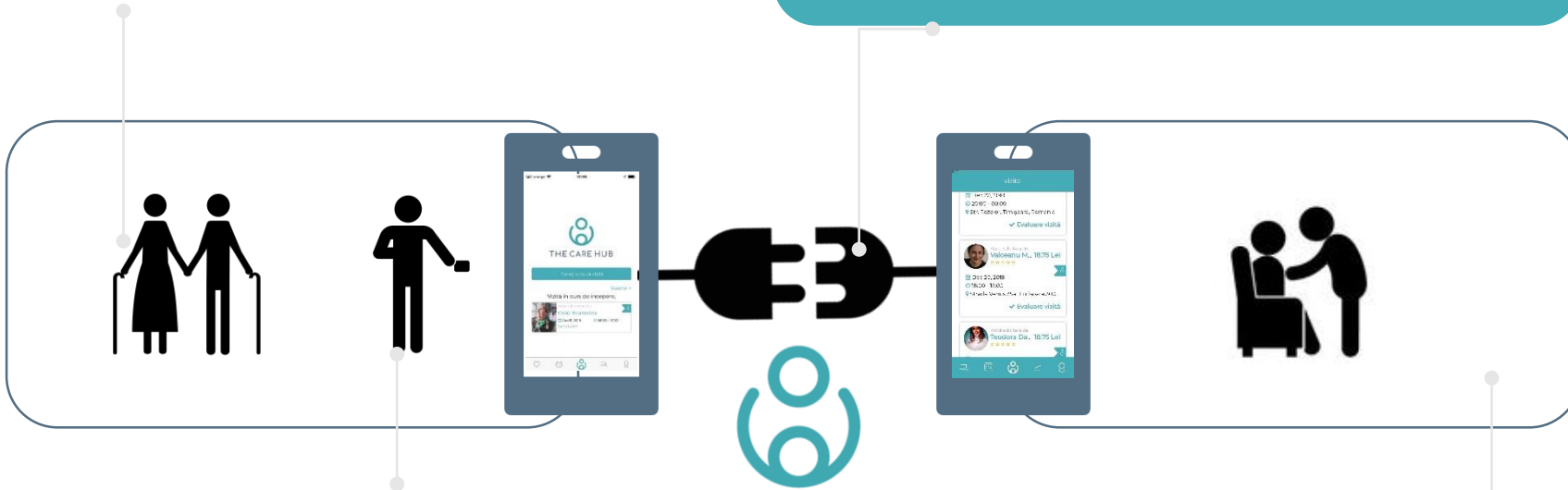
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**End-users/beneficiaries**

Elderly who need help with daily activities

We provide home-care to the elderly by connecting them digitally and in real time with retirees looking for meaningful and flexible work.



**Secondary users/informal carers**

Families who need help in caring for their loved ones

**Secondary users/formal carers**

Organizations supporting elderly people to live independently at home

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**End-users/providers**

Retired people looking to maintain an active life through flexible, part-time work, while earning a dignified additional income

Who We Are

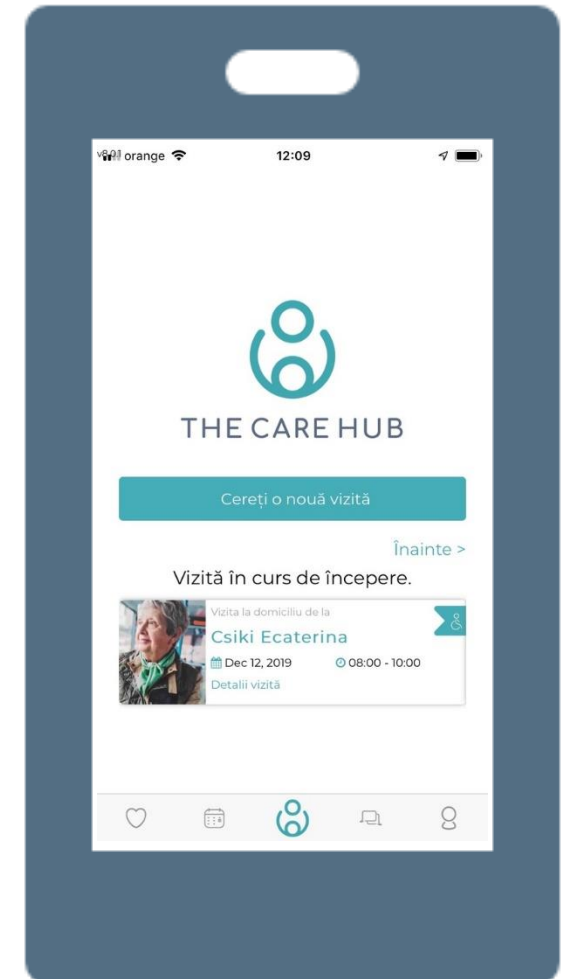
20  
retiree partners

1,100+  
hours of care

4.8\*  
out of 5.0\* rating

- 1) Develop version 2.0 of our existing platform, refined and improved together with**
  - ✓ end-users/providers (for the Providers' app)
  - ✓ end-users/beneficiaries and secondary users/formal & informal carers (for the Clients' app)
- 2) Refine business model and validate expansion potential in other European countries**

## Project idea



## Looking for

- ✓ **Technology partners** to drive the definition and implementation of new technical requirements and improvements to the Providers' and Clients' app, based on the continuous feedback from end-user and secondary user interviews and field trials.
- ✓ **Research organisations** to plan and implement interviews and field trials with end-user/providers, end-user/beneficiaries, secondary users/formal carers and secondary users/informal carers
- ✓ **End-user organisations** to drive the recruitment of participants to interviews and field trials (for each of the four categories above) which would provide inputs to create the version 2.0 of the technology platform and would validate the business model and expansion potential.